

Mannat Nandi/43/SE2/S3

Experiment 2

Aim :

Design a landing page for a fictional product or service using HTML, CSS, and Bootstrap. Include a hero section, product descriptions, pricing plans, and a contact form. Make it mobile friendly with Bootstrap grid system.

Code:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Forge Whey | Pure Performance Protein</title>
  <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.3.0/dist/css/bootstrap.min.css" rel="stylesheet">
  <link href="https://fonts.googleapis.com/css2?family=Oswald:wght@500;700&family=Roboto:wght@400;700&display=swap" rel="stylesheet">
  <style>
    :root {
      --primary-color: #ff5e00; /* Electric Orange */
      --dark-bg: #121212;
    }
    body { font-family: 'Roboto', sans-serif; }
    h1, h2, h3, .navbar-brand { font-family: 'Oswald', sans-serif; text-transform: uppercase; }
  }

  .hero-section {
    /* REPLACE THE LINK BELOW WITH YOUR HERO BACKGROUND IMAGE */
    background: linear-gradient(rgba(0,0,0,0.6), rgba(0,0,0,0.6)),
      url('https://images.unsplash.com/photo-1517836357463-d25dfeac3438?auto=format&fit=crop&w=1920&q=80');
    background-size: cover;
    background-position: center;
    color: white;
    padding: 120px 0;
  }
  .btn-primary { background-color: var(--primary-color); border: none; }
  .btn-primary:hover { background-color: #e65500; }
  .feature-icon { font-size: 2.5rem; color: var(--primary-color); }
  .pricing-card { border: 2px solid transparent; transition: 0.3s; }
  .pricing-card.featured { border-color: var(--primary-color); }
  section { padding: 80px 0; }
```

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```
</style>
</head>
<body>

<nav class="navbar navbar-expand-lg navbar-dark bg-dark sticky-top">
  <div class="container">
    <a class="navbar-brand fw-bold fs-3" href="#">Forge<span style="color: var(--primary-color);">Whey</span></a>
    <button class="navbar-toggler" type="button" data-bs-toggle="collapse" data-bs-target="#navbarNav">
      <span class="navbar-toggler-icon"></span>
    </button>
    <div class="collapse navbar-collapse" id="navbarNav">
      <ul class="navbar-nav ms-auto">
        <li class="nav-item"><a class="nav-link" href="#benefits">Benefits</a></li>
        <li class="nav-item"><a class="nav-link" href="#products">Bundles</a></li>
        <li class="nav-item"><a class="nav-link" href="#contact">Contact</a></li>
      </ul>
    </div>
  </div>
</nav>

<header class="hero-section text-center">
  <div class="container">
    <h1 class="display-2 fw-bold mb-3">Fuel Your Ambition</h1>
    <p class="lead mb-5 fs-4">25g Pure Isolate Protein. 0g Sugar. No Fillers.</p>
    <div class="d-grid gap-3 d-sm-flex justify-content-sm-center">
      <a href="#products" class="btn btn-primary btn-lg px-5 py-3">Shop Now</a>
    </div>
  </div>
</header>

<section id="benefits">
  <div class="container">
    <div class="row align-items-center">
      <div class="col-md-6 mb-4">
        
      </div>
      <div class="col-md-6 ps-md-5">
        <h2 class="display-5 mb-4">Why Forge Whey?</h2>
        <div class="d-flex mb-4">
          <div class="feature-icon me-3">💪</div>
          <div>
            <h4>Muscle Recovery</h4>
          </div>
        </div>
      </div>
    </div>
  </div>
</section>
```

