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Colors:

Final Versions for Dark and White:

Dark (main)

Purpose	Color Code	Color Name
Background	#132737	Dark Blue
Main Text	#FFFFFF	White
Main Text (Alt)	#B0B0B0	Light Gray
Secondary Text	#525252	Darker Gray

Secondary Text (Alt)	#030133	Lighter Blue
Highlights and CTAs	#00B383	Modern Green
Alternative Accent	#9049e7	Purple

White:

Purpose	Color Code	Color Name
Main Text	#132737	Dark Navy Blue
Main Text (Alt)	#030133	Lighter Blue
Secondary Text	#525252	Darker Gray
Secondary Text (Alt)	#B0B0B0	Light Gray
Highlight	#00B383	Modern Green
Alternative Accent	#9049e7	Purple

## Old Version (deprecated COLORS):

Here's a breakdown of how you can use each color from the palette for different elements in your brand:

1. **Background Blue (#132737)**
  - **Usage:** Main background of the app and platform.
  - **Purpose:** Should be used as the main background color, ensuring that other elements stand out. It's essential for creating a peaceful and calming feel of the app.
2. **White (#FFFFFF)**
  - **Usage:** Main text for dark colored backgrounds.
  - **Purpose:** White should be used as the main background color, ensuring that other elements stand out. It's essential for creating a clean and breathable design, aligning with the breathwork theme of your platform.
3. **Deep Blue (#003366)**
  - **Usage:** Text for White Background
  - **Purpose:** This deep blue is ideal for body text and headings. It's professional, easy to read, and provides a solid foundation for your brand's communication.
4. **Modern Green (#00B383)**
  - **Usage:** Accent color for buttons, links, and call-to-action elements
  - **Purpose:** This vibrant green stands out without being overwhelming, making it perfect for interactive elements like buttons or links. It can also be used to highlight key information, especially related to health, growth, or vitality.
5. **Soft Gray (#B0B0B0)**
  - **Usage:** Backgrounds, borders, and secondary text
  - **Purpose:** Use this gray for backgrounds or to de-emphasize text that is secondary in importance. It adds a modern and sleek touch, helping the more vibrant colors to stand out.
6. **Red-Orange (#FF4500)**
  - **Usage:** Highlights, alerts, or important notifications
  - **Purpose:** This bold color is excellent for drawing attention to critical information, such as alerts, important updates, or key points in a presentation. It provides a strong contrast with the deep blue and green.
7. **Purple (#6A0DAD)**
  - **Usage:** Creative elements, subheadings, or to evoke inspiration
  - **Purpose:** Purple can be used in creative sections of your branding, such as subheadings, quotes, or inspirational messages. It adds a sense of luxury and creativity, balancing the energy of the green and the seriousness of the blue.

Secondary Blues:

- **#003366**
- **#132737 (secondary blue darker) for backgrounds with white font.**
- **#030133**

# FONTS

To simplify the design, here's a revised approach using just two fonts that can cover all your needs:

## 1. Title:

- **Font: Unbounded Bold**
- **Style:** This font remains ideal for titles and major headings. It's clean, modern, and bold, giving your titles a strong presence.

## 2. Subtitle and Text:

- **Font: Cabin Regular**
- **Style:** Cabin is versatile enough to be used for both subtitles and body text. It's legible, modern, and pairs well with Unbounded, ensuring a cohesive look across your content.

## 3. Comments and Inside Text:

- **Font: Cabin Italic**
- **Style:** To keep it consistent, use Cabin Italic for comments and inside text. This maintains uniformity while adding a subtle emphasis for these specific elements.

This approach keeps the design clean and consistent while ensuring that each element still has its own visual distinction.

## Prompt to Cursor and Lovable:

Brand Colors:

1. Change background color everywhere to be: #132737
2. Text should be White: #FFFFFF
3. Alternative Text: ##B0B0B0
4. Highlighted words and icons: #00B383
5. Buttons: White with text colored gray: #B0B0B0
6. Alternative Button: #00B383 with text #132737

Explain also where to configure all the color settings across all of the app. Is there a global way to change these colors?

Prompt: I am working for a breath platform that combines the power of breathwork to empower athletes and high performing entrepreneurs what colors do you think are best for my brand?