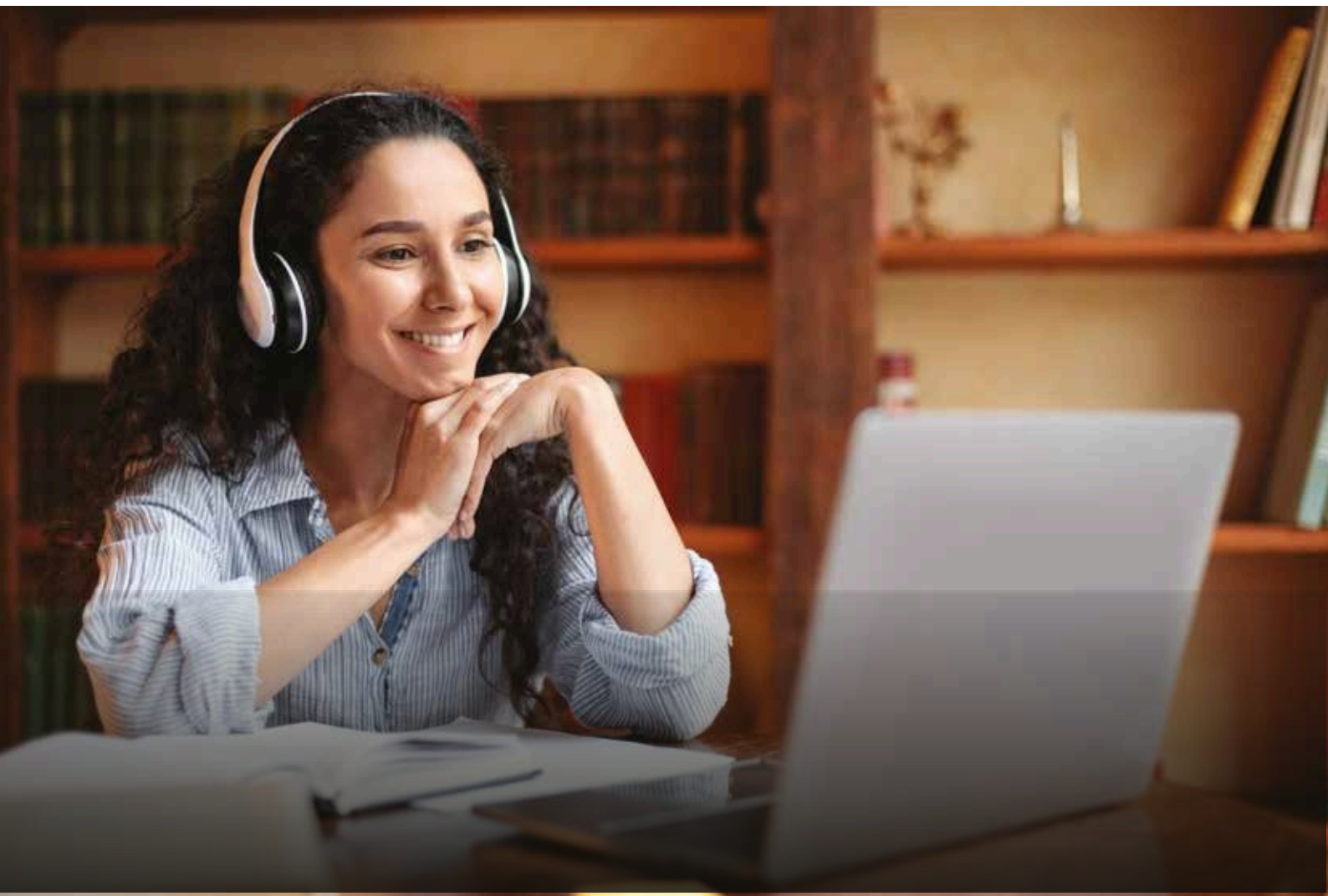


Online Digital Marketing Programs

PAY AFTER PLACEMENT PROGRAM

PCDMS

Professional Certification in Digital
Marketing & Strategy (PCDMS)



About **GROW CIRCLE**



Grow Circle is Delhi leading digital marketing training and certification provider, dedicated to empowering learners to transform their careers and prepare for the future. Our programs are thoughtfully designed to meet the unique needs of individuals from diverse backgrounds, while creating an engaging and enjoyable learning experience.

5,00,000+

Learners Community

250+

Expert Trainers

100+

Placement Partners

Manoj Sharma

Founder & CEO



What is Our Mission?

