



WHO IS ROBIN SHARMA?

Robin is the 41 year old author of 8 books (6 #1 international bestsellers) and one of the world's top experts on personal and organizational leadership. He is the CEO of Sharma Leadership International Inc., a premier training firm, and one of the superstars of the speaking profession, frequently sharing the stage with individuals such as Bill Clinton, Jack Welch, Ken Blanchard and Dr. Phil. A former litigation lawyer, Robin holds 2 law degrees including a Masters of Law. His work has helped millions of people live their best lives and thousands of organizations get to world-class.

Robin is also a leading executive coach, having worked with billionaires, CEOs and celebrity entrepreneurs. His books have been embraced by major league sports stars, royalty and many Hollywood notables.

SUCCESS FACTS

- Robin's books have been published in over 40 countries and in 33 languages
- Robin's leadership books are being used by people around the world and companies like Nike, Microsoft, FedEx, GM and IBM
- Robin's books have been embraced by top CEOs, political leaders such as former Israeli prime minister and Nobel prize winner Shimon Peres, Major League sports superstars including Carlos Delgado (who said *The Monk Who Sold His Ferrari* was the most inspirational book he's read), San Francisco Giants player Jose Cruz Jr., Hollywood Star Michelle Yeoh (Crouching Tiger, Hidden Dragon) and the quarterback for the New York Giants, Jesse Palmer. Pop star Ricky Martin is a reader of Robin Sharma's books. Jon Bon Jovi is rumored to be a fan of *The Monk Who Sold His Ferrari*.
- *The Monk Who Sold His Ferrari* is the 5th bestselling book in the history of Israel. It has been on India's Top 10 bestseller list for over 2 years. Robin's books have been the fastest selling books in Turkish publishing history. His books have also been blockbusters in Spain, England, Dubai, Mexico, Puerto Rico and throughout South America.
- Robin starred in his own PBS special and has appeared on over 1000 television and radio shows
- Robin Sharma is the founder of The Robin Sharma Foundation for Children to help underprivileged children become leaders

ROBIN'S "CINDERELLA STORY"

A former lawyer, he quit his job and self-published a book at a Kinko's copy shop (his mother edited it). Stored 2000 copies in his kitchen. Second book *The Monk Who Sold His Ferrari* was also originally self-published until former HarperCollins president Ed Carson discovered Robin in a bookstore. The book, and the series that followed, has become one of Canada's most successful publishing franchises as sales near 300,000 copies sold in Canada alone. Robin's books are read by CEOs, political leaders, homemakers, movie stars, pop stars and sports celebrities and people from all walks of life.



MORE ON ROBIN

What's the Buzz on Robin Sharma: Top advisor to leaders. A man on a mission to help people remember their greatness and organizations realize their highest potential. Many Fortune 500 companies have already embraced *Leadership Wisdom From The Monk Who Sold His Ferrari*. Robin's work has influenced organizations such as Microsoft, IBM, FedEx, Panasonic, Kraft, General Motors and Panasonic.

About Sharma Leadership International: SLI is a leadership development firm focusing on helping employees "lead without title" and organizations get to world-class. It offers a complete line of speaking services, coaching programs and learning tools to help organizations maximize productivity, release creativity and attain true market success.

Robin Sharma's Favorite Quote: "The tragedy of life is not death. The tragedy of life is what we allow to die inside while we live." Dr. Norman Cousins.

Personal Data on Robin: Single father of 2 children (his #1 priority in life). Favorite books include *The Alchemist* by Paulo Coelho, *The Meditations of Marcus Aurelius* and *The Prophet* by Kahil Gibran. Favorite recreational passion is skiing. "Skiing teaches incredible life lessons. For example, just like in life, we learn more from the difficult runs than on the easy ones," says Robin.

Largest Audience as a Speaker: 10,000. Robin frequently shares the stage with celebrities such as Jack Welch, Dr. Phil, Bill Clinton, Deepak Chopra, Dr. John Gray, Richard Carlson, Mark Victor Hansen and Ken Blanchard.

Hollywood Loves Robin: Michelle Yeoh of "Crouching Tiger, Hidden Dragon" said in TIME magazine about Robin's global bestseller *The Monk Who Sold His Ferrari*: "the book is about finding out what is truly important to your real spiritual self rather than being inundated with material possessions." His books are read by celebrities worldwide.

What Leaders are Saying about Robin's Books:

"Robin Sharma's books are helping people all around the world live great lives." Paulo Coelho, author of the international bestseller *The Alchemist*.

"Robin Sharma has the rare gift of writing books that are fun to read yet truly life changing." Richard Carlson, Ph.D., author of the #1 New York Times bestseller *Don't Sweat The Small Stuff*.

"*The Monk Who Sold His Ferrari* is a captivating story that teaches as it delights." Paulo Coelho.

"*The Saint, The Surfer and The CEO* will touch and change many lives." John Gray, author of the #1 bestseller *Men are from Mars, Women are from Venus*.

"Another amazing, life-changing book by Robin Sharma." Mark Victor Hansen, co-author of the international bestselling series *Chicken Soup for the Soul*.

"*Discover Your Destiny* is a catalyst for transformation - concealed in a beautiful fable - that urges us to awaken from living a mundane life to a masterful one." Debbie Ford, author of the New York Times bestseller, *The Dark Side of the Light Chasers*.