# RATSIMBAZAFY MANOA

## Developer | Consultant | Manager

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#### **PROFILE**

A passionate and experienced front-end developer with a proven track record of designing and developing user-friendly and visually appealing web applications. Possesses exceptional proficiency in HTML, CSS, JavaScript, and React, enabling the creation of responsive and engaging web interfaces. Expertise in UI/UX principles and design methodologies ensures the seamless delivery of user-centric web experiences. Adept at collaborating with cross-functional teams, including designers, back-end developers, and project managers, to bring web projects to life.

### PROFESSIONAL EXPERIENCE

#### July 2020 – present Madagascar

#### IT Consultant, S. Innovation

- Analyzed client requirements to identify IT solutions that aligned with their business goals.
- Designed and implemented IT systems to improve efficiency and productivity.
- Provided ongoing support and maintenance to ensure the smooth operation of IT systems.

## August 2020 – August 2022 Madagascar

#### Local Brand Manager, World Study Union 🛮

- Managed the company's social media presence to promote its services to prospective students.
- Provided personalized advice and guidance to students considering studying in Russia.
- Conducted market research to identify potential partner institutions and organizations.

#### January 2022 – July 2022 India

#### Associate Business Development, Signicent

- Identified and acquired new clients through targeted online marketing campaigns.
- Developed and implemented marketing strategies to increase brand awareness and customer engagement.
- Managed and nurtured client relationships to foster long-term partnerships.

February 2021 – July 2021 India

#### Web developer (Volunteer),

Embassy of the Republic of Madagascar in India

- Developed a website for the Embassy of the Republic of Madagascar to enhance online communication and promote the country's unique offerings.
- Collaborated with stakeholders to gather requirements and translate them into technical specifications.
- Utilized HTML, CSS, and JavaScript to create a user-friendly and visually appealing website.

July 2020 – September 2020 Madagascar Web Developer, Radio Madagascar ho an'i Kristy 🛚

- Created a user-friendly and visually engaging website for a local radio station in Madagascar, enabling remote listeners to access their programming online.
- Implemented SEO techniques to improve the website's visibility and ranking in search engine results.
- Collaborated with the radio station's team to ensure the website aligned with their branding and messaging.

#### **EDUCATION**

2023 Russian Language Course for Foreigners,
Russia NRU "Higher School of Economics", Nizhny Novgorod 

2022 Master in Computer Applications, Chandigarh University 
India

## LANGUAGES

French | English | Russian | Hindi

### SKILLS

C/C++ • Java • Python • PHP • ReactJS • HTML5 • CSS3/SCSS • WordPress

SQL • Linux • Android • Docker • Git/Github • IT Support • Cloud

## ADDITIONAL INFORMATION

- Proficient in Microsoft Office Suite and other relevant IT tools.
- Excellent communication and interpersonal skills, able to interact effectively with both technical and non-technical audiences.
- Adaptable and quick learner, able to quickly grasp new technologies and concepts.
- Strong problem-solving and analytical skills, able to identify and resolve complex IT issues.
- Committed to continuous learning and professional development.