Natural Language Processing / Understanding 21st August, 2021 Time - 2 hours Full marks - 20

- 1. What is the importance of transfer learning in NLP? Explain how it can be made use of to build a scientific publication classification system. (1+2)
- 2. (a). What are speech acts? What kind of NLP systems need to incorporate speech acts in their design? Why? Explain with examples. (2 + 2)
- 3. You have to build a "Know Your Customer" application for an online retail store B, which will not only gather information about a customer from her actions in the store itself but also from outside, whenever possible.
 - (a). What kind of information would you like to gather for that? Design a full schema and clearly mention what type of data will be stored in which field and where will the data come from?

 (2)

Design a recommender system based on the data gathered above. The design should clearly indicate all the reasoning components needed for the task highlighting the underlying NLP problems - along with indications of techniques that can be used to solve them. (2)

- 4. What is relation extraction? Why is it a challenging problem? Explain with at least 3 examples from a single domain along with solutions for tackling the problems. (1 + 2 + 2)
- 5. You have to design a NLP based system that can be used to correct grammatically incorrect English sentences. The system will have a simple interface where a user will type in a short English sentence (maximum 15 words) in a text box. If the sentence is grammatically correct the system will assign full score to the user. If the sentence is incorrect the system will provide the correct alternative. For example if a user types "I am wrote the NLP test yesterday" the system will produce an output that says "The correct form of the sentence is I have written the NLP test yesterday."

Present detailed architecture of how such a system can be designed. Justify your design. (4)