

WITH

POWERBI

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PROBLEM STATEMENT

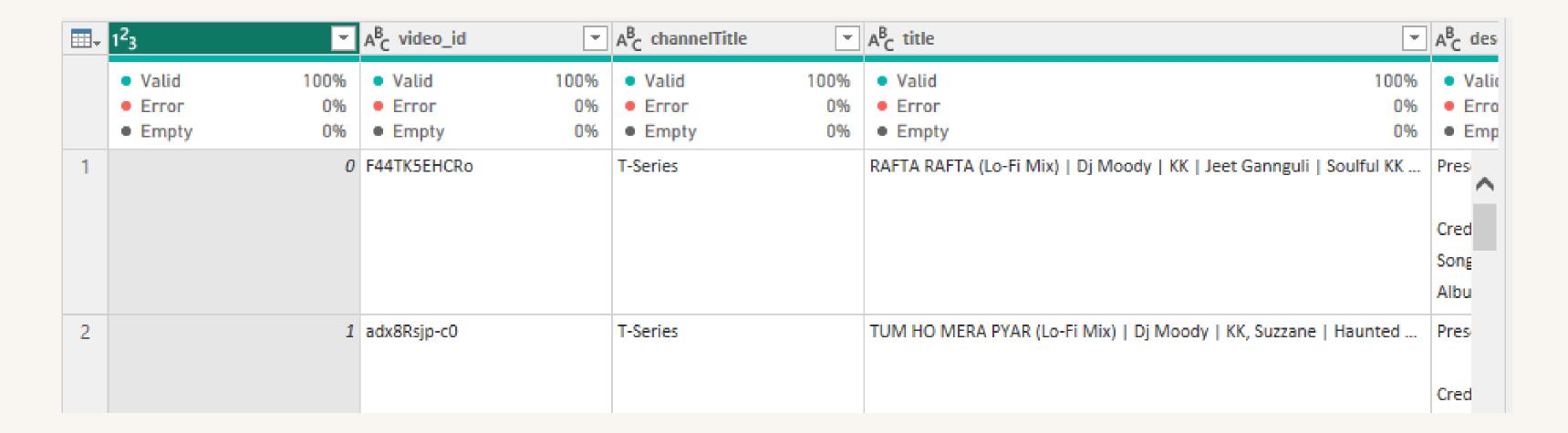
- THIS PROJECT AIMS TO CONDUCT A COMPREHENSIVE ANALYSIS OF YOUTUBE SONGS DATA USING POWER BI.
- THE DATASET CONTAINS KEY ATTRIBUTES SUCH AS VIDEO ID, CHANNEL TITLE, TITLE, DESCRIPTION, TAGS, PUBLISHED DATE,
- VIEW COUNT, LIKE COUNT, FAVORITE COUNT, COMMENT COUNT, VIDEO DURATION, VIDEO DEFINITION, AND CAPTION
- DETAILS. THE GOAL IS TO UTILIZE POWER BI TO CREATE INSIGHTFUL VISUALIZATIONS AND REPORTS THAT PROVIDE A DEEPER

UNDERSTANDING OF YOUTUBE SONGS' PERFORMANCE.

DATASET OVERVIEW

- 1. VIDEO_ID: UNIQUE IDENTIFIER FOR EACH YOUTUBE VIDEO.
- 2. CHANNELTITLE: TITLE OF THE YOUTUBE CHANNEL PUBLISHING THE SONG.
 - 3. TITLE: TITLE OF THE YOUTUBE SONG VIDEO.
 - 4. DESCRIPTION: DESCRIPTION PROVIDED FOR THE YOUTUBE SONG VIDEO.
 - 5. TAGS: TAGS ASSOCIATED WITH THE YOUTUBE SONG VIDEO.
- 6. PUBLISHEDAT: DATE AND TIME WHEN THE YOUTUBE SONG VIDEO WAS PUBLISHED.
 - 7. VIEWCOUNT: NUMBER OF VIEWS RECEIVED BY THE YOUTUBE SONG VIDEO.
 - 8. LIKECOUNT: NUMBER OF LIKES RECEIVED BY THE YOUTUBE SONG VIDEO.
- 9. FAVORITECOUNT: NUMBER OF TIMES THE YOUTUBE SONG VIDEO HAS BEEN MARKED AS A FAVORITE.
 - 10. COMMENTCOUNT: NUMBER OF COMMENTS POSTED ON THE YOUTUBE SONG VIDEO.
 - 11. DURATION: DURATION OF THE YOUTUBE SONG VIDEO.
 - 12. DEFINITION: VIDEO DEFINITION OR QUALITY (E.G., HD, SD).
 - 13. CAPTION: AVAILABILITY OF CAPTIONS FOR THE YOUTUBE SONG VIDEO.

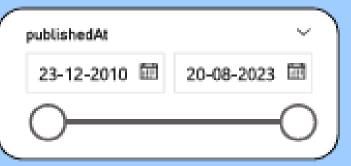
DATA CLEANING AND PREPERATION



THE DATASET DO NOT CONTAIN ANY MISSING VALUES AND DUPLICATED VALUES

YOUTUBE SONG ANALYSIS

definition ~ `



Total Comments

51M

Total Songs

19.35K

Total Like

2bn

Avg View

11.94M

Total Duration

66.47

