CONTACT

815.501.5508
rmgraff@gmail.com

SKILLS

Adobe Creative Suite

- Photoshop
- Illustrator
- After Effects
- Acrobat
- Animate
- InDesign

HTML5

CSS 3

JavaScript

Sublime Text

Video

GIFs

Social Media Analytics

Writing and Editing

Google Drive

Greensock

Wordpress

Email marketing

Collaboration

Communication

Adaptability

EDUCATION

Bachelor of Arts
English
Northern Illinois University

ROBERT M. GRAFF
DEVELOPER

Ambitious, creative developer practiced in creating dynamic, compelling assets that are clear, logical, and adaptable. Strong editorial background and communication skills that support the attention to detail and syntax essential to excellent coding.
Always learning, always improving.

PROFESSIONAL EXPERIENCE

Developer   June 2015–Present
Ogilvy   Chicago, Illinois
- Design, hand-code, test, and debug HTML5 banners and responsive marketing emails
- Cultivate and promote templating and efficiencies to ensure future-proof and visually consistent deliverables
- Construct video animations and GIFs for use across social media platforms
- Assist with layout design and storyboards
- Deployed campaign emails through multiple content management systems

Proofreader   June 2015–June 2018
Ogilvy   Chicago, Illinois
- Copy edited and proofread all deliverables, including internal communications, digital banners, emails, websites, and out-of-home advertising across various industries
- Ensured consistent animation and optimal asset integration across resizes of digital deliverables through HTML and CSS analysis
- Created and maintained brand style guides to ensure consistency and compliance with client styles and legal considerations

Associate Editor   October 2012–May 2015
Pearson Education   Glenview, Illinois
- Composed and *enVisionMath* elementary programs for web and print publication
- Collaborated with design team to create animation and photography
- Managed editorial workflow through content management system

ADDITIONAL EXPERIENCE

Digital Media and Editorial Chair   October 2017–July 2019
Proud To Run Chicago   Chicago, Illinois
- Collaborated with marketing manager to introduce masterbranding campaign to improve event visibility, resulting in record participation and fundraising
- Designed and built new website for Proud To Run Chicago via Wordpress template and hand-coded HTML and CSS
- Revitalized social media presence through robust Facebook, Instagram, and Twitter campaigns
- Composed, edited, and published print, digital, and social media content
- Engaged directly with registrants to address inquiries

RELEVANT TRAINING

- The Web Developer Bootcamp, Udemy.com
- JavaScript: The Complete Guide 2020, Udemy.com