What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Your phone's Caller ID can group there calle to save screen space and give you a summary of repeated Calle,

The communication, playing games, watching movies, listening to must and more.

Apple says thank its carbon emimion Come

from manufacturing alone.

when you have contaret aforum multiple source,

It cesally

meaty that you have

received multiple calls forem the same Source within a short period of time.

It helps apple establish a stronger Presence in the counting

A Data-driven
Exploration of Apple's
iPhone Impact in India

It forms of functionality.

It stands for internet, individual, intruct Inform, and inspire.)

They are buit de wook faster and Ismoother.

pick up an iphone or log Rodo an ima and you can we

They make et intuitive and easy.l feel good.

They are put case of use as the main goal when desiging a Product.

Feels



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

