MANOJ JOSHI

UX Designer
Nuvepro Technologies

Contact

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Core Competencies

- User-Centric Design
- Strategic Planning
- Stakeholder Management
- Design Thinking
- Product Development
- User Experience Strategy
- User Research
- Design Psychology
- Visual Hierarchy
- Color Theory
- Typography Principles
- Wireframing & Prototyping
- Agile/ Waterfall Methodologies
- Usability Testing
- Mixed Method Research

Technical Skills

- Adobe Creative Suite
- Figma
- HTML/ CSS Knowledge
- Microsoft Office Suite

Personal Details

Address   : SLS Splendor,
                 Devarabisanahalli, Bellandur,
                 Bangalore - 560103
Date of Birth : 18 February 1985
Languages Known : English, Hindi

Profile Summary

I am a UX Designer with 14 years of experience, including 9 years specializing in user-centric design and research across industries. At Nuvepro Technologies, I've driven user-centered design and cross-functional collaboration to enhance product development. Proficient in tools like Figma and Adobe Creative Suite, I excel in user research, wireframing, prototyping, and usability testing. With expertise in service design, systems thinking, and Gestalt Psychology, I craft intuitive interfaces and strategies to improve user experiences and retention.

Work Experience

Jan' 2021 – Present

UX Designer

Nuvepro Technologies Pvt. Ltd.

- Enhanced market presence through refreshed logo and brand.
- Designed and routinely enhanced the company website using usability insights and strategic messaging.
- Built user-focused learning management system featuring an interactive virtual lab interface.
- Enhanced user experience in the admin portal through strategic updates.
- Elevated overall user satisfaction through meticulous design improvements.
- Employed sophisticated research techniques to enhance usability.
- Engaged stakeholders for seamless integration of UX strategies and business goals.
- Incorporated user feedback into design revisions to address issues.
- Handled extensive design documentation to maintain uniformity.
- Negotiated design decisions with product managers and developers, balancing user needs with technical constraints and business goals.

Aug' 2020 – Dec' 2020

UX Designer

WeFiveSoft Pvt. Ltd.

- Managed the process of designing user interfaces for Marker's Pro in school management.
- Collaborated with cross-functional teams to ensure design feasibility and consistency.
- Developed wireframes, prototypes, and user flows to convey design concepts.
- Optimized software interactions, elevating overall user engagement.
- Developed and implemented a fresh logo design, boosting overall brand perception.

Work Experience

Nov' 2018 – Aug' 2020

● **UI/UX Designer**

Akoni Software Services Pvt. Ltd.

- Redefined company branding, ensuring consistent visual identity and messaging.
- Enhanced social media outreach initiatives for the company.
- Created comprehensive wireframes, high-fidelity mockups, and interactive prototypes for the company's product.
- Administered hosting, maintenance of client sites with periodic redesigns.
- Directly supported company's client in maintaining their e-commerce platforms.
- Completed thorough overhauls of client websites to improve site performance and user experience.

Dec' 2015 – Oct' 2018

● **UI/UX Designer**

Arif Azim Group

- Contributed to a range of initiatives, including those from Zarnigar Media Production.
- Enhanced brand identity across multiple ventures.
- Enhanced design projects and branding initiatives within Arif Azim Group.
- Designed an intuitive interface for an e-learning platform, overseeing all content.
- Created wireframes, prototypes, and high-fidelity designs to visualize proposed user experience enhancements.
- Utilized a variety of design tools such as Sketch, Adobe Creative Suite to produce creative solutions.
- Adapted quickly to changing project requirements, demonstrating flexibility and problem-solving skills.

Certifications

- Google AI Essentials
- Google UX Design Professional Certificate
- User Research – Methods and Best Practices from Interaction Design Foundation
- Mobile User Experience (UX) Design from Interaction Design Foundation
- Design Thinking from Interaction Design Foundation
- Gestalt Psychology and Web Design from Interaction Design Foundation
- UX Design from Interaction Design Foundation
- Human-Computer Interaction – HCI from Interaction Design Foundation

Education

2016
BA in Political Science from Manav Bharti University, Solan, Himachal Pradesh

2009
BFA in Applied Arts from College of Art, Delhi University, New Delhi