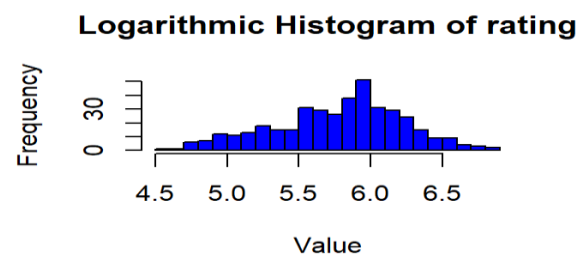
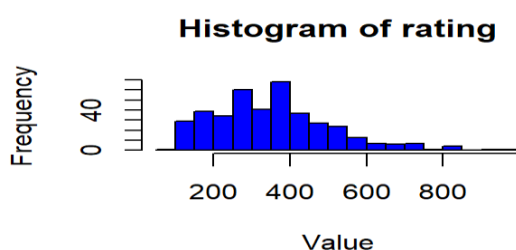


1. Create a predictor table (see sample assignment solutions) with three columns for predictor, expected sign of effect, and a one-sentence rationale for effect.

| Variable Name (Predictor) | Effect on Credit Rating | Rationale |
|---------------------------|-------------------------|---|
| Income | + | It can indirectly affect a person's credit rating by influencing their creditworthiness, debt-to-income ratio, and ability to make timely payments |
| Limit | +/- | The higher the credit limit, the higher the utilization which can negatively impact credit rating. It can positively impact if the utilization is low allowing the remaining credit to increase |
| Cards | +/- | It can indirectly affect a person's credit rating by influencing their credit utilization, payment history, and creditworthiness |
| Age | + | As age increases, the credit history increases and results in higher credit rating |
| Education | + | Higher the education increases the income and higher income can increase a person's ability to repay debt and can positively affect their credit rating |
| Gender | | No effect on credit rating |
| Student | - | Student have low credit history, low limit and limited payment history which have negative impact on credit rating |
| Married | | Marriage status have no impact on credit score |
| Ethnicity | | Ethnicity does not have impact on credit score |
| Balance | + | As balance increases, credit utilization decreases and credit rating increase |

Here target variable is (Y=Rating) which is the measure of credit score rating which commonly ranges from 300 to 850. It is calculated based on various factors such as payment history, credit utilization, length of credit history, and other factors that can indicate how likely a person is to repay their debts on time. Logically, we expect payment history, credit utilization, length of credit history, types of credit cards, types of credit, recent credit enquiries, public records, etc. affect credit rating. Using the literature search, we have considered limit, balance, cards as our initial factors. But income, age, education can indirectly affect credit rating. As income can affect the payment history, credit utilization and credit history directly and these factors are the primary factors affecting credit rating which gives an indirect relation between income and credit rating. To find the Credit utilization, we calculated a column names "creditused" as it has direct affect on credit rating. Similarly, the higher the age, higher the credit history which gives an indirect relation between age and credit rating. Education can also be considered as a factor; the credit score should increase with higher education but the coefficient of the estimated value of education is negative, which is illogical. Hence we dropped the education from the final model.



These values show that there is very less skewness in the log curve. And the curve with respect to variables is linear.

2. Interpret your models to answer the below question.

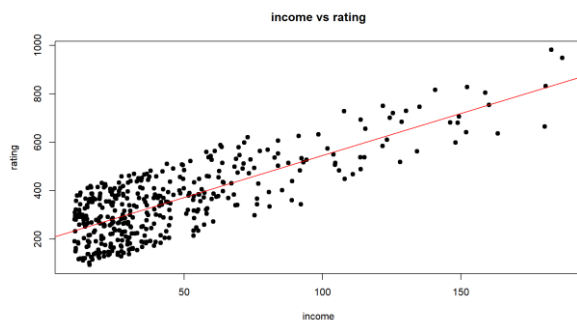
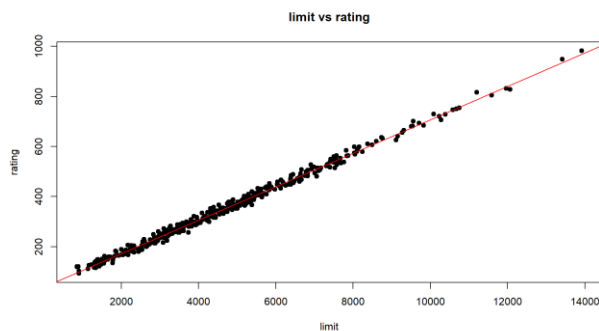
i) What variables predict credit scores and by how much?