At Grow Circle, our mission is to bridge the global digital marketing skill gap by delivering top-notch training to students, freshers, working professionals, and organizations. Since our establishment in 2016, we have collaborated with 200 expert instructors from the most innovative companies to design comprehensive digital education programs. These efforts have empowered over 135,000 individuals to excel in the digital landscape.

4.8/5

Average rating on
Google

87%

Students
Placed



How does this Program work?

Online Digital Marketing Pay After Placement Program

Professional Certification in Digital Marketing & Strategy

Tailored for working professionals, this comprehensive 6-month program equips learners with essential knowledge in foundational, professional, and strategic digital marketing principles via a meticulously designed syllabus and engaging sessions.

Program Highlights



Soft Skills

Get valuable guidance on crucial skills for presentations, interviews, and resume building.



Super Sessions

Engage with experts from leading brands & agencies through interactive Q&A sessions.



Exclusive Masterclasses

Discover the synergy of business, economics, and digital marketing with exclusive masterclasses.



PCDMS

Live Projects

Provide marketing solutions for real-world brand problems & present to a jury of industry experts.

Who is this Program for?



Marketing Professionals Seeking Career Growth

This course is designed for marketing professionals who want to expand their opportunities, stay ahead of the competition, and navigate the digital landscape effectively.



Small Business Owners & Entrepreneurs

This course equips small business owners and entrepreneurs with the knowledge and skills to reach a wider audience, increase brand visibility, and generate leads using various digital marketing strategies.



College Students

This course enables college students to kick start their careers by introducing them to the basics as well as advanced digital marketing subjects required to succeed in this high-demand industry.



Career Switchers

This course is the perfect starting point for career switchers who are eager to dive into the dynamic world of digital marketing. This course is designed to empower a seamlessly transition into digital marketing, making you industry-ready.

Learning Methodology



Watch

Get access to 50+ hours of high-quality video content featuring industry experts.

Attend

Participate in discussions & engaging activities to reinforce practical digital marketing.

2



Get Mentored

Avail one-on-one mentoring sessions facility to get personalised doubt-resolution.

3



Presentation

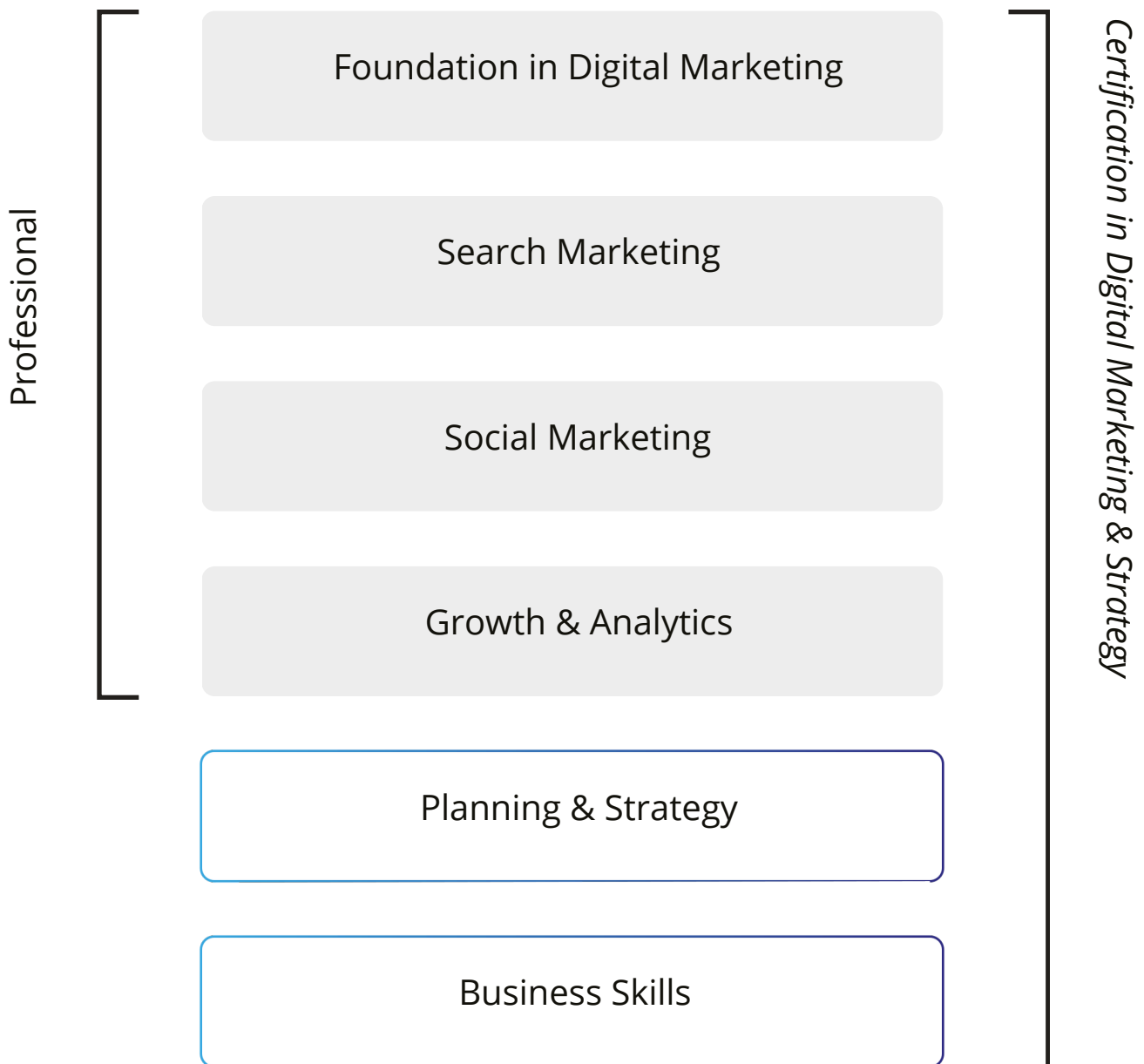
Test your knowledge with a range of industry-relevant assignments & live projects.

