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JOEL KENNEDY

EDUCATION

BABSON COLLEGE, *CUM LAUDE*

2008 - 2012

Bachelor of Science in Business Management

LONDON SCHOOL OF ECONOMICS

2010 - 2011

General Course

ME IN A TWEET

I'm a cookie-baking, tennis-playing, bacon-loving, indie-flick-watching, doggy daddy, workaholic, tasty-food worshipper on a mission to make *cool shit*.

CURRENT FAVORITES

MOVIE / Mad Max

ICE CREAM FLAVOR / Brown Bread

FONT / NewHouseDT

COCKTAIL / Yankee Notions

SKILLS

ADOBE PHOTOSHOP	<div></div>	EXPERT
ADOBE ILLUSTRATOR	<div></div> PROFICIENT	
ADOBE INDESIGN	<div></div> PROFICIENT	
ADOBE AFTER EFFECTS	<div></div>	EXPERT
ADOBE LIGHTROOM	<div></div>	EXPERT
CINEMA 4D	<div></div> PROFICIENT	
KEYNOTE	<div></div>	EXPERT
MICROSOFT OFFICE	<div></div>	EXPERT
PHOTOGRAPHY	<div></div> PROFICIENT	
HTML, CSS, JAVASCRIPT	<div></div> ADVANCED	

RELEVANT EXPERIENCE

THRESHOLD INTERACTIVE, *ART DIRECTOR*

Jan. 2013 - Present / Venice, CA

Art directed, designed and kicked-ass on digital campaigns for high-profile brands like Butterfinger, Hot Pockets, Sweetarts, Muscle Milk, Nestea, Nestle Crunch, Nestle Pure Life, resource Water and Wonka.

ROCKET XL, *JUNIOR ART DIRECTOR*

May 2012 - Dec 2012 / Silverlake, CA

For my debut job in advertising I worked from concept to execution on digital work for brands like Jarritos, Caress, Clif Bar, LinkedIn, Naked Juice, IZZE and Vaseline. I was also part of a rockstar pitch team that won three consecutive pitches.

F-SQUARED, *CREATIVE DIRECTOR*

June 2009 - Present / Anywhere, CA

F-Squared is the duo of Joel Kennedy and Ruben Custudio. Together we concoct creative solutions of all shapes and sizes.

