



HELLO.

I'm Aaron J Cook, a designer with a passion for creating useful digital experiences. Ever since playing on the internet for the first time in 1995, building digital things has been in my blood.

That initial spark led me to pursuing a degree in graphic design, where the scope of my interests widened as a result of my experience at Kent State University. And that experience paved the way to my career in branding and advertising, then later, digital marketing.

In May 2018, I was laid off from my job as Creative Director at The Shipyard in Columbus, OH. Rather than feeling sad, I felt energized about new opportunities. There was much blood, sweat, and many tears in my tenure. There was a lot of hard work put forth to instill a culture of creativity and design while internally demonstrating the value of digital utility and design thinking in brands' toolkits, in addition to their content.

Today is my opportunity to course correct. Get back to solving deeply seeded human problems and go beyond the surface-level ones. Get back to adding value to people's lives through desirable and useful products & services. I am looking to join like-minded souls on a design team within an organization that understands the value of design and puts the needs of their customers' first.



AARON J COOK

DESIGN THINKER + DOER | COLUMBUS, OH

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## Related Experience

### Education

#### KENT STATE UNIVERSITY

School of Visual Communication  
Design

- Master of Arts
- Bachelor of Science, Cum Laude

### Teaching Experience

#### KENT STATE UNIVERSITY

School of Visual Communication  
Design

- **Adjunct Professor**  
Sep 2008–May 2009  
Intermediate Computer, Kinetic + Sequential Graphics I, and Web Design & Programming I
- **Graduate Teaching Assistant**  
Sep 2008–May 2009  
Intermediate Computer, Kinetic + Sequential Graphics I, and Web Design & Programming I

#### STREAM DIGITAL / THE SHIPYARD

Creative Director

SEP 2016–MAY 2018

- Developed the foundation of the digital experience design offering and began instituting Human-Centered Design, Lean, and Agile Methodologies
- Collaborated with the business development practice to build the brand and its outbound marketing toolkit

#### RESOURCE/AMMIRATI

Art Director  
Senior Designer  
Designer

NOV 2009–SEP 2016

Jan 2012–Sep 2016  
May 2011–Jan 2012  
Nov 2009–May 2011

- Led design teams on years-long e-commerce redesigns & re-platforms for global retailers
- Launched the first nationwide mobile payment app in the Quick Serve Restaurant category
- Served as Mobile Design and Responsive Web Design Subject Matter Expert

#### BUCHANAN&ASSOCIATES

Art Director/Designer

SEP 2004–FEB 2007

- Led branding and design on the agency's more prominent clients such as SRA/McGraw-Hill and OhioHealth

#### GLYPHIX

Studio Manager  
Designer

AUG 2002–JAN 2004

Aug 2003–Jan 2004  
Aug 2002–Aug 2003

- Managed a team of undergraduate student designers in Kent State's work-study, Glyphix. Designed print and web projects under the supervision of the Professor/Creative Director.

#### AARON J COOK DESIGN

Designer & Developer

JAN 2001–PRESENT

- Print, identity, UX/UI design & development for clients: Ardina Healthcare, Thomas R. Riley Galleries, Make-A-Wish Foundation, Hanna Perkins Foundation, NHS Photography, MGO Marketing, and German Autowerks.