4



What Will You Learn?

Roadmap of the Syllabus



COURSE 1



Foundation of Digital Marketing

1 Live Project

- Orientation
- Marketing Fundamentals
- Consumer Journey: AIDA
- Presentation Skills
- Introduction to Agencies & Departments

COURSE 2

Search Marketing

2 Practice Assignments | 1 Live Project

- Website Basics: Setting up
- Search Engine Optimisation
- Google Ads
- E-commerce Marketing
- Industry Culture & Skills*

COURSE 3



Social Marketing

2 Practice Assignments | 1 Live Project

- Social Media Organic
- Brand Reputation Management
- Influencer Marketing
- Social Media Paid
- Resume & LinkedIn Profile Building*

COURSE 4

Growth & Analytics

1 Capstone Project

- Google Analytics
- Interview Preparations*
- Mock Interviews*

End of Advanced Certification in Digital Marketing

COURSE 5

Planning & Strategy

2 Practice assignment | 1 Live Project

- Lead Generation & Nurturing
- Media Planning
- Conversion Rate Optimisation
- Customer Relationship Management
- Blogging, AdSense & Affiliate Marketing

PCDMS

COURSE 6



Business Skills

1 Practice assignment

- Art of Pitching
- Client Servicing
- Campaign Planning

PCDMS

Which Program is the best for you?

		ACDM	PCDMS
Duration	Video	4 Months	2 Months
Lectures	Live	40 Hours	55 Hours
Lectures	Live Brand	88 Hours	140
Projects	Additional	5	Hours 8
Certificates			
Placement		✓	✓
Assistance	Book a	✓	✓
Mentor	Facility	✓	✓
Reference	Material	✗	✓
Interpersonal	Skills	✗	✓
Business	Skills	✗	✓
Project Management		✗	✓
Leadership & Conflict Resolution Skills		✗	✓

Career Support Features



Career Counselling

Dedicated assistance to help figure out the right next step for your career.



Resume Assistance

One-on-one sessions to design & refine your resumes for your dream job.



LinkedIn Profile Building

Optimise LinkedIn profiles for better networking & career opportunities.



Interview Preparation

Comprehensive guidance to master interview skills & land your dream job.



Presentation Skills Training

Elevate your speaking abilities & develop a commanding presence.



Grow circle's Hiring Portal

Empower your career with our hiring portal for student placements.

Note: Career Support Features are only available to students opting for placements.

Learning Experience



Bookmark

Our learning platform offers end-to-end support, leaderboard & calendar to keep track of lectures & exams.



24*7 AI Assistance

Get your queries solved instantly with our ChatGPT-integrated AI assistant.



Personalised Doubt-Solving

Book a 1-on-1 session with any available mentor to get personalised solutions to queries.



Video + Live Sessions

Learn via high-quality video lectures featuring industry-experts, followed by interactive, activity-based live sessions.



Reference Material

Download detailed lecture summaries & use as reference material even after course completion.

