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A REPORT ON INDUSTRIAL TRAINING AND TOUR
IN
(UNDERGROUND BAKERY AND FAST FOODS)
BY

S/N	NAME	MATRIC NUMBER	PHONE NUMBER
1	EGEDEGBE ESEOGHENE ZION	NOU183019231	08161277541
2.	AWE FUNKE TOBI	NOU181061032	09020265608
3	ADEKOYA OLUSEGUN	NOU181053283	08182045203
4	LAWAL AZEEZ BAMIDELE	NOU171035808	07066414494
5	JEROME ALI	NOU173053855	07063560286
6	AMAJUOYI CYNTHIA ADAUGO	NOU169919867	08082028579
7.	IBE GINIKA WILLIAMS	NOU171027601	09098869226
8.	ABOAJAH EMMANUEL NDUKA	NOU181059352	08062165573
9.	ABIGAIL IKUNI	NOU165941799	08064479699
10.	OMODAYO OLUWASEYI	NOU181057290	07084040969

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ABSTRACT

The study of this course are required as controlled process of identifying organizational problems and opportunities, determining objectives, describing situation, defining assessing the range of costs and benefits associated with several alternatives for solving problems.

It exposes the student entrepreneur of the reasons for the field tour which allows the students or young entrepreneurs to develops competence and confidence in creating innovative ideas on standard business industry with high qualities also knowing the possible challenge of the organization, marketing strategy and their method of operations or activities of the organization and the solutions to the organizational problems in Underground Bakery and Fast Foods

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1.0 INTRODUCTION

Entrepreneurship learning tour experience refers to the study of entrepreneurship as a field of study or career development work experience that is relevant to professional development prior to the graduation. In entrepreneurship students join the company, enterprise or organization which is relevant to their interest and subject and they completed their training in particular time frame for idea and skills knowledge acquisitions and further develop into innovations and creativity. Main objective of entrepreneurship learning tour is to provide the work experience to student in entrepreneurship field, and to provide a

The Industrial Learning and Tour was also carried out to enable young entrepreneurs or student prepare, direct their creative and innovative ideas into becoming a better entrepreneur that will make them achieve economic independence and create employment opportunities for the society. The student not only gets a chance to experience a visual tour of these industries but also learn the ways and techniques in which people work over there.

It also provides an opportunity to learn practically through interaction, working methods and employment practices.

1.1 HISTORY OF THE ORGANIZATION (UNDERGROUND BRAKERYAND FAST FOOD).

Underground bakery and Fast food was established in the year 90^s and started their operation in Yaba close to University of Lagos. It was owned by a Late Arab woman and was fully managed by Mr. Zain who is said to be the Managing director of the organization.

The organization increased adversely in sales and production which was profitable to the growth of the organization which made them begat other outlets which are; Ogudu branch, Apapa branch, Ojuelegba branch.

Apapa outlets became the head quarter due to its high sales of market.

Underground bakery and fast food are known for their best services rendered in the past. Part of the product that made a gateway for the company was the Sandine Bread which was loved by many customers because of its delicious taste.

Underground bakery and fast food started with bakery alone and when they became known to the masses they seek to expand their business by having the idea of having a fast food to boost their sales and satisfy their customer. It was recorded that their best years of good sales were 2002 and 2003.

Tables showing the breakdown of numbers of staffs in all outlets.

APAPA BRANCH STAFFS	OJUELEGBA BRANCH STAFFS	YABA BRANCH STAFFS
45	27	15

1.2 **MISSION AND VISION OF THE COMPANY**

Our mission is to provide essential service to our customers and satisfy their wants and needs. We train our staffs to become professionals on this field.

We want to maintain standard quality that differentiates our products and services from other competitors.

To be the best neighbourhood bakery with a vision to become the references for the best bakery and fast food in Nigeria.

Introducing new technology to enhance the performances of the business with lesser manpower in the production section.

Also we hope to grow and expand in all levels that will improve our sales markets.

1.3 **BENEFITS OF THE ORGANIZATION TO THE SOCIETY**

- ❖ The employees have the opportunity to grow and be promoted to different levels as a result of good performance in the organization
- ❖ Community Service Responsibility (CSR) Entertaining of Noun students to come for the tour is part of their community service to the environment and consumers at large.
- ❖ Investing in new technologies and in the skills of the employees
- ❖ The employees are given free accommodation and hospitality
- ❖ They provide employment opportunities to the society at large

1.4 **REASONS FOR THE FIELD TOUR TO ENTREPRENEURSHIP**

- ❖ It enables young entrepreneurs or students in developing their skills, creative ideas into business opportunities.
- ❖ Provide opportunity to NOUN students to have virtual face to face interaction with successful business owners, managers, stakeholders and other professionals
- ❖ Experience what it's like to own and operate a business as an entrepreneur.
- ❖ Increase students technical, interpersonal and communication skills, both oral and written
- ❖ Provide opportunity for the students to witness the operational activities and Managerial activities of business organizations and companies visited.
- ❖ Also allows the students to discover and identify opportunities
- ❖ It exposes young entrepreneurs or students to management principles and best practices.

