



# PIZZA SALES REPORT

JAN/15 - DEC/15

pizza\_category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

## BUSIEST DAYS & TIME

### DAYS

Order are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **Maximum** orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

Classic Category Contributes to **maximum** sales & total orders.

### SIZE

Large size pizza contributes to **Maximum** sales

817.86K

Total Revenue

38.31

Avg Order value

50K

Total pizzas sold

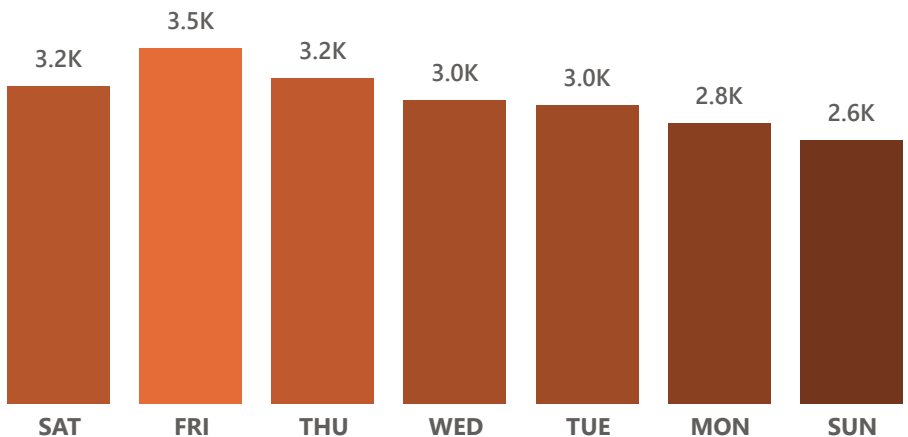
2.32

Avg.pizza per order

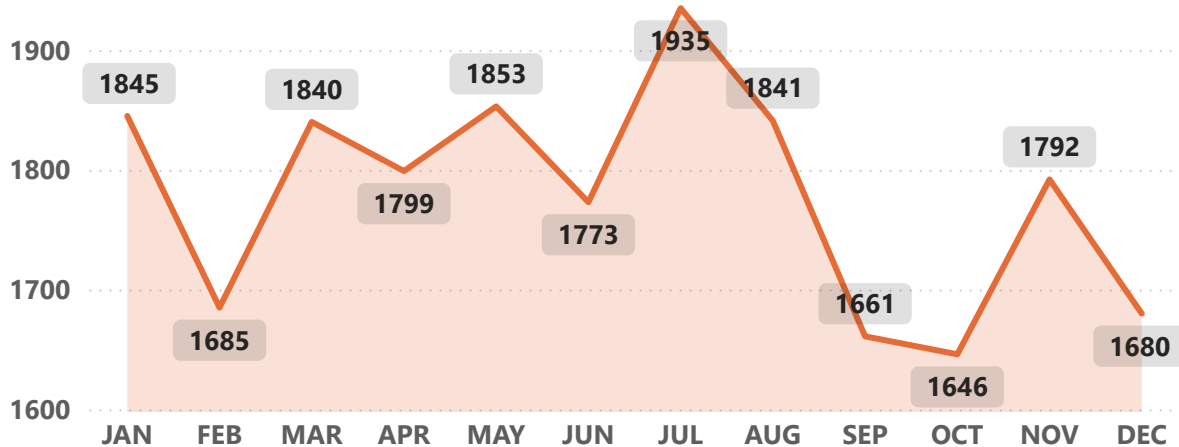
21K

Total orders

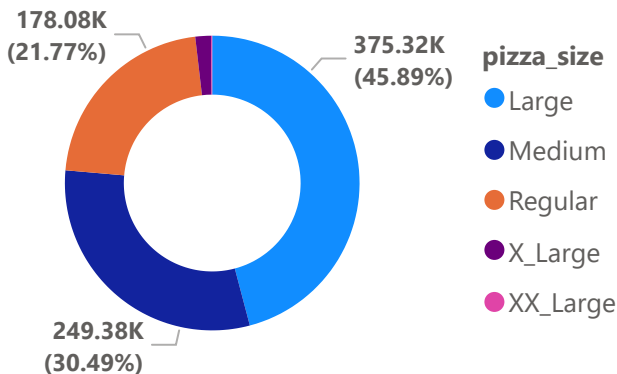
### Daily Trend for Total Orders



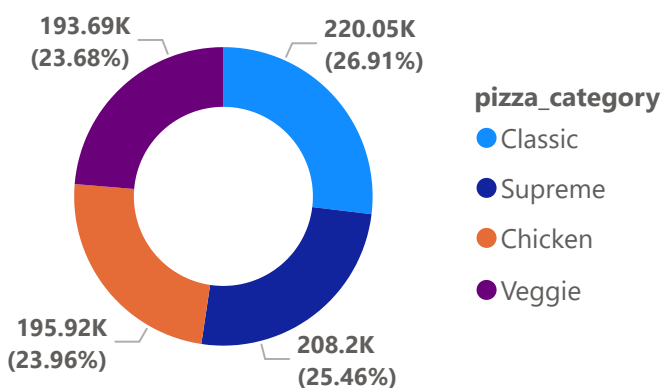
### Monthly Trend for Total Order



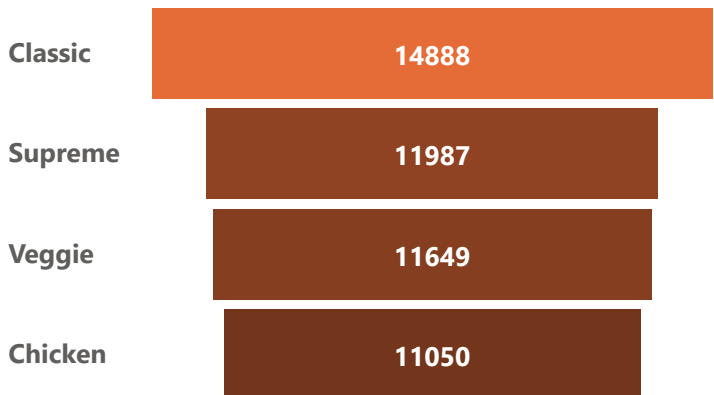
### % of Sales by Pizza Size



### % of Sales by Category



### Total pizzas sold by pizza\_category





# PIZZA SALES REPORT

JAN/15 - DEC/15

pizza\_category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Delux Pizza Contributes to maximum Total Quantites

