

# Arijit Paul

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## SKILLS

### ANALYTICAL TOOLS

• Power BI • MS Excel

### PROGRAMMING LANGUAGES

• DAX • Python • SQL

### DATABASE

• MySQL • PostgreSQL • OLAP • OLTP

### CORE COMPETENCIES

• Communications • Critical Thinking  
• Data Visualization • Data Modeling •  
Generative AI • Stakeholder Management

### FOUNDATIONAL KNOWLEDGE

• Power Apps • Azure Databricks • Power  
BI Service • ETL (SSIS, SSRS, SSAS) • ADF

## EDUCATION

### IHM BHUBANESWAR

B.SC IN HOSPITALITY AND HOTEL  
ADMINISTRATION

2015-2018 | Bhubaneswar, India  
Major GPA: 7.0 / 10.0

### DON BOSCO SCHOOL, BANDEL ISC

2013-2015 | Bandel, India

### DON BOSCO SCHOOL, BANDEL ICSE

2003-2013 | Bandel, India

## INTERESTS

### FAVOURITE BOOKS

• Ikigai • Atomic Habits

### FAVOURITE PODCASTS

• Ken Jee • Alex the Analyst

### FREESTYLE POETRY

• Creative Writing • Rap

### OTHERS

• Blogging • Traveling

## LINKS

Github: [github.com/AriX1997](https://github.com/AriX1997)

LinkedIn: [Arijit Paul](#)

Kaggle: [kaggle.com/arjitpaul1997](https://kaggle.com/arjitpaul1997)

Quora: [quora.com/Arijit-Paul-14](https://quora.com/Arijit-Paul-14)

## WORK EXPERIENCE

### TCS | POWER BI DEVELOPER

Sep 2019 - Present | Kolkata, India

- Transformed raw data into actionable insights by designing and implementing interactive Power BI dashboards and reports.
- Developed complex Data Analysis Expressions (DAX) calculations that led to a 25 per cent improvement in key performance metric accuracy.
- Managed and maintained Power BI Service workspaces, ensuring data refreshes and access control, ensuring data availability for stakeholders.
- Collaborated closely with other business stakeholders to gather requirements and translated them into actionable data visualization solutions.
- Enhanced data collection efficiency by developing and maintaining custom Power Apps solutions for internal data collection and workflows.
- Created ETL processes using SQL Server Integration Services (SSIS) to extract, transform, and load data from various sources into Power BI.

### CONCENTRIX | PROCESS ASSOCIATE

Oct 2018 - Sep 2019 | Kolkata, India

- Organized and processed extensive data-sets using MS Excel, employing advanced functions like pivot tables, resulting in a 30 percent reduction in time spent on data analysis.
- Achieved 90 percent quality scores by maintaining a high level of customer satisfaction by providing accurate responses.
- Created and maintained interactive dashboards to support business decision-making processes saving time by 10 percent.

## PROJECT EXPERIENCE

### BUSINESS 360 [ POWER BI | SQL | MICROSOFT EXCEL | DAX ]

- Enhanced AtliQ's sales insights by building a global sales trends Power BI dashboard with data consolidation, model creation, and DAX Studio optimization, resulting in a 20 percent increase in sales analysis.
- Visualized sales trends across departments with a dashboard, empowering AtliQ hardware to make data-driven decisions and achieving a 15 percent revenue increase.
- This project increased the revenue by 10 percent and reduce data related expenses by 20 percent.

### DIWALI SALES ANALYSIS [ PYTHON | POWER BI | MICROSOFT EXCEL ]

- Conducted EDA using pandas, matplotlib, and seaborn libraries, identifying potential customers across states, occupations, genders, and age groups, resulting in 25 percent increased customer acquisition.
- Optimized inventory planning and met demand by identifying top-selling product categories and products, leading to 30 percent cost savings and improved sales.

Project Link: [github.com/AriX1997/Python-Diwali-Sales-Analysis](https://github.com/AriX1997/Python-Diwali-Sales-Analysis)

## PROFESSIONAL CERTIFICATES

|      |       |  |
|------|-------|--|
| 2023 | Udemy | Microsoft Power BI Desktop for Business Intelligence |
| 2023 | Udemy | Databricks SQL for Data Analysts                     |
| 2023 | Udemy | Build Solutions with Power Apps and Power Automate   |