

Bloomnet

Bloomnet is a website and application focused on connecting musicians, local businesses, and concert-goers in local areas.

Bloomnet acts as a service mostly used for connecting local musicians with businesses seeking musicians. This allows businesses to have easier access to local performers with a clear way of searching for what their business requires, as well as increasing the number of gigs a local performer may use. Using an approach much like LinkedIn, this service allows a more focused search for temporary or one time performances. Bloomnet would also allow for concert-goers who want to view performances from local performers, as it allows for a display of performances in a local area within a given time frame.

Personas



Local Musician

Finds gigs
using Bloomnet



Local Business
Owner

Finds gig musicians using
Bloomnet



Concert Goer

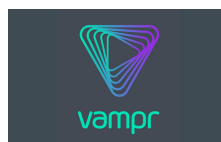
Finds concerts
using Bloomnet

Competitive Products

LinkedIn



Vampr



Facebook Groups

