Manotej Meka

Week 6
Chunking
Combining information into a limited amount of chunks for easier processing and recall.
In simple words organizing the data in meaningful manner to make the content visually appealing and
the ease of staying connected with the content.

Examples of chunking:
http://www.egr.msu.edu/
- Picture with words have blocks
- Events have blocks
- Everything is in its own block
Facebook
- Each Post is its own block
- Color Coded
- Font Differences
Microsoft
- Different colors for different products
- Same font style through
- Image spacing
- Negative and Positive color scheme

Card Sort (Original Unchanged)

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Organized Cards

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