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| SUMMARY |
| Senior Associate Data Engineering Name : JHANSI RANI KAMINENI Mail Id : jhansi.kamineni@publicissapient.com |
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| • Having 7 years of experience in IT Industry as a Power BI Developer and worked on Power BI Desktop, SQL Server and I’m involved in data warehousing using SQL Server and SSIS. Proficient in Data modelling, RLS, DAX functions and Power Query) Involved in developing reports and dashboards in Power BI and also designing the modeling in Power BI. • Analyzing Performance & optimizing dataset refresh, Sharing and collaborating in Power BI Service • Experience in requirement analysis, designing, developing, implementing and executing projects. • Expert in choosing right visuals for the creation of reports for the business use cases. • Developed effective dashboards as per the business requirements, implementing best practices on visualizations for decision support system. These dashboards helped on how well they are performing in relation to their strategic goals for all the Business units. • Building, deploying and publishing data analysis reports/dashboards for large volumes of data in Power BI service. • Experience in publishing reports and setting up the necessary connection details and scheduling. • Experienced to work with Columns, Measures and Data Analysis Expressions (DAX) in Power Bi Desktop. • Implementation of Row Level Security (RLS) by defining the various constraints for each defined Role. • Good knowledge and Experience in SQL Server concepts using with Creating CTE, Tables, Indexes Views, and Joins. • Having knowledge in Data warehouse designing with different schemas – Star and Snow flake Schemas. • Good understanding of Data Modeling – Dimension and Fact Tables and its relationships. • Good connectivity with the other teams for collecting the different raw data inputs or doing multiple follow-ups to get the data on time for developing and publishing the reports on time. • Experience in Developing SSIS Packages to Extract, Transform and Load (ETL) data into the Data warehouse from Heterogeneous databases such as SQL Server, Excel and Notepad. • Developed and implemented ETL processes by using SSIS to move data from different sources to targets. • Adept at translating complex business requirements into intuitive and visually compelling dashboards and reports. Skilled in data modeling, ETL processes, and DAX calculations to drive data-driven decision-making. |

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| WORK EXPERIENCE: |
| **Publicis Sapient November 2023 To Present** |
| **CGI Information Systems Pvt Ltd August 2022 To October 2023** |
| **Sodexo, Senior software Engineer** |
| **Description:**Sodexo provides catering, facilities management, employee benefits and personal home services to 100 million consumers daily in 53 countries. As a dedicated Power BI Developer at Sodexo USA, I led the creation and deployment of a dynamic Sales Analytics Dashboard designed to empower data-driven decision-making within the sales and marketing teams. Leveraging my expertise in Power BI, data modeling, and visualization, I delivered a solution that provided actionable insights into sales performance and market trends. |
| **Roles and Responsibilities:**• Designed sophisticated interactive dashboards and comprehensive reports using Power BI. |
| • Experienced in working with DAX commands to pull up more calculated data out of the tables. |
| • Developed and optimized intricate data models with a focus on performance, leveraging advanced DAX calculations and optimizations. |
| • Implemented star schema and snowflake schema designs to enhance data relationships and query performance. |
| • Extracted, transform, and load (ETL) data from multiple sources into Power BI, ensuring data accuracy, consistency, and optimal performance |
| • Created advanced DAX calculations to solve complex business problems, including timeintelligence functions, dynamic aggregations, and advanced filtering techniques. |
| • Created data visualizations using various visual objects (Line chart, Bar chart, Tree map, Single card, KPI, Map, Pie chart, custom visuals). |
| • Creating Filters in Visual level, page level, Drill through and Report level. |
| • Addressed complex performance challenges by tuning queries and refining data structures. |
| • Designed reports using various visualizations, manage gateway, publish reports to Power BI cloud services using DAX. |
| • Developed custom visuals and extensions to provide unique and tailored data representations, enhancing the overall visual storytelling of reports. |
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| **Skills/Domain:**PowerBI, SQL Server |
| **SARLAK TECHNO SYSTEMS Pvt Ltd November 2018 To August 2022** |
| **Meijer-sales performance, Power Bi Developer** |
