



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Students:

- Wants: Effective and engaging learning experiences, supportive teachers, opportunities for growth and success.
- Needs: Quality education, a safe and inclusive learning environment, access to resources and technology.
- Hopes: To excel academically, develop skills for their future, and enjoy their learning journey.
- Dreams: Achieving their career and personal goals, pursuing higher education, and securing a fulfilling future.

Teachers:

Wants: Adequate resources, professional development, and a supportive work environment.	Needs: Respect, fair compensation, manageable workloads, and opportunities for growth.
Hopes: To inspire and educate students effectively, make a positive impact, and advance in their careers.	Dreams: Fostering a love for learning in their students and contributing to society through education.

Parents:

Wants: Assurance of their child's well-being, quality education, and communication with educators.	Needs: Information about their child's progress, transparency from the school, and financial affordability.
Hopes: That their child receives the best education possible and builds a successful future.	Dreams: Seeing their child achieve their full potential and become a responsible, happy adult.



Persona's name

Short summary of the persona

Mission and Vision: Educonnect Learning Center might have stated its mission and vision, emphasizing its commitment to providing quality education and learning opportunities.

Upcoming Events and Workshops: Educonnect might announce upcoming events, workshops, or seminars to engage students and the community in various educational activities.

Student Success Stories: Educonnect may share inspiring stories of students who have excelled in their studies or achieved significant career milestones after attending their courses.

Educational Services: Learning centers typically offer a range of educational services, such as tutoring, test preparation, academic coaching, and skill development.

Tutoring: They could be providing individualized tutoring sessions for students struggling in specific subjects.

Test Prep: Educonnect learning center might offer test preparation courses fo

Type your paragraph...

Student Engagement: They may engage with students to assess their learning needs, strengths, and weaknesses to tailor their services accordingly.

Curriculum Development: Learning centers may create and develop educational materials and resources to support their students' learning objectives.

Financial Concerns: Students may be anxious about the cost of education, including tuition fees, textbooks, and other expenses. This can also lead to concerns about student loans and debt.

Academic Pressure: Students often experience fears and anxieties related to academic performance, such as fear of failing exams or assignments, struggling to meet high expectations, or not keeping up with the curriculum.

Social Isolation: Feelings of loneliness and social anxiety can be a concern for some students, especially if they have difficulty making friends or fitting in with their peers



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?