aham sarvasya prabhavo mattaḥ sarvam pravartate iti matvā bhajante mām budhā bhāva-samanvitāh

Lord Krishna said: I am the source of all spiritual and material worlds. Everything emanates from Me. The wise who perfectly know this engage in My devotional service and worship Me with all their heart [BG 10.8]

mac-cittā mad-gata-prāṇā bodhayantaḥ parasparam kathayantaś ca māṁ nityaṁ tuṣyanti ca ramanti ca

The thoughts of My pure devotees dwell in Me, their lives are fully devoted to My service, and they derive great satisfaction and bliss from always enlightening one another and conversing about Me. [BG 10.9]

teṣāṁ satata-yuktānāṁ bhajatāṁ prīti-pūrvakam dadāmi buddhi-yogaṁ taṁ yena mām upayānti te

To those who are constantly devoted to serving Me with love, I give the understanding by which they can come to Me.  $[BG\ 10.10]$ 

teṣām evānukampārtham aham ajñāna-jaṁ tamaḥ nāśayāmy ātma-bhāva-stho jñāna-dīpena bhāsvatā

To show them special mercy, I, dwelling in their hearts, destroy with the shining lamp of knowledge the darkness born of ignorance. [BG 10.11]

arjuna uvāca
param brahma param dhāma
pavitram paramam bhavān
puruṣam śāśvatam divyam
ādi-devam ajam vibhum

Arjuna said: You are the Supreme Personality of Godhead, the ultimate abode, the purest, the Absolute Truth. You are the eternal, transcendental, original person, the unborn, the greatest. [BG 10.12]