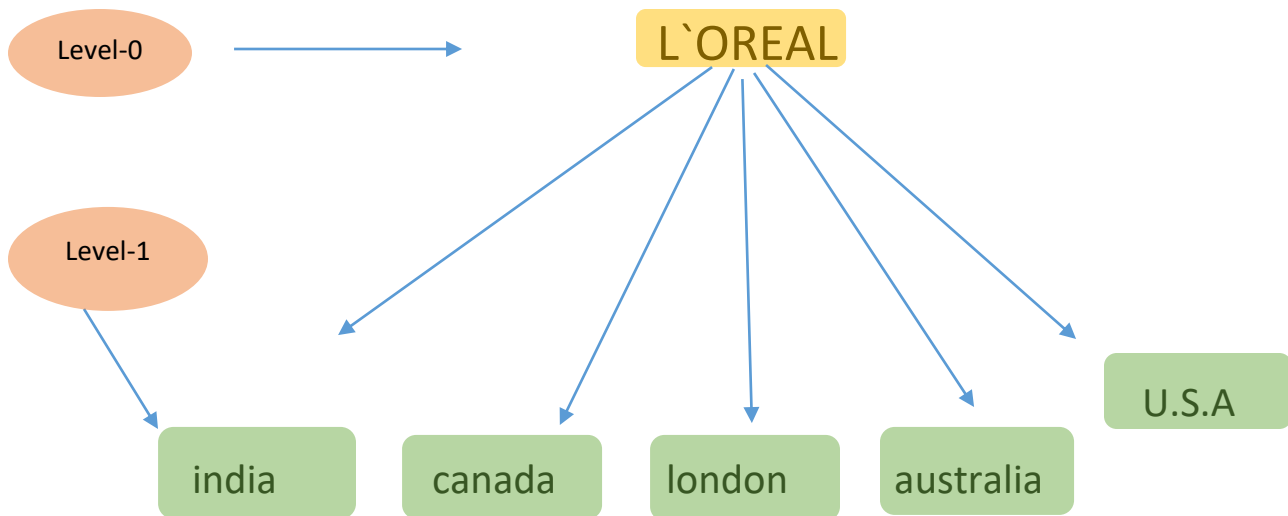




# Fundamental Notions of Concepts and Colours

**(Final Project)**

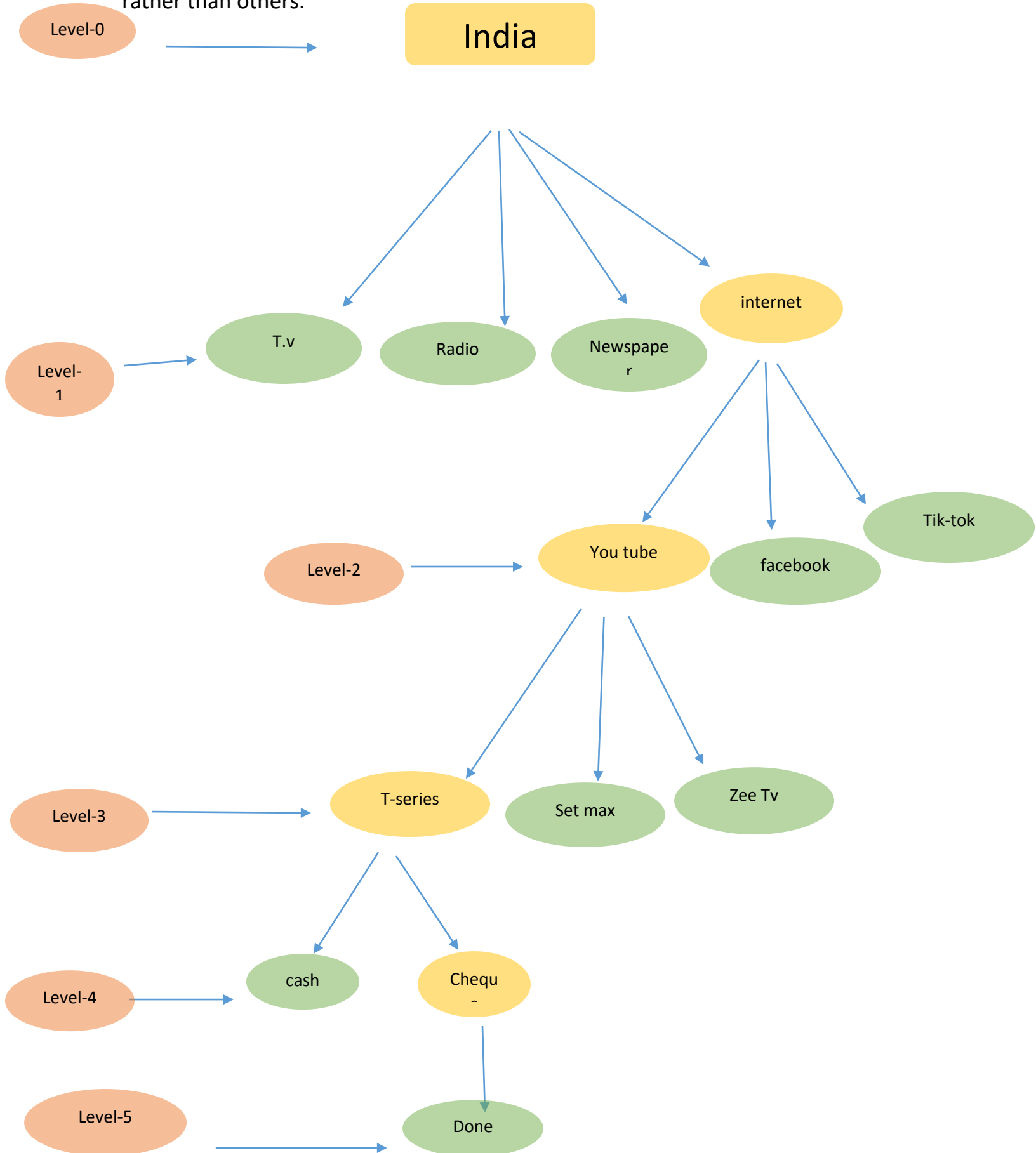
Submitted by:  
Manpreet kaur,  
Jaspreet kaur

