

# Terje Mikal Espedal

Data Science & Digital Marketing student

I love puzzles, exploration and learning. Passionate about Data Science, Technology and video games.

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## **WORK EXPERIENCE**

# **Customer Service Manager** Comdata

02/2019 - 03/2020

Paris, France

Achievements/Tasks

- Automated CRM entry using Salesforce API increasing customer handled per day by 100%.
- Debugged technical issues with EVs remotely leveraging APIs and tools for over 2000 customers.
- Examined CRM data of more than 10.000 cases to find areas of improvement and automaton.

# **Senior Advisor Digital Transformation** OsloMet

02/2017 - 07/2020

Oslo, Norway

Oslo Metropolitan University

Achievements/Tasks

- Lead project "A Better Digital Student Experience" identifying 3 areas of improvement receiving funding for follow up projects.
- Represented University on 3 collaborative National digital transformation projects implementing 3 new tools for more than 25.000 students and 2000 staff members.
- Managed database of more than 100.000 students and analyzed data and created dashboards in Tableau and made reports for key stakeholders.

#### **EDUCATION**

# **MSc in Digital Marketing & Data Science** emlyon business school

08/2021 - Present

Paris. France

Courses

- Programming using Python, R, SQL, HTML, Javascript.
- data studio, Semrush, PowerBI.
- Machine learning, deep learning, data visualization, NLP, text mining.
- Google analytics, google

## **Master Comparative Politics** University of Bergen

08/2007 - 06/2012

Bergen, Norway

Courses

- Focus on statistics and quantitative methodology.

## **SKILLS**



## **PROJECTS**

#### Umigon NLP sentiment (Research project) (01/2022 - Present)

- Used a lexical approach to NLP to create a nocode sentiment solution using Python and Java.
- Headed by Prof. Clément Levallois at emlyon business school.

#### Stock inventory predictions using deep learning (01/2022 - Present)

- Used deep learning in Python keras to model and predict stock inventory
- Headerd bu Prof. Yacine Rekik at emlyon business school.

#### Brightspace Downloader (09/2021 - Present)

- Used Python and bash scripting to get data from Emlyon's brightspace courses using selenium and saving to OneDrive.
- Send notifications on Discord giving cohort updates on new content and easy access to all course content in one place.

#### Gamepass catalogue data (07/2021 - Present)

- Applied Python to get unstructured data from the Xbox store API on all games included in gamepass catalogue.
- The aim is to provide an easy way to examine data about gamepass games including review scores from Opencritic.

## **LANGUAGES**

Enalish

Full Professional Proficiency

French

Professional Working Proficiency

Norwegian

Full Professional Proficiency

## **INTERESTS**

