

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

This Global Air
Transportation
Network dataset is a
comprehensive
collection of
information on airports,
airlines and their
routes.

It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data.

Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, callsigns country of origin and active/inactive status. Similarly,



unlocking insights into the globel air transportation network with tableau

it also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey.

This dataset has been compiled through meticulous labor by researchers all over the world to give you a comprehensive detail into air transportation networks from around the globe.

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ARC previously provided customers raw or aggregated air transaction data through tabular reports which was time and resource intensive.

Some of the company's customers lacked internal capabilities to adequately analyze the data.

Others requested custom reports from ARC—which, depending on the complexity of the requirements and the ARC team's workload, could have long development cycles.

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ARC helps its customers operate more effectively and grow their businesses by building the world's most comprehensive data on global air transactions.

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## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