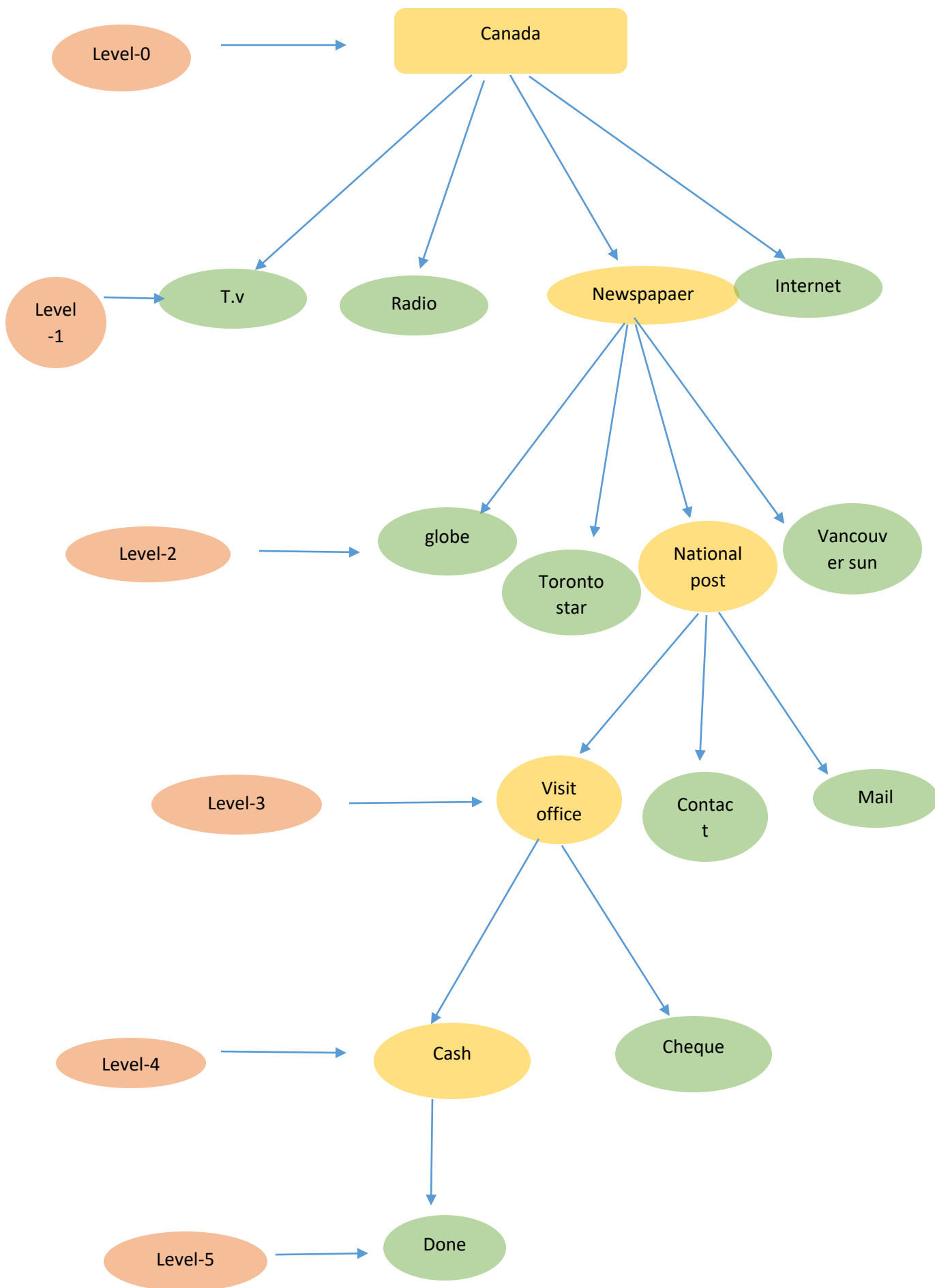


