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e-Learning Business Plan

Management & Communications

Table of Contents

Vision	5
Mission Statement	5
The Company's Objectives	5
Design Strategy	6
Core Strategic Objectives	6
SLEPT Analysis	9
Social factors	9
Political factors	
Legal factors	9
Economical factors	
Technological factors	
Customers	
Competitors	15
Suppliers	
Substitutes	17
New Entries	
Strengths	18
Weaknesses	18
Opportunities	19
Threats	19
The market share	
Introduction of the Product	21
Question Handling	
Registration Modes & Periods	22
Full-Year Schedule	
"Full Year - Tutoring" Mode	22
"Full Year - Stripped" Mode	23
Partial Enrollments	23
"X-Months Enrollment"	
"Daily Subscriptions" (one-use password)	23
Installation of the Service	24
Customer Training	24
Compensation Means	
Technical details of the product	25
Consumers	25
Product Distributors	26
Sales Strategy	26
Web	27
Premises	27
Sales Team	27
Intermediaries	27
Marketing Objectives	30
Performance Group	30

The state of the s	20	
Target Audience Objectives		
Early "Abandoners" Group	31	
Refreshers Group		
College & Physical Schools Students		
Establish Marketing budget		
Establishment of "Thales G.P."		
Assumptions		
1. In Greek education systems the majorities of the students considers extracurricu		
assistance highly important and attends classes or take private lessons Error! Bookmark not		
defined.		
2. Internet usage in Greece is much more widespread among young people betwee	n the age of	
16 to 25Error! Bookmark	not defined.	
Sales Forecast		
Apendix A	38	
Technical Details of the Product		
Content Delivery & Appropriate Server	38	
Content Encoding & Compression		
Service Development Framework	38	
Reusable Content	39	
Hosting Server Service	39	
Development Language		