



Manogna Namburi

Product Designer

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About Me

I'm a Developer turned Designer, passionate about crafting user experiences that excel. I bring over a decade of combined experience (5+ years Design, 5 years Tech) to create thoughtful, high-impact digital products. My ability to think both systematically and creatively allows me to bridge gaps between teams, adapt to new domains quickly and deliver solutions that are both visually compelling and functionally robust.

Experience

Product Designer

GPU.Net

Sept 2024 - Present

- Designed and launched Subnets, a decentralized Web3 marketplace for AI agents and GPU.Net's most-used product globally (> 3.2M users).
- Led the UI/UX redesigns across core products: Main Website, DApp, Block Chain Explorer and Dashboard.
- Delivered high-impact designs in fast-paced sprints, collaborating closely with remote teams in an agile environment.

Product Designer

NeatProcess, HackCulture

May 2024 - Sept 2024

Remote Freelance Contracts

- Freelanced for NeatProcess and HackCulture, delivering end-to-end product and brand design.
- For NeatProcess: Created a visual design system, redesigned the main website, and designed a Claim Resolution Management app for a South African enterprise client—boosting adoption and user satisfaction.
- For HackCulture: Led a full rebrand (logo, visual identity, website), designed user onboarding and a database management system—helping the platform grow from 0 to 80K users within one year.

UI/UX Designer

IncubateHub

June' 2023 - Mar 2024

- Led service productization, creating three distinct brand identities and responsive websites.
- Designed a Schedule Meeting dashboard improving cross-timezone booking and RSVPs.
- Streamlined client onboarding with a guided microsite creation flow.
- UI/UX Hackathon winner (191 participants) with my FinTracker App design.

Co-Founder, Visual Designer

Treebros NFT

Jan' 2022 - June' 2023

- Sole artist & designer for an NFT art project currently trading on OpenSea, creating the visual assets for 9,999 unique, code-generated NFTs.
- Designed & developed the NFT landing page and all the marketing collaterals, supporting the project's launch campaign.

Graphic Designer

The Viral Factor

Dec' 2020 - Aug' 2021

- Worked for the set decoration department as the graphic designer for the limited web series of "The Aspirants" season 1.
- Name officially included in credits on Amazon Prime.

Sr. Software Engineer

Arista Networks India Pvt Ltd

2012 - 2017

- Backend Software Developer at a US-based MNC, built security and quality systems for network hardware, ensuring reliability and compliance.
- Led cross-country teams and projects, coordinating development efforts across time zones.

Education

Google UI/UX Design Certification

From Google, India

2022 - 2023

Diploma in Graphic Design

Florence Design Academy, Italy

2017 - 2019

M.Sc(Tech) Information Tech, B.E(EEE)

BITS Pilani, India

2007 - 2012

Skills

- Design/Prototyping:** Figma, Sketch, Adobe XD,
- Visual Design:** Adobe Photoshop, illustrator, Adobe After Effects, Premiere Pro, Canva
- User Research & Testing:** User Interviews, Lookback, Optimal Workshop, Useberry
- Web & Interface Development:** HTML5, CSS3, JavaScript, Tailwind CSS, React, Python
- Collaboration & Handoff:** Zeplin, Miro, Notion, Jira, Confluence
- Emerging Tech:** Midjourney, Spline, ChatGPT, Runway ML, Cursor, Replit, Lovable