

Ideation Phase

Empathize & Discover

Date	02 February 2026
Team ID	LTVIP2026TMIDS82607
Project Name	iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau
Maximum Marks	4 Marks

Empathy Map Canvas:

iRevolution: iPhone Impact in India (Tableau Analytics)



Empathy Map – iRevolution (iPhone Impact in India)

