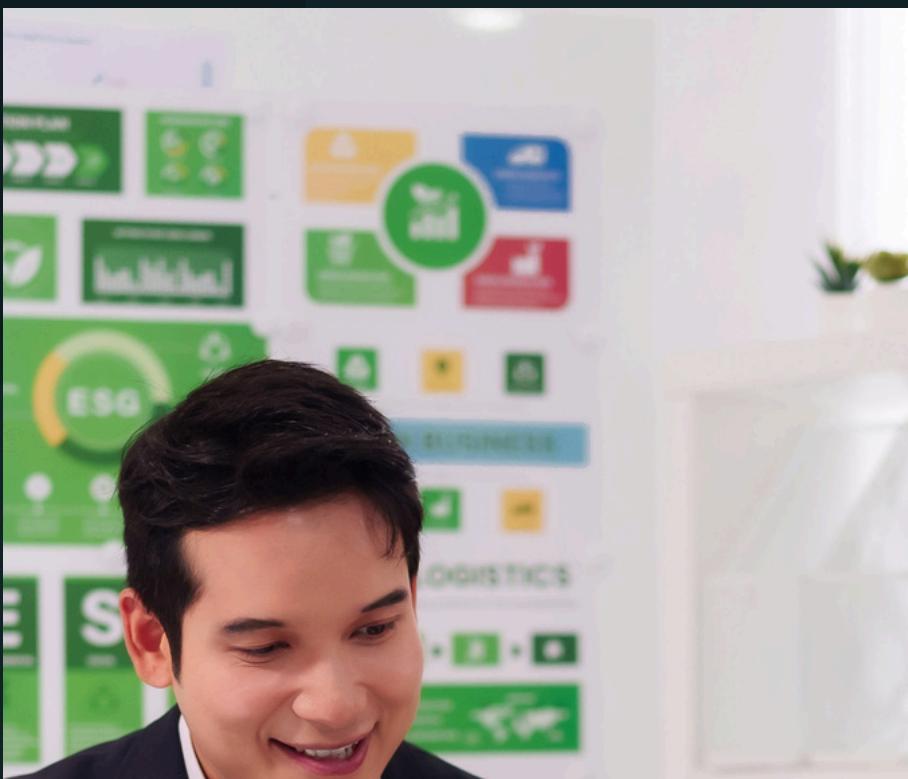


**School of
Business, Management
& Entrepreneurship**



**International Institute of
Skill Development**



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IISD'S Mission

To establish skill-based learning as a respected, structured, and globally recognized education system that transforms practical competencies into academically validated qualifications.

What IISD Does



Designs Programs

Creates standardized skill-based programs aligned with international qualification frameworks



Approves Institutions

Grants academic association to qualified institutions for program delivery



Conducts Assessments

Administers centralized examinations to ensure standardized evaluation



Issues Certificates

Provides internationally recognized certificates with digital verification

Our Academic Philosophy

Skill + Structure + Assessment = Qualification

Skills are not validated by experience alone – they are validated by measurable competence, and competence is validated through trusted evaluation. IISD provides the academic framework that transforms informal skill learning into formal, recognized qualifications.



IISD I.S.C.

IISD International Skill Credential

Level	Title	Duration	Accreditation Fee
ISC 1	International Foundation Skill Certificate	3–6 Weeks	₹5,000
ISC 2	International Basic Skill Certificate	3 Months	₹8,000
ISC 3	International Skill Technician Certificate	3–6 Months	₹10,000
ISC 4	International Skill Diploma	1 Year	₹14,000
ISC 5	International Skill Advanced Diploma	1 Year	₹18,000
ISC 6	International Skill Professional Diploma	1 Year	₹20,000
ISC 7	International Executive Diploma	1–2 Years	₹24,000
ISC 8	International Master Skill Trainer	1 Year	₹30,000

Registration Fee : ₹ 2000 (One Time)

The IISD International Skill Credentials provide a clear and structured pathway for learners to grow from foundational abilities to advanced industry expertise.

