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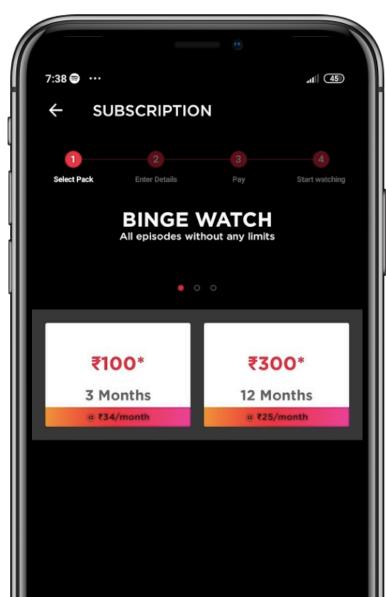


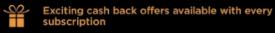
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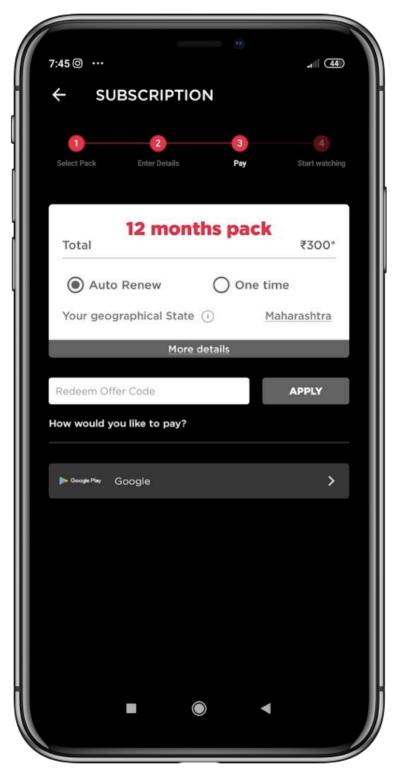




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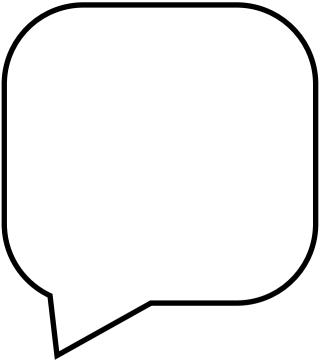




SPLASH SCREEN



MAIN SCREEN



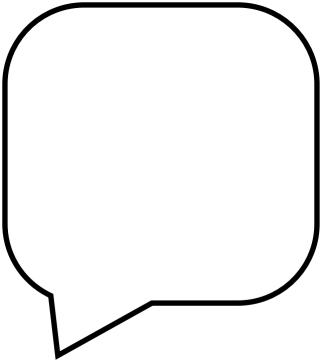
I KNOW

OPENS APP.

EXACTLY WHICH

SHOW I WANT

TO WATCH.

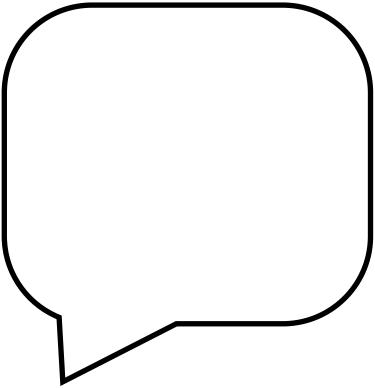


BOOM, I SEE

SIMILAR GENRE.

THE SHOW OR

CLICKS PLAY



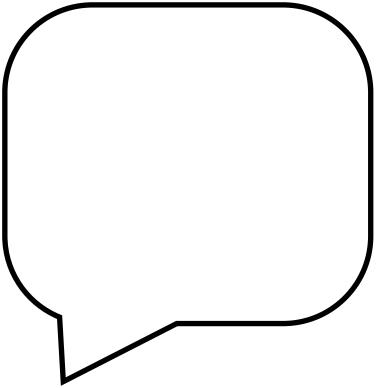
THOUGHT, IT WOULD

PLAY I FEEL DUPED.

BUT BUT, THE PRICE

IS **NOT SO HIGH,** LET

ME TRY THE APP.



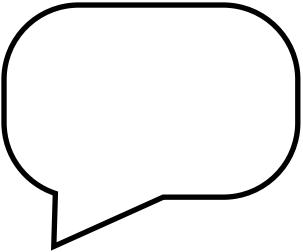
NOW, I JUST HAVE

TO ENTER ONE FIELD.

NO BIG FORMS. NOT

GIVING THE USER

TIME TO THINK.



I **PAY**, AND

WATCH



SELECT PLAN



ENTER ONE DETAIL







WELCOME ABOARD!

Hello,

Thanks for joining ALTBalaji. We're super excited to have you with us.

Now that you're with us, get ready to enjoy fresh, exclusive, and epic stories, made just for you.

GET VERIFIED

Have fun! Your friends at ALTBalaji

Question? Visit the Help Center or email support@altbalaji.com











We regret the inconvenience caused. Please follow our troubleshooting steps below and let us know if it helps fix the issue for you; 1. Uninstall the App. (This action will delete all your downloaded videos and you will have to download them again.) Then restart/reboot your phone. Once you restart/reboot your device, re-install the app and login. If this still does not work, please share your device details and a summary of the error along with a screenshot/video if possible.

For any further queries, please write back to us at support@altbalaji.com

Your friends at ALTBalaji

Regards,

We will do our best to assist you.

Hello.

What's the core value you're trying to deliver to your users?

What friction might exist within those steps?

What steps do new users need to take to receive that core value?

What actions do long-lasting users take? How can you encourage new users to take them?

How familiar are your new users with similar products?

How easy is it to understand your core benefits/functions?