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```
<section id="products" class="bg-light">
  <div class="container">
    <div class="text-center mb-5">
      <h2 class="display-5 fw-bold">Select Your Pack</h2>
      <p class="text-muted">Free shipping on all orders over $50.</p>
    </div>
    <div class="row g-4">
      <div class="col-lg-4">
        <div class="card h-100 shadow-sm pricing-card">
          <div class="card-body text-center p-4">
            <h3 class="h4">The Taster</h3>
            <p class="text-muted">2 lbs Tub</p>
            <h2 class="my-4">$34.99</h2>
            <ul class="list-unstyled mb-4">
              <li>30 Servings</li>
              <li>Single Flavor Choice</li>
              <li>Standard Shipping</li>
            </ul>
            <button class="btn btn-outline-dark w-100">Add to Cart</button>
          </div>
        </div>
      </div>
```

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```
</div>
<div class="col-lg-4">
    <div class="card h-100 shadow pricing-card featured">
        <div class="card-body text-center p-4">
            <span class="badge bg-warning text-dark mb-2">MOST
POPULAR</span>
            <h3 class="h4">Muscle Builder</h3>
            <p class="text-muted">5 lbs Tub</p>
            <h2 class="my-4">$59.99</h2>
            <ul class="list-unstyled mb-4 text-start ms-4">
                <li>✓ 75 Servings</li>
                <li>✓ Two Flavor Choice</li>
                <li>✓ Free Shaker Bottle</li>
                <li>✓ Free Fast Shipping</li>
            </ul>
            <button class="btn btn-primary w-100">Add to Cart</button>
        </div>
    </div>
</div>
<div class="col-lg-4">
    <div class="card h-100 shadow-sm pricing-card">
        <div class="card-body text-center p-4">
            <h3 class="h4">Athlete Stack</h3>
            <p class="text-muted">10 lbs (2x5lbs)</p>
            <h2 class="my-4">$109.99</h2>
            <ul class="list-unstyled mb-4">
                <li>150 Servings</li>
                <li>All Flavors Mixable</li>
                <li>Priority Shipping</li>
            </ul>
            <button class="btn btn-outline-dark w-100">Add to Cart</button>
        </div>
    </div>
</div>
</div>
</section>

<section id="contact" class="bg-dark text-white">
    <div class="container">
        <div class="row align-items-center">
            <div class="col-md-5 mb-5 mb-md-0">
                <h2 class="display-5 mb-3">Join the Team</h2>
                <p class="text-secondary mb-4">Have questions about our ingredients or
wholesale opportunities? Drop us a line.</p>
```

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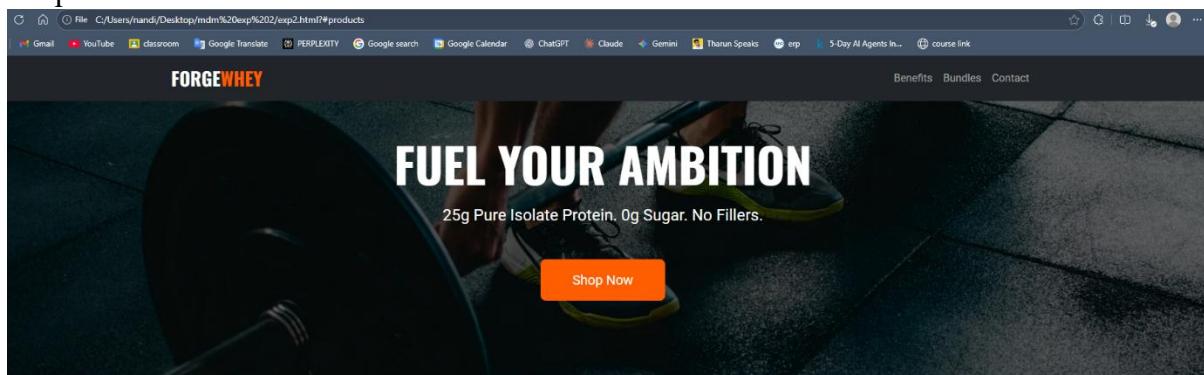
```
<p> 123 Fitness Ave, Iron City</p>
<p> support@forgewhey.com</p>
</div>
<div class="col-md-7">
<div class="bg-white p-4 rounded text-dark">
<form>
<div class="row">
<div class="col-md-6 mb-3">
<input type="text" class="form-control" placeholder="First Name">
</div>
<div class="col-md-6 mb-3">
<input type="email" class="form-control" placeholder="Email Address">
</div>
</div>
<div class="mb-3">
<textarea class="form-control" rows="4" placeholder="Your Message"></textarea>
</div>
<button class="btn btn-primary w-100">Submit Request</button>
</form>
</div>
</div>
</div>
</div>
</section>

<footer class="py-4 text-center">
<p class="text-muted small">© 2026 ForgeWhey Supplements. All rights reserved.</p>
</footer>

<script
src="https://cdn.jsdelivr.net/npm/bootstrap@5.3.0/dist/js/bootstrap.bundle.min.js"></script>
</body>
</html>
```

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Output :



A screenshot of the FORGEWHEY website showing the "SELECT YOUR PACK" section. It features three product options: "THE TASTER" (2 lbs Tub, \$34.99), "MUSCLE BUILDER" (5 lbs Tub, \$59.99, labeled as "MOST POPULAR"), and "ATHLETE STACK" (10 lbs (2x5lbs), \$109.99). Each product has a description, price, and an "Add to Cart" button. The "MUSCLE BUILDER" option is highlighted with an orange border. Below this section is a "JOIN THE TEAM" call-to-action with input fields for First Name, Email Address, and a message area, along with social media sharing icons.