Manoj Shakar

Digital Product Designer | 8+ years of experience

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Work Experience

Vajro

Senior product Designer · Oct 2022 - Present

- Worked at Vajro, a leading mobile app builder for e-commerce brands where I designed end-to-end experiences for the mobile app builder platform.
- Focused on creating intuitive interfaces and user flows for Shopify and BigCommerce Platforms.
- Created design system guidelines for mobile and web applications.
- Mentored and guided junior designers, providing valuable insights and support for their skill development.

Freshworks

Senior product Designer · Jul 2018 - Sep 2022

- Worked as a dedicated product designer at Freshmarketer, Primarily focusing on enhancing the user experience of their marketing automation platform.
- Designed and optimized features for email campaigns, SMS campaigns, social media campaigns, and the journey builder.
- Created intuitive interfaces for customization and tracking of email and SMS marketing initiatives.
- Developed user-friendly interfaces for managing social media campaigns.
- Contributed to the development of a visually appealing and user-friendly journey builder for designing complex customer journeys.

Trimble Information Technology

UX Designer · Oct 2016 - Jun 2018

- UX designer at Visionlink, specializing in user-centered experiences, Focused on enhancing the Unified Suite of applications.
- Prioritized intuitive, efficient, and enjoyable user experiences.
- Played a vital role in improving overall user experience and productivity.
- Utilized UX design principles to optimize usability and user satisfaction.
- Contributed to the overall user experience and visual communication efforts.

Education

Amrita Vishwa Vidyapeetham.

BE-CSE - 70.39% | 2010 - 2014

S.R.V. Matric Higher Secondary School.

Senior Secondary School (XII STD) - 80.33% | 2008 - 2010

Tools

Figma

Sketch

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

Skills

User experience Design

User interface Design

Interaction Design

Visual Design

Illustration

Motion Graphics

Language

HTML5

CSS3

Javascript

C

C++

ZoomRx

UI Designer · Jun 2016 - Aug 2016

- Worked on the design of the Survey mobile app, Focused on creating a user-friendly experience for app users.
- Responsible for creating visually appealing graphics.
- Designed impactful PowerPoint decks for various organizational needs.
- Contributed to the overall user experience and visual communication efforts.

Triton IT solutions

UI Designer/Developer · Jan 2016 - May 2016

- Extensive experience in website design and mobile app development for clients from around the world.
- Created visually appealing and user-friendly interfaces.
- Customized designs to meet the unique needs and preferences of diverse clients.
- Focused on delivering high-quality user experiences.

Sri Hema Infotech

Graphic & Web Designer · Apr 2015 - Dec 2015

- Involved in numerous projects and client collaborations across India.
- Provided high-quality graphic resources to clients.
- Created various assets, including illustrations, logos, icons, and visual designs.
- Tailored designs to meet specific requirements and branding objectives.
- Ensured delivery of visually appealing and impactful graphic assets.