

STAR SCHEMA DIAGRAM – RETAIL SALES

Fact Table: fact_sales

sales_id (PK)
customer_id (FK)
product_id (FK)
region_id (FK)
date_id (FK)
sales
quantity

Dimension Tables

dim_customer
customer_id (PK)
customer_name

dim_product
product_id (PK)
product_name
category

dim_region
region_id (PK)
region_name

dim_date
date_id (PK)
order_date
year
month
day

Schema Structure

dim_customer
|
dim_date — fact_sales — dim_product
|
dim_region