

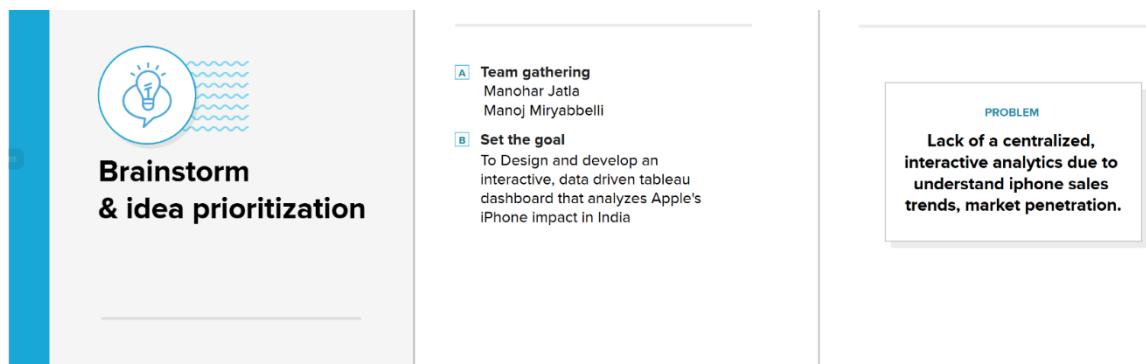
## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	02 February 2026
Team ID	LTVIP2026TMIDS82607
Project Name	iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization :

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



#### Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

#### Manohar

Interactive Dashboard

Visualizations using data

#### Manoj

Story making

Web Integration

### Step-3: Idea Prioritization