Tools You'll Master



Next Gen Learning with AI

In today's AI-driven world, Grow Circle takes you beyond theoretical concepts, offering a hands-on approach to AI tools designed to empower you in the fast-evolving landscape of digital marketing. Our program equips you with practical skills to stay ahead, ensuring you thrive in the ever-changing world of work and innovation.

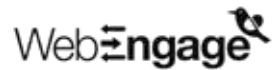
AI-driven Tools



Placements

Grow Circle offers our learners 100% placement . Supported by a dedicated placement team and Grow Circle's strong industry connections, our students have the opportunity to secure placements in top companies upon completing the program.

Where Our Students Work

The logo for Madison World, featuring the words "MADISON" and "WORLD" in a red, serif font, stacked vertically.The logo for groupm, with "group" in a blue sans-serif font and a stylized "m" in a darker blue.The logo for Forbes, featuring the word "Forbes" in a black, serif font.The logo for FCBKINNECT, with "FCB" in multi-colored letters and "KINNECT" in black.The logo for Wavemaker, featuring the word "Wavemaker" in a black sans-serif font with a small orange dot.The logo for SUGAR, featuring a black circle with a white "S" inside, followed by the word "SUGAR" in a black sans-serif font.The logo for #Schbang., featuring a black hashtag symbol followed by the word "Schbang." in a black sans-serif font.The logo for WebEngage, with "Web" in a black sans-serif font and "Engage" in a black sans-serif font with a small bird icon.The logo for NP digital, with "NP" in a red square and "digital" in a black sans-serif font.The logo for media.net, with "media" in a black sans-serif font and ".net" in a black sans-serif font.The logo for Performics.Convonix, with "Performics" in a green sans-serif font and ".Convonix" in a green sans-serif font.The logo for PUBLICIS GROUPE, featuring a golden sunburst icon above the words "PUBLICIS" and "GROUPE" in a black sans-serif font.The logo for socialpanga.com, with "socialpanga" in a black sans-serif font and ".com" in a smaller black sans-serif font.The logo for MERKLE SOKRATI, with "MERKLE" in a blue sans-serif font and "SOKRATI" in a smaller blue sans-serif font.The logo for NYKAA, featuring the word "NYKAA" in a pink, stylized font.The logo for MEDIACOM, featuring the word "MEDIACOM" in a pink, bold sans-serif font.

Note: Placement Assistance is only available to students opting for placements.

What Our Students Say

“



I have completed a 2-month Advanced Digital Marketing course with Grow Circle, starting in November. The greatest advantage of this program was the organized and dedicated Placement Team, which supported students throughout the entire process. They assisted with resume curation, interview preparation, timely guidance and mentoring, and provided valuable references to the right companies

Gauri Sharma

Digital Marketing Executive

WebShakers

“



My experience at Grow Circle was truly remarkable. The exceptional faculty, comprehensive curriculum, practical approach, and supportive community all contributed to an unforgettable learning journey. I am confident that the skills and knowledge I acquired here will propel me to success in the digital marketing industry.

Rahul Gohil

Client Servicing Executive

kinnect

What Our Students Say

“



I loved how Grow Circle structured the Digital Marketing course and taught different modules. But that's not even the best part. I took the course with Grow Circle while I was in college, and even two years after graduating, they still helped me get placed. That was the best bit! I highly recommend Grow Circle to anyone looking to study Digital Marketing.

[Bhavya Sinha](#)

Social Media Manager



MASCOT SPINCONTROL

“



Without a doubt, Grow Circle is the best Digital Marketing Institute. When it comes to Grow Circle, we have to highlight our outstanding placement cell. It provides incredible support, from helping you find the right opportunities to guiding you on how to ace your interviews. If someone is looking to pursue Digital Marketing, I would definitely recommend doing it with Grow Circle

[Hardik Kotak](#)

Social Media Executive

iPerformance

What our Placement Partners say?

“



It is great working with students from GC - very prompt, quickly work on the given feedback, approachable, always want to try and implement new things for the company.

Rakhee Agarwal, Sr Manager, HR,

FCBKINNECT

“



I have found that the students from GC tend to possess a rare combination of hard and soft skills enabling them to deal with real-world scenarios with a greater degree of understanding and creativity.

Kainaat Rizvi, HR Manager,


Togglehead

“



Our hiring experience with GC has been really great! We have been working with GC for 3 years. Grow Circle's education has made the hires job-worthy, and easy for the candidates to understand their own expertise.

Brighth Dsouze, Assistant Manager HR,

wrm | white rivers media

Campus



Delhi 

Contact Us



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growc