

School of  
Creative Arts, Design  
& Media Studies



**International Institute of  
Skill Development**



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## IISD'S Mission

To establish skill-based learning as a respected, structured, and globally recognized education system that transforms practical competencies into academically validated qualifications.

## What IISD Does



### Designs Programs

Creates standardized skill-based programs aligned with international qualification frameworks



### Approves Institutions

Grants academic association to qualified institutions for program delivery



### Conducts Assessments

Administers centralized examinations to ensure standardized evaluation



### Issues Certificates

Provides internationally recognized certificates with digital verification

## Our Academic Philosophy

### Skill + Structure + Assessment = Qualification

Skills are not validated by experience alone – they are validated by measurable competence, and competence is validated through trusted evaluation. IISD provides the academic framework that transforms informal skill learning into formal, recognized qualifications.



# IISD I.S.C.

## IISD International Skill Credential

Level	Title	Duration	Accreditation Fee
<b>ISC 1</b>	International Foundation Skill Certificate	3–6 Weeks	₹5,000
<b>ISC 2</b>	International Basic Skill Certificate	3 Months	₹8,000
<b>ISC 3</b>	International Skill Technician Certificate	3–6 Months	₹10,000
<b>ISC 4</b>	International Skill Diploma	1 Year	₹14,000
<b>ISC 5</b>	International Skill Advanced Diploma	1 Year	₹18,000
<b>ISC 6</b>	International Skill Professional Diploma	1 Year	₹20,000
<b>ISC 7</b>	International Executive Diploma	1–2 Years	₹24,000
<b>ISC 8</b>	International Master Skill Trainer	1 Year	₹30,000

**Registration Fee : ₹ 2000 (One Time)**

The IISD International Skill Credentials provide a clear and structured pathway for learners to grow from foundational abilities to advanced industry expertise.

The ISC Levels are based on national and international frameworks such as NSQF, NCrF, and global skill competency standards. They integrate outcome-based education, credit levels, and progressive skill complexity as defined by industry benchmarks

## Accreditations



# Courses

## Certificate Courses

## Levels 1-3

### Minimum Qualification

Levels 1-2 : Senior Secondary (10<sup>th</sup>) or Equivalent

Levels 3: Higher Secondary (12<sup>th</sup>) or Equivalent

S.No.	Certificate Course Title	Levels
1	Introduction to Graphic Design & Visual Communication	ISC Level 1-3
2	Basics of Video Editing & Post-Production	ISC Level 1-3
3	Fundamentals of 2D Animation & Motion Graphics	ISC Level 1-3
4	Essentials of UI/UX Design & Wireframing	ISC Level 1-3
5	Photography & DSLR Camera Basics	ISC Level 1-3
6	Introduction to Social Media Content Creation	ISC Level 1-3
7	Fundamentals of Game Art & 3D Asset Creation	ISC Level 1-3
8	Basics of Scriptwriting & Visual Storytelling	ISC Level 1-3
9	Creative Branding & Logo Design Basics	ISC Level 1-3
10	Digital Illustration & Character Design Fundamentals	ISC Level 1-3



# Diploma Courses

## Levels 4-6

### Minimum Qualification

**Level 4: Higher Secondary (12<sup>th</sup>) or Equivalent**

**Level 5 : Level 4 or Equivalent**

**Level 6 : Level 5 or Equivalent**

S.No.	Diploma Course Title	Levels
1	Advanced Graphic Design & Visual Communication	ISC Level 4-5
2	Professional Video Editing, VFX & Post-Production	ISC Level 4-5
3	2D/3D Animation, Motion Graphics & Character Rigging	ISC Level 4-5
4	UI/UX Design, Prototyping & App Interface Development	ISC Level 4-5
5	Professional Photography, Cinematography & Film Lighting	ISC Level 4-5
6	Social Media Strategy, Content Creation & Branding	ISC Level 4-5
7	Game Design, 3D Asset Development & Level Building	ISC Level 4-5
8	Scriptwriting, Screenplay Development & Visual Storytelling	ISC Level 4-5
9	Brand Identity Design, Creative Direction & Advertising Layouts	ISC Level 4-5
10	Digital Illustration, Concept Art & Production Design	ISC Level 4-5
11	Creative Media Leadership & Studio Management	ISC Level 6
12	Advanced Motion Graphics, CGI & Virtual Production	ISC Level 6
13	UX Research, Information Architecture & Product Strategy	ISC Level 6
14	Cinematic Filmmaking, Post-Production Supervision & Color Grading	ISC Level 6
15	Game Art Direction, Environmental Design & Interactive Media Strategy	ISC Level 6