### TOTAL ORDERS

The Classic Delux Pizza Contributes to maximum Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza minimum Revenue

### QUANTITY

The Brie Carre Pizza minimum Quantites

### TOTAL ORDERS

The Brie Carre Pizza minimum Orders

817.86K

Total Revenue

38.31

Avg Order value

50K

Total pizzas sold

2.32

Avg pizza per order

21K

Total orders

### Top 5 Pizzas by Revenue

pizza_name	The Thai ...	43K
	The Barb...	43K
	The Calif...	41K
	The Class...	38K
	The Spic...	35K

### Top 5 Pizzas by Quantity

pizza_name	The Class...	2.5K
	The Barb...	2.4K
	The Haw...	2.4K
	The Pepp...	2.4K
	The Thai ...	2.4K

### Top 5 Pizzas by Order

pizza_name	The Class...	2.3K
	The Haw...	2.3K
	The Pepp...	2.3K
	The Barb...	2.3K
	The Thai ...	2.2K

### Bottom 5 Pizzas by Revenue

pizza_name	The Spin...	16K
	The Medi...	15K
	The Spin...	15K
	The Gree...	14K
	The Brie ...	12K

### Bottom 5 Pizzas by Quantity

pizza_name	The Sopp...	961
	The Spin...	950
	The Cala...	937
	The Medi...	934
	The Brie ...	490

### Bottom 5 Pizzas by Order

pizza_name	The Sopp...	941
	The Cala...	918
	The Spin...	918
	The Medi...	912
	The Brie ...	480