

## SALES DASHBOARD ABC Group

**Year**

2015

Total Sale
\$1,491,877

Total Profit
\$658,453

Profit %
44%

**Months**

Jan

Feb

Mar

Apr

May

Jun

Jul

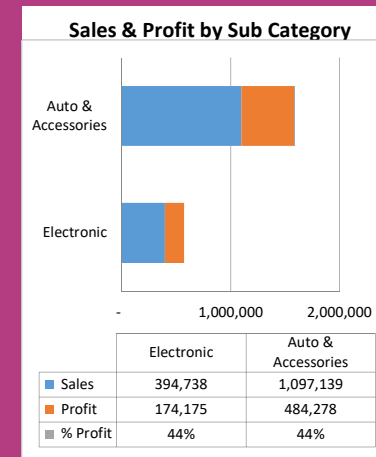
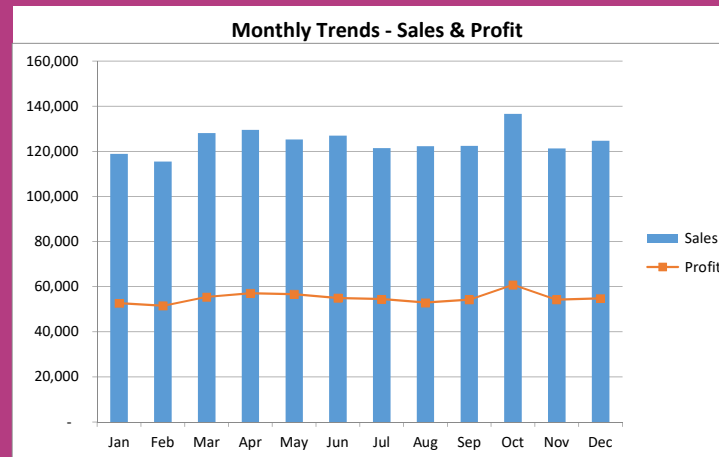
Aug

Sep

Oct

Nov

Dec



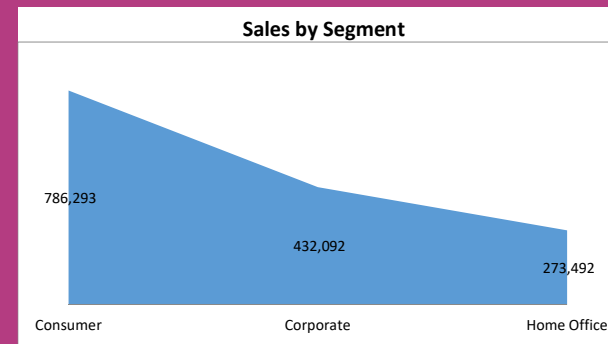
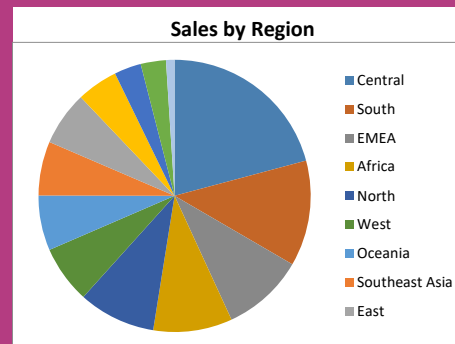
**Product Category**

Auto & Accessories

Electronic

Fashion

Home & Furniture



### Insights

- \* Auto & Accessories, Electronics has higher sales and profit in October
- \* Consumer segment shows higher sales
- \* Central region bring highest amount of sales