

Project Report Template

1. INTRODUCTION

1.1 Overview

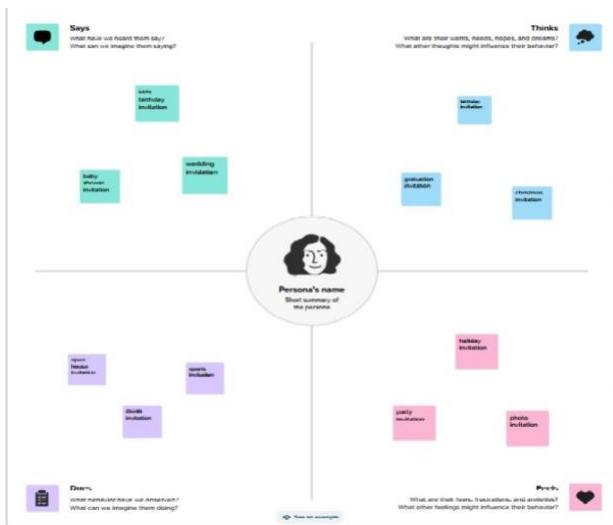
Personalized invitation using Canva .

1.2 Purpose

To plan the number of guests who will arrive a few days before the event.

2. Problem Definition& design Thinking

- 2.1 Empathy map



2.2 Ideation&Brainstorming Map



3.RESULT



4.ADVANTAGES&DISADVANTAGES

Canva is very simple to use and user friendly: from layout of the platform to guided Templates,basically a drag and drop design platform.

It's disadvantage is although canva's contribution is growing every month, there is a limitation to template designs and stock photography.

5.APPLICATION

A formal invitation letter is written to an honouree so it should contain proper information about the venue, date,etc.....of the event.

6CONCLUSION

We Learn a lot of new things about editing and make it useful for others.