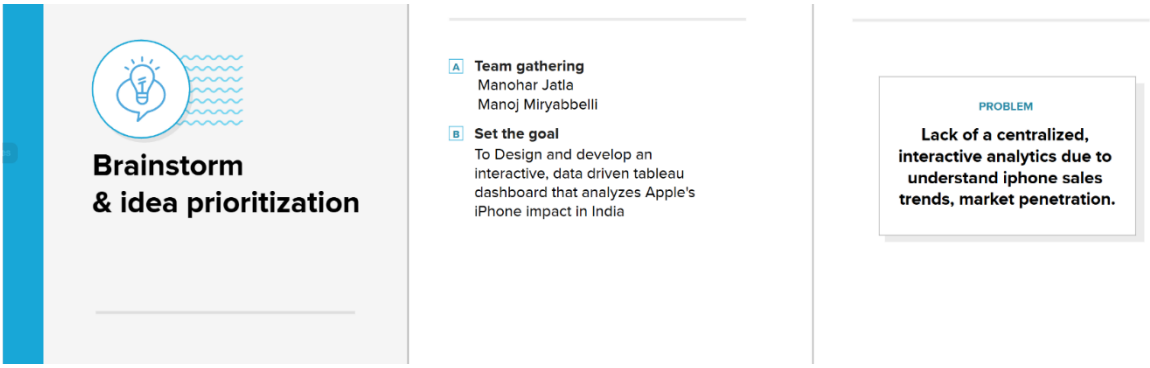
Ideation Phase
Brainstorm & Idea Prioritization Template

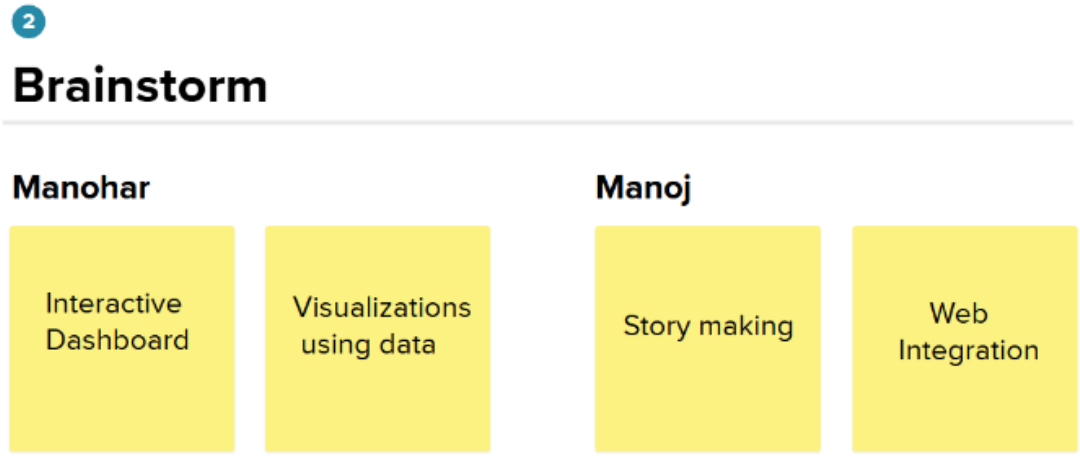
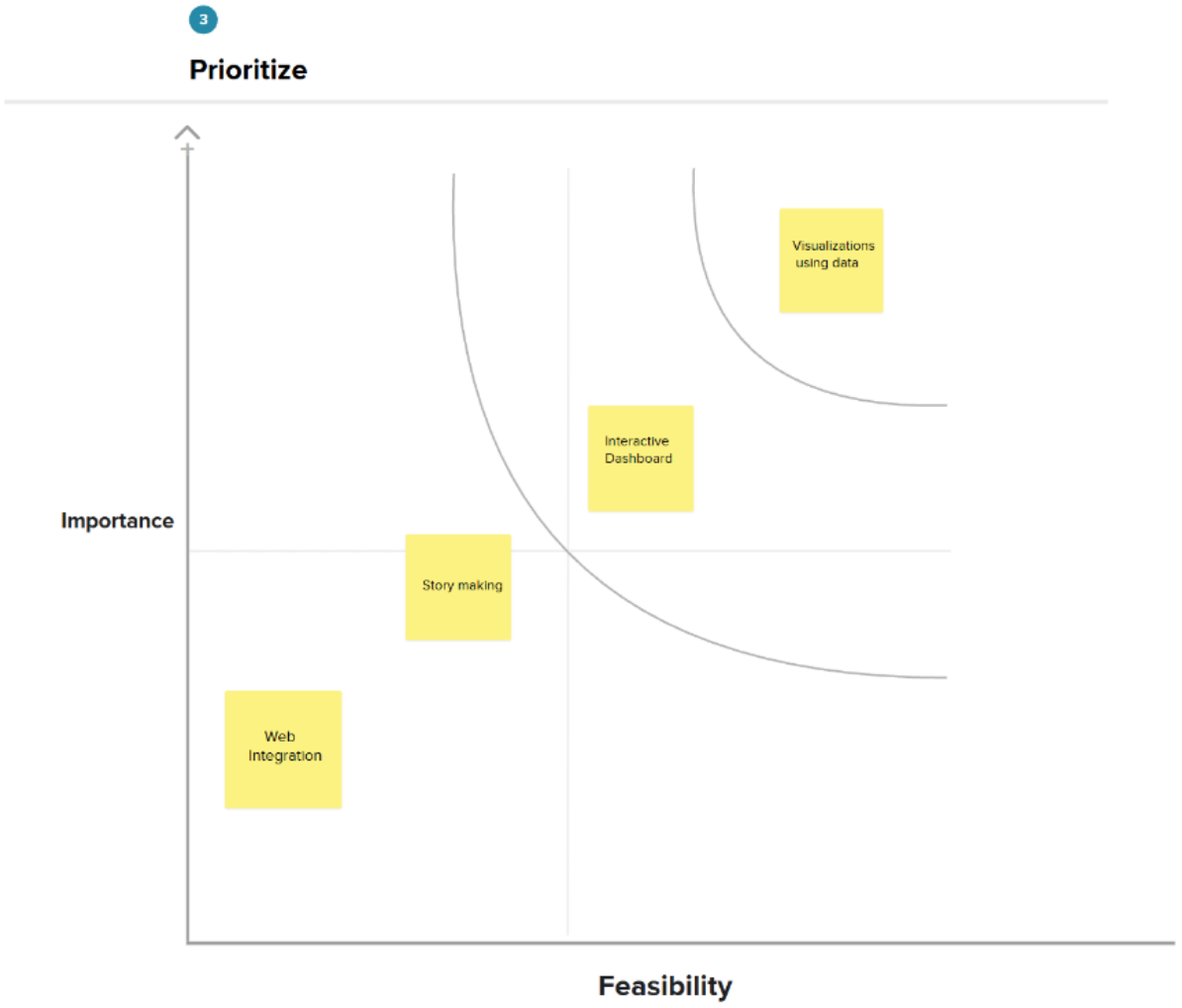
Date	02 February 2026
Team ID	LTVIP2026TMIDS82607
Project Name	iRevolution:A Data-driven Exploration of Apple's iPhone Impact in India using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization