

Introduction

I am an enthusiastic software engineer who aims to create software solutions that empowers businesses, increasing their customer conversions via simple, elegant and expressive UX, converting manual activities into digital processes saving their time and resources, helping people by converting their ideas & imaginations shaping up in digital form. I am always looking up to make bigger, faster, easier and automated systems for companies to help their businesses grow and serve their customers better.

Started as back-end developer in PHP in 2014, I gradually learnt new skills to become a full-stack software developer managing Back-End, Front-End, Databases, Shared, Cloud & Email Servers, On-Page SEO, Digital Analytics, APIs Development & Integrations.

Having worked for nearly 20+ clients & companies and more than 60 public & private projects in past 5 years including Healthcare, Technology, E-Commerce, Hotel, Logistics, Grooming, Coaching & Education, Manufacturing, Travel, Customer Support Companies & Startups, I have expertise in identifying business challenges, finding technical solutions to them that includes least manual efforts and optimum use of technology.

Key Technical Skills

| | |
|--|---|
| Server Scripting Languages & Frameworks | Apache2, NGINX, PHP (7+), MVC Design Pattern, Laravel PHP Framework (5.5+), CodeIgniter PHP Framework (3.0.1), MySQL (5.5+), PHPMyAdmin |
| Front-End Development Languages & Frameworks | HTML5, CSS3, Vue JS Javascript Framework (2.5+), Materialize CSS Framework, JavaScript, jQuery (3.2.1+) |
| Cloud Hosting Services | Amazon Web Services, Google Compute Engine & Digital Ocean |
| Shared Hosting Services | GoDaddy, Hostgator, Bluehost, WIPL, SmarterASP.net & similar |
| Development Environments | Ubuntu 16, Ubuntu 18, Windows 10, Windows 7 |
| Payment Gateways Integrated | PayTM, PayPal, CCAvenue, Razorpay, PayUMoney, PayU, Payza, Stripe, InstaMojo |
| Digital Marketing | Decent practical knowledge of on-page SEO, Google Webmasters, Google Analytics, Google Tag Manager & Digital Analytics |
| Other Skills | Algolia, Cordova Hybrid Mobile Application Framework, Framework7 Mobile HTML Framework, CloudFlare, Zoho Mail, GIT, Bitbucket, Github, Postman, PHPMailer, FileZilla, Composer Dependency Manager, integrating APIs like Instagram, Facebook, Google, Microsoft Bing Web Search APIs, Mailchimp, OneSignal, SendGrid, IP API, SimpleWeather, HealthOS, and many more. |

Work Experience

Full Stack Senior Software Engineer, Avyukt Healthcare Solutions Pvt. Ltd. May'17 – Now

- Developed and managing all the web and mobile applications and API services for the organization.
- Fully managing the AWS EC2 cloud hosting all the above applications.
- Leading digital marketing activities including SEO, SMO, content marketing and optimizing web application for smarter UX and easy usability for the customers.
- Working on automating processes being done manually as much as possible.

Freelance Web Developer

August'15 – May'17 (1 year, 10

months)

- Creating fast and responsive web applications for organizations and individuals.
- Providing consultancy services for organizations for cost-efficient and long-term stable systems.

Web Developer, Flaberry Services Pvt. Ltd.

June'14 - August'15 (1 Year, 3 Months)

- Creating web applications for backend CRM and CMS.
- Learning Google Analytics and Google Tag Manager for traffic analysis on website.
- Making Panels for Information Analysis that combines data from various sources.

Educational Qualifications

| Degree | College/University | Year of Passing | Percentage |
|-------------------------------|--|-----------------|------------|
| B. Tech. Computer Engineering | Maharaja Surajmal Institute of Technology / Guru Gobind Singh Indraprastha University | 2014 | 68.28% |
| 12th | Gyan Bharati School / Central Board of Secondary Education | 2010 | 75% |
| 10th | Gyan Bharati School / Central Board of Secondary Education | 2008 | 81% |

Projects

- Treatopedia – Android Application (<https://play.google.com/store/apps/details?id=com.avyukthealthcare.treatopedia2>)
- Treatopedia – Web Application (<https://www.treatopedia.com/>)
- Avyukt Healthcare Solutions (<https://www.avyukthealthcare.com/>)
- Revxpert Academy (<http://www.revxpert.com>)
- Lionkart Version 2 (<https://stagingwww.lionkart.com/>)
- Lionkart (<https://www.lionkart.com/>)
- First 2 Miles (<https://www.first2miles.com/>)
- Lotus Stationery (<http://www.lotusstationery.in/>)

For the complete list of projects developed and working on, please visit my LinkedIn profile:

<https://www.linkedin.com/in/kumar92varun/>

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