The ISC Levels are based on national and international frameworks such as NSQF, NCrF, and global skill competency standards. They integrate outcome-based education, credit levels, and progressive skill complexity as defined by industry benchmarks

Accreditations



Courses

Certificate Courses

Levels 1-3

Minimum Qualification

Levels 1-2 : Senior Secondary (10th) or Equivalent

Levels 3: Higher Secondary (12th) or Equivalent

S.No.	Certificate Course Title	Levels
1	Business Management Fundamentals	ISC Level 1-3
2	Startup & Entrepreneurship Basics	ISC Level 1-3
3	Digital Marketing & Brand Building Essentials	ISC Level 1-3
4	Sales, Negotiation & Communication Skills	ISC Level 1-3
5	E-Commerce & D2C Launch Fundamentals	ISC Level 1-3
6	Corporate HR & Payroll Operations	ISC Level 1-3
7	Accounting, Finance & GST Basics	ISC Level 1-3
8	Business Analytics & Data-Driven Decision Making	ISC Level 1-3
9	Customer Service & Business Communication Skills	ISC Level 1-3
10	Family Business Management & Scaling Strategies	ISC Level 1-3



Diploma Courses

Levels 4-6

Minimum Qualification

Level 4: Higher Secondary (12th) or Equivalent

Level 5 : Level 4 or Equivalent

Level 6 : Level 5 or Equivalent

S.No.	Diploma Course Title	Levels
1	Advanced Business Management & Leadership	ISC Level 4-5
2	Startup Innovation, Funding & Venture Building	ISC Level 4-5
3	Digital Marketing Strategy, Performance & Brand Growth	ISC Level 4-5
4	Advanced Sales, Negotiation & Client Acquisition	ISC Level 4-5
5	E-Commerce, D2C Strategy & Marketplace Management	ISC Level 4-5
6	HR Management, Payroll Systems & Labour Compliance	ISC Level 4-5
7	Corporate Accounting, Finance, Taxation & GST	ISC Level 4-5
8	Business Analytics, Data Visualization & Decision Systems	ISC Level 4-5
9	Strategic Communication, Customer Experience & Service Excellence	ISC Level 4-5
10	Family Business Governance, Systems & Expansion Strategy	ISC Level 4-5
11	Strategic Business Leadership & Organizational Transformation	ISC Level 6
12	Entrepreneurial Venture Scaling & Innovation Management	ISC Level 6
13	Advanced Digital Growth Strategy & Brand Architecture	ISC Level 6
14	Financial Strategy, Risk Management & Corporate Governance	ISC Level 6
15	Business Intelligence, Predictive Analytics & Data Strategy	ISC Level 6



Executive Diploma Courses

Levels 7-8

Minimum Qualification

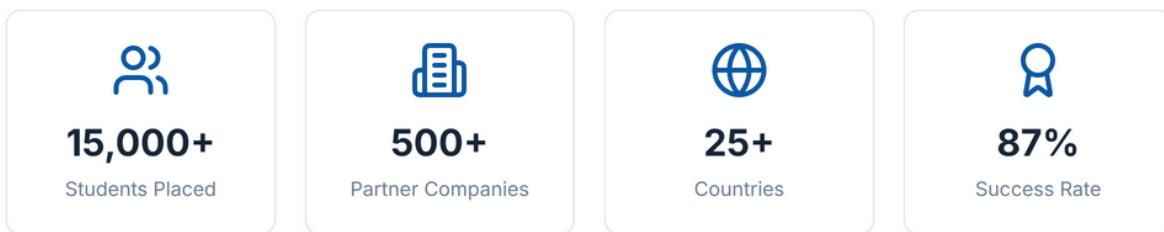
Levels 7-8 : Graduation or Equivalent

S.No.	Executive Diploma Course Title	Level
1	Global Business Strategy & Corporate Leadership	ISC Level 7-8
2	Innovation, Entrepreneurship & Venture Acceleration	ISC Level 7-8
3	Advanced Digital Transformation & Enterprise Technology Strategy	ISC Level 7-8
4	Strategic Finance, Investment Decisions & Risk Architecture	ISC Level 7-8
5	Applied Business Analytics, AI Strategy & Data Leadership	ISC Level 7-8
6	Organizational Development, Change Management & Leadership Coaching	ISC Level 7-8
7	International Marketing, Brand Strategy & Market Expansion	ISC Level 7-8
8	Global Trade, Export Management & Cross-Border Business Strategy	ISC Level 7-8
9	Family Enterprise Governance, Succession & Wealth Management	ISC Level 7-8
10	Management Consulting, Research Methods & Business Advisory Practice	ISC Level 7-8



IISD Placement Cell

Connecting skilled professionals with global opportunities through industry partnerships, career guidance, and placement support.



Placement Support Services



Career Counselling

One-on-one guidance for career path selection, resume building, and interview preparation



Industry Connect

Direct connections with hiring partners across hospitality, healthcare, IT, and technical sectors



Skill Workshops

Regular workshops on communication, workplace etiquette, and professional development

Major Partner Companies in Business Management





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