

ArtPro

Web Application

Short Elevator Pitch:

ArtPro is a web application which presents emotion and expression of one through various forms of art creations.

Long Description :

A website showing the different types of art form that are widely available in this world. Art form that can be used to express one's true inner self by showcasing one's emotions and expressions. ArtPro aims to provide example to others about the beauty that is hidden beneath one self. Mainly, ArtPro will act as a media information system for artists and non-artists to express their inner self.

Personas:

- 1) Elise the Artist
 - a. Busy complex life, always looking for new talents
- 2) Gayatri a Student Artist
 - a. Specific passion and profession guided towards art's
 - b. Quote
 - i. I would like to publish my art and express my self to the world by making a small portfolio.
 - c. Who is it:
 - i. Age: 20
 - ii. Location: India
 - iii. Job: Student at university
 - iv. Teach Skills: moderate
 - v. About: Pursuing a degree in arts, and passion towards arts.
 - d. Goals:
 - i. Wants to publish her works on the web. Get to understand other creation being done around the world.
 - e. Attitude:
 - i. Wants beautiful layout, and quick access to present data.
 - f. Behaviour:
 - i. Tech user who has a background in the discipline. Comfortable creating new words, and wants to present her data in a meaningful manner. Always came and helping in giving suggestions for improvements.
- 3) Katie the Explorer
 - a. Normal browser

Website Similar:

- 1) <https://www.pinterest.com/>
- 2) <http://www.microsoft.com/en-us/>
- 3) <https://www.spartahack.com/>