

UTKARSH SHARMA

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OBJECTIVE

To obtain a creative and challenging position in an organization that gives me an opportunity for self-improvement and leadership, thereby effectively contribute towards the goal of the organization.

ACADEMIC PROFILE

Course	Institution	Year/ Period
PGDSMA	Indian Statistical Institute, Chennai	2019-2020
Bsc (Hons.) Physics	University of Delhi	2016-2019

SOFTWARE SKILLS

Fluent in R, C++, Microsoft office, Python, Octave, Scilab, tableau, SQL, CVAT

EXPERIENCE

- Data Scientist (Virtue Analytics, Lucknow) (March 2020 -)
 - 1) **Market Mix Modelling** - Currently leading a team on a project based on Market Mix Modelling, where I have started the project from the starch from fetching the required data, to the modelling and the final presentation to the client side.
 - 2) **Financial News Sentimental Analysis** - Conducted sentiment analysis on news articles related to publicly traded companies to predict stock price movements Utilized NLP techniques to analyse and classify text data, and built machine-learning models to forecast stock prices.
 - 3) **Cricket Ball visual tracking and analysis** – Used Computer Vision techniques and tools to obtain the labelled dataset and images which is then used to track the ball in the real life and predict its projections.
 - 4) **AI Assistant** - Created an automated mail response for the queries coming in the format of speech, text (through pdf, image, etc). The product was developed from starch to a working dashboard and API.
- Data Scientist (Sri Online Portal, Mumbai) (October 2020 – December 2021)

(Utilized analytical and technical expertise to provide insights and proposals to support business improvements. Build predictive and clustering models using various machine learning tools to consolidate customer segments.)

INTERNSHIPS

- Subject Matter Expert (SME) for Statistics at Bartleby, Virtual for 6 months.
- Analytics Intern (Franciscan Solutions Private Limited): (July 17-August 17)
Internship included training/orientation and focuses primarily on learning and developing new skills and gaining a deeper understanding of analytics by working on the project of IIMTF, 2017 handled by Franciscan Solutions Private Limited My role included:
 1. Identifying the list of colleges that required to be covered for marketing promotion,
 2. Creating a consolidated route plan through Google maps to minimize the trip distance and time for maximum coverage efficiency.
- Subject Matter Expert (SME) for Mathematics at RM Learning, Delhi (June 18 - July 18)

POSITIONS OF RESPONSIBILITY

POSITION	Institution	Year/ Period
Organizing Committee Member	Annual Fest, Delhi University	2018