| Predictors | rating | | | rating | | | rating | | |
|--|---------------|---------------|--------|---------------|---------------|--------|----------------|-----------------|--------|
| | Estimates | CI | p | Estimates | CI | p | Estimates | CI | p |
| (Intercept) | 24.21 | 18.02 – 30.41 | <0.001 | 31.12 | 24.28 – 37.97 | <0.001 | 359.28 | 320.47 – 398.09 | <0.001 |
| income | 0.09 | 0.02 – 0.16 | 0.007 | 0.09 | 0.03 – 0.16 | 0.005 | | | |
| limit | 0.06 | 0.06 – 0.07 | <0.001 | 0.06 | 0.06 – 0.07 | <0.001 | | | |
| balance | 0.01 | 0.00 – 0.01 | 0.013 | 0.01 | 0.00 – 0.01 | 0.010 | | | |
| cards | 7.19 | 4.60 – 9.77 | <0.001 | 4.68 | 3.93 – 5.43 | <0.001 | | | |
| age | 0.00 | -0.06 – 0.06 | 0.894 | 0.01 | -0.05 – 0.07 | 0.791 | | | |
| cards^2 | -0.35 | -0.71 – -0.00 | 0.050 | | | | | | |
| education | | | | -0.23 | -0.55 – 0.09 | 0.159 | | | |
| gender [Male] | | | | -0.16 | -2.16 – 1.85 | 0.879 | -2.92 | -33.55 – 27.71 | 0.852 |
| ethnicity [Caucasian] | | | | | | | -11.56 | -49.25 – 26.13 | 0.547 |
| ethnicity [Hispanic] | | | | | | | -21.95 | -65.40 – 21.50 | 0.321 |
| married [Yes] | | | | | | | 13.55 | -18.13 – 45.23 | 0.401 |
| student [Yes] | | | | | | | 1.16 | -50.09 – 52.41 | 0.965 |
| Observations | 400 | | | 400 | | | 400 | | |
| R ² / R ² adjusted | 0.996 / 0.996 | | | 0.996 / 0.996 | | | 0.004 / -0.009 | | |

From the above model, we can interpret that income, limit, balance, cards have positive impact with significant P value. This indicates that all the above-mentioned are affecting the credit score. Cards have higher coefficient value and hence we added its second degree which helps in dipping the line at its threshold which is its point at its first derivative = 0

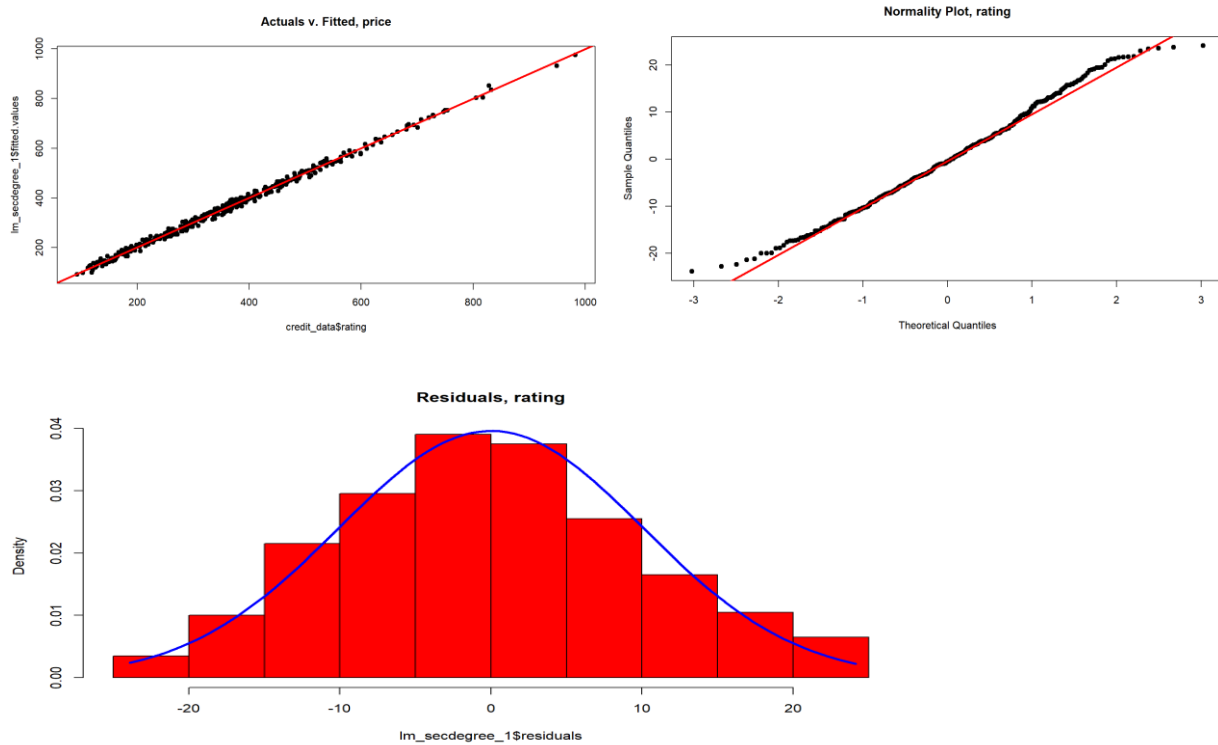
In the other model the R squared = 0.9957 and the RSE = 10.19. but in the above-mentioned model the R squared = 0.9958 and RSE = 10.14. and we have 393 degrees of freedom.

Let us see how the individual models fitting



Let us see the linearity of the model

```
lm_secdegree_1=lm(rating~income+limit+balance+cards+age+I(cards^2),data = credit_data)
```



Most of the points are on the line and it is proven to follow linearity.

ii) Is there a racial or gender bias on credit score? If so, by how much?

The mean value of Rating for the Gender = Male is 353.5181

The mean value of Rating for the Gender = Female is 356.2657

The over all mean of rating = 354.94

The difference between them is negligible and hence there is no gender bias on credit score