

TCS MasterCraft™ Solutions:

- Provides comprehensive insights into applications.
- Manages application delivery through a practical approach to analysis and transformation.
- Empowers creation and deployment of new applications with technology-independent code generation.
- Increases operational efficiency through holistic data governance.
- Uses decision-support reports, dashboards, and analytics for risk-managed conclusions.
- Ensures privacy and quality of enterprise data.
- Ensures compliance with data regulations.

Support and Training:

- 24/7 professional support services.
- Toll-free call-in lines available in multiple countries.
- MasterCraft™ Academy offers training services and certifications on product capabilities.

OVERVIEW



Challenges Faced by Organizations:

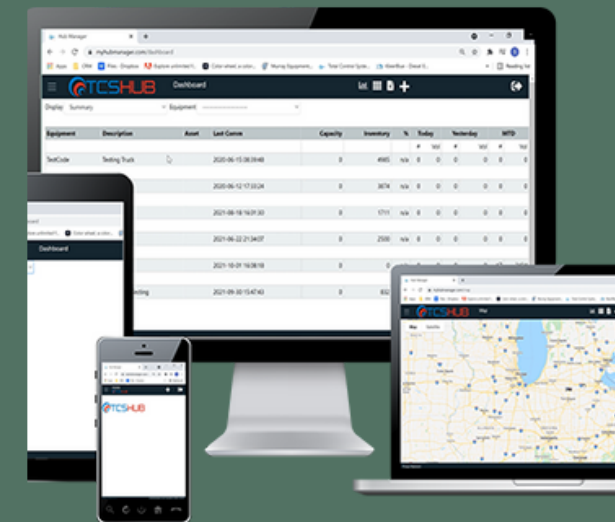
- Managing applications with large IT setups.
 - Releasing new features frequently.
 - Upgrading products to meet market demands.
 - Dealing with old legacy applications that are hard and costly to understand, modify, and maintain.
 - Rapid technological advances increasing the difficulty of introducing new products or features.
 - Automation often implemented in isolated parts, with little traceability across the value chain.
 - Balancing the use of valuable data for business growth while ensuring privacy and security.



<https://www.linkedin.com/in/manohar-naini-148427304>



manoharpatelnaini@gmail.com



OUR SOLUTION

TCS MasterCraft™ provides digital platforms to optimally automate and manage IT processes across three key areas:

- **DevPlus** for multi-modal, agile, continuous application delivery, including idea management, portfolio planning, test management and automation, and deployment automation.
- **TransformPlus** for application analysis, modernization and transformation, including extraction of application knowledge, business rules, and other structural information from the application source code, migration of applications to the cloud, as well as development of new applications using model and specification-driven code generation.
- **DataPlus** for enterprise data provisioning privacy, quality, and governance management, including data profiling, cleansing, de-duplication, and data masking in both production and non-production environments, test data creation and provisioning, and data model management.



TATA CONSULTANCY SERVICES



BENEFITS

Companies using TCS MasterCraft™ benefit from:

- Higher application releases per quarter or year due to greater agility
- Comprehensive test coverage of new modules and features, resulting in better quality of application releases, greater optimization in overall testing, and reduction in potential vulnerabilities of applications
- Deep understanding of applications by slicing and dicing the code and documenting knowledge
- Productivity savings accruing from reduction in manual effort and improved quality due to development automation
- Greater Return on Investment (ROI) through end-to-end delivery optimization
- Considerable reduction in the risk of data breach throughout the data lifecycle by desensitizing data
- Removal of roadblocks to business growth through easy availability of 'single-source-of-truth' data

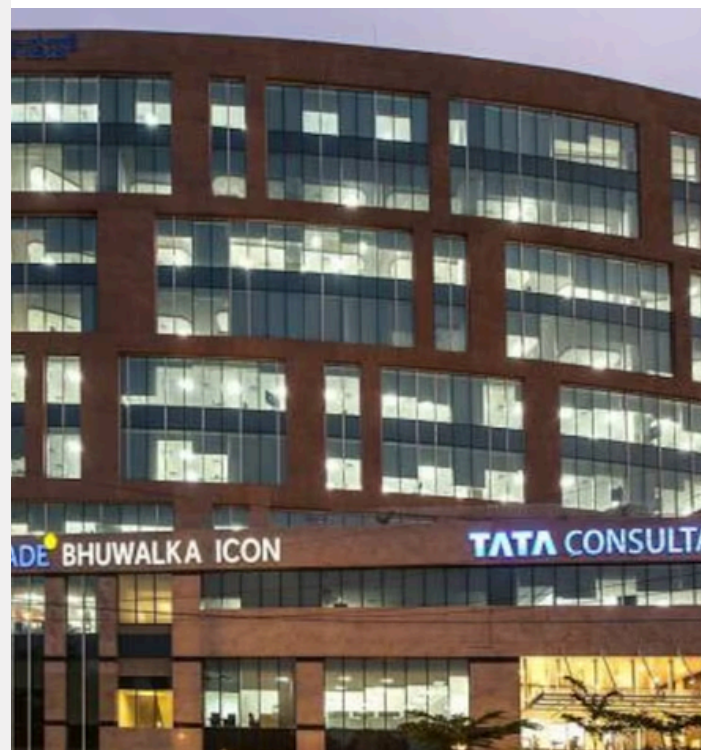
The TCS Advantage

MasterCraft™ products have been used in over 750 projects across 250 companies. Partnering with TCS offers:

- Decades of IT service delivery experience embedded in MasterCraft™ products for innovation and optimization. A unified platform for managing both traditional and agile project lifecycles.
- Comprehensive reports, dashboards, and workbenches for decision support and analysis.
- Minimal changes to existing processes and optimal product utilization.
- Measurable productivity gains through technology-centric frameworks and automation solutions.

AWARDS AND ACCOLADES

- TCS ranked number one for the ninth consecutive year in Customer Satisfaction by Whitelane Research Survey.
- TCS recognized as the #1 Top Employer in the United States, Europe, and Asia Pacific; #2 in Latin America.
- Won the 2021 CIO 100 award for workplace resilience solution developed during the pandemic.
- Recognized as a sustainability leader in the Dow Jones Sustainability World Index.
- Recognized as one of the top 2 most valuable IT services by Brand Finance.



TCS RESPONSE LTD.
Specialists in Workplace Solutions