1.5 **UNDERGROUND BAKERY AND FAST FOOD MARKETING STRATEGY**

Carrying out a door to door delivery services and not only limiting their service within their environment. They provided online platforms to enable customers place their orders at their own convenient time which makes it simpler and easy and as such resulted to an increase in sales of product. They also offer services on occasion likes Birthday party, wedding and other ceremonies

Another Strategy they adopted was during the pandemic lock down. It was discover that people were finding it difficult to buy foods of which as at that

time the only way they could be able to boost their sales was to start selling outside the company.

1.6 SOURCES OF RAW MATERIALS (FLOUR)

Underground bakery and fast food get their flour and other materials from Flour mill Nigeria Limited.

1.7 SWOT ANALYSIS

Strength:

- ❖ They have strong Management Team
- ❖ They have Strong Financial System in Place

Weakness:

- ❖ Employees Salary isn't adequate enough to cater for their needs and they are looking forward to improve in that aspect to enable their employees perform adequately in the organization.

Opportunities:

- ❖ There is room for the employees to grow in the organization; we were told a Security Officer was promoted to become a branch Manager and with this it allows the employees to work hard in getting such opportunities
- ❖ Accessibility to Raw Materials: Most of the materials used are gotten from Flour Mill Nigeria Limited which is within the area of the organization.

Threat:

- ❖ Most times the inflation of raw materials affects the market sales.
- ❖ Sudden government economic policies usually affect their business

1.8 ACTIVITIES IN THE PRODUCTION PROCESS OF BAKING BREAD

Before entering into the production section washing of hands and covering of heads is to be observe also all machines and equipment's are being washed daily before it can be put to use.

Underground bakery and fast food makes use of Industrial Machines in processing bread which makes the processing much easier.

We were told that there are three (3) main processes in baking bread which are:

- ❖ Mixing process
- ❖ Fermentation Process
- ❖ Baking Process

Some of the Ingredients used in baking bread are:

- ❖ Flour
- ❖ Yeast
- ❖ Water
- ❖ Salt
- ❖ Fat/Oil
- ❖ Sugar
- ❖ Salt.

Some Machines and Equipment used in baking bread are:

Machine Mixer, Dough Divider, Baking Tray, Baking Moulds, Electric Oven

19 CHALLENGES IN THE ORGANIZATION

- ❖ **Inflation of Price of Raw materials:** The inflation of raw material used in the production process of Bread sometimes affects the sales and profits of the business.
When the total overhead cost of materials is higher than the Sales or selling cost.
- ❖ **Price of Same products from other Competitors:** Competitors have various ways they source for raw material which brings about different price of same product in the market. They face high competition of price of same commodities by other producers or competitors in the market industry
- ❖ **Overlabour:** In this challenge employees are being assigned to work excessively just to meet up the high target of customers having limited time to rest.
- ❖ **Ogudu Branch closed down:** This branch was closed down due to the inadequate sales of which they kept on incurring loss. The manager in details explained that there are loss that are acceptable but this was a loss that can destroy and damage one's life and for it not to get to that stage they had to close down the branch because the location wasn't suitable enough for the business.
- ❖ **Poor Ventilation in the Production section:** The heat that comes out of the machines used in the factory generates heat.

- ❖ **Mismanagement:** When you have the wrong personnel in managing the business the business tend to collapse

CHALLENGES THE STUDENT FACED

- ❖ We were not happy they couldn't tell us their recipes in making bread
- ❖ Few of us weren't given the permission to participate in the industrial tour to the organization.

1.10 RECOMMENDATION

- ❖ It is expected that adequate extractors and Air Conditioners are need in the Production section to help factory employee's work effectively without having health issues.
- ❖ More manpower is needed in the production section to meet up with the given target instead of overlabouring them.

1.11 **OBSERVATION / THINGS LEARNT**

- ❖ It is expected that before entering into the production section we are to put on our Nose masks and a head nets to cover our head.
- ❖ We were welcomed by the Managing Director of Underground baker and fast foods, he was happy and ready to speak to us on their services

1.12 **CONCLUSION**

Industrial Training and Tour is very helpful for every entrepreneurship students to motivate competency. The benefits of entrepreneurship learning tour experience are also needed, especially when you own and manage enterprise.

The advantage of attending Entrepreneurship learning tour experience just like the concluded tour experience in Underground bakery and fast food is very significant to our personality and to the society. The competency of students is not only from the classroom training, but also the big part is to have industrial

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