| **Description:**Meijer is one of the biggest Organizations in Retail Market in USA. The company was established in Greenville, Michigan in 1934 by Hendricks Meijer. The company Headquarters in Walker, Michigan, United States of America. This project is aimed at evaluation of sales performance of the business to improve customer loyalty and market share. It aims at consolidating the sales data from various stores in to a centralized sales data mart. The sales data system is helpful in Analyses of sales for marketing group and reporting for sales group. |
| **Roles and Responsibilities:**• Created required Data Models to accomplish Various Report requirements for the client and created Dashboards after publishing into power BI Service. |
| • Excellent Command on using DAX (Data Analytic Expression Language). |
| • Worked with most of the features available in Power BI Desktop in creating Reports and updated knowledge with all features |
| • Experienced in working with DAX commands to pull up more calculated data out of the tables. |
| • Command in creation of Calculated Columns / Measures/Tables with appropriate techniques having best performance. |
| • Worked with gateways to schedule the report and data using different gateways |
| • Developed custom calculated measures using DAX in Power BI to satisfy the business needs |
| • Worked with data models with complex relationships in Power BI and connected different data sources to Power BI desktop. |
| • Designing reports using Power BI, creating bookmarks and alerts. |
| • Experienced in Data Modelling used to define and analyses data requirements needed to support the business processes within the scope of corresponding information systems in organizations. |
| • Created data visualizations using various visual objects (Line chart, Bar chart, Tree map, Single card, KPI, Map, Pie chart, custom visuals). |
| • Publishing many reports and visualizations created to the Power BI service and thereby develop dashboards. |
| • Creating Filters in Visual level, page level, Drill through and Report level. |
| • Designed reports using various visualizations, manage gateway, publish reports to Power BI cloud services using DAX. |
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| **Skills/Domain:**Data Migration, Reporting, ERP, PowerBI, Sales, Operations |
| **Cybus solutions & Services Pvt Ltd August 2016 To October 2018** |
| **Costco Sales Analysis, Team member/Power Bi Developer** |
| **Description:**Costco Wholesale Corporation, doing business as Costco, is an American multinational corporation which operates a chain of membership-only warehouse clubs. As of 2021, Costco was the fifth largest retailer in the world, and as of 2016, Costco was the world's largest retailer of choice and prime beef, organic foods, rotisserie chicken, and wine .In 2021, Costco is ranked #10 on the Fortune 500 rankings of the largest United States corporations by total revenue. |
| **Roles and Responsibilities:**• Working extensively in Power BI report in creating data model for Power BI Report, Validating data quality of the report. |
| • Creating different types of visualizations viz., geographical visualizations after slicing and dicing across different locations. |
| • Experienced in working with DAX commands to pull up more calculated data out of the tables. |
| • Developing custom calculated measures using DAX in Power BI to satisfy business needs |
| • Working with data models with complex relationships in Power BI and connected different data sources to Power BI desktop. |
| • Publishing many reports and visualizations created to the Power BI service and thereby develop dashboards. |
| • Experienced in creating many dashboards by pinning many visualizations in the workspace as per the insights provided. |
| • Created calculated Measures for dashboard KPI's using DAX and build custom attributes for dashboard slicers and other filters using DAX. |
| • Created data visualizations using various visual objects (Line chart, Bar chart, Tree map, Single card, KPI, Map, Pie chart, custom visuals). |
| • Generating Drill down, Drill through, Matrix Reports. |
| • Review reporting outputs for transparency, consistency, and accuracy. |
| • Created the KPI to show the difference between actual, plan and forecast data using visuals such as DUAL KPI and Power KPI. |
| • Creating Several User Roles and Groups to the end –user and provided row level security to them. |
| • Created KPI, Gauges, Clustered column chart, Slicers for better understanding of the reports. |
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| **Skills/Domain:**Power Bi |

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| EDUCATION: |
| M.Sc., Mathematics: Acharya Nagarjuna University, 2015 |
| B.sc.Computers, ( computers, Mathematics, Statistics): Acharya Nagarjuna University, 2008 |  |
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| ADDITIONAL DETAILS: |
| **Certification/Trainings** |
| Microsoft PL-300 Certification: PowerBI Analyst -- 2022 |
| **Links** |
| Linkedin | www.linkedin.com/in/jhansirani-kamineni |