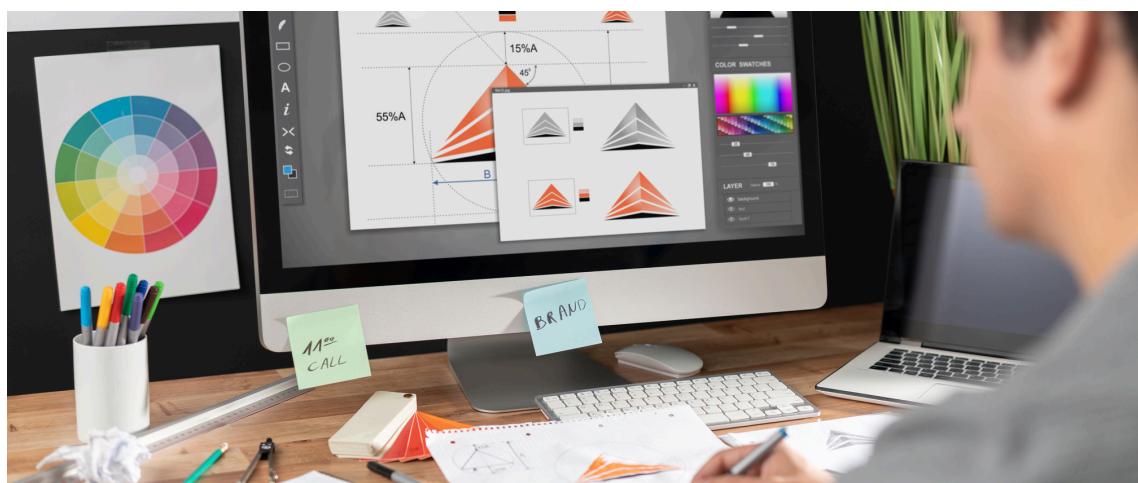
# Executive Diploma Courses

## Levels 7-8

### Minimum Qualification

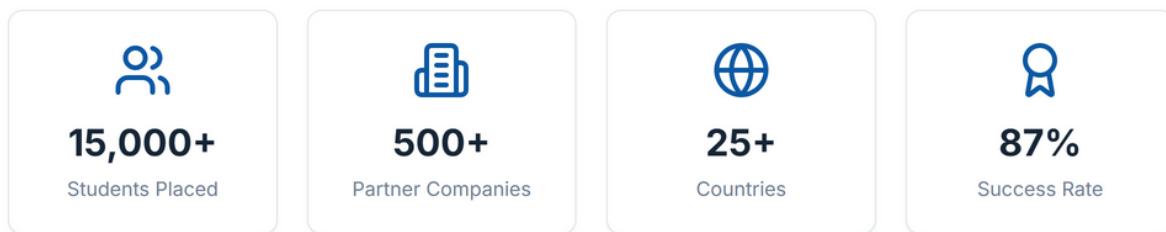
### Levels 7-8 : Graduation or Equivalent

S.No.	Executive Diploma Course Title	Level
1	Creative Direction, Visual Branding & Art Leadership	ISC Level 7-8
2	Advanced Film Direction, Cinematic Production & Post-Production Mastery	ISC Level 7-8
3	Motion Design Innovation, Virtual Production & XR Media Engineering	ISC Level 7-8
4	UX Strategy, Design Systems & Product Experience Leadership	ISC Level 7-8
5	Game Design Leadership, Worldbuilding & Interactive Media Innovation	ISC Level 7-8
6	Creative Entrepreneurship, Studio Management & Media Business Strategy	ISC Level 7-8
7	Digital Content Strategy, Media Analytics & Global Platform Management	ISC Level 7-8
8	Animation Direction, Visual Storytelling & Character Universe Development	ISC Level 7-8
9	Design Thinking, Innovation Consulting & Creative Problem-Solving Methodologies	ISC Level 7-8
10	Brand Strategy, Advertising Psychology & Creative Communication Leadership	ISC Level 7-8



# IISD Placement Cell

Connecting skilled professionals with global opportunities through industry partnerships, career guidance, and placement support.



## Placement Support Services



### Career Counselling

One-on-one guidance for career path selection, resume building, and interview preparation



### Industry Connect

Direct connections with hiring partners across hospitality, healthcare, IT, and technical sectors



### Skill Workshops

Regular workshops on communication, workplace etiquette, and professional development

## Major Partner Companies in Creative Arts, Design & Media





# International Institute of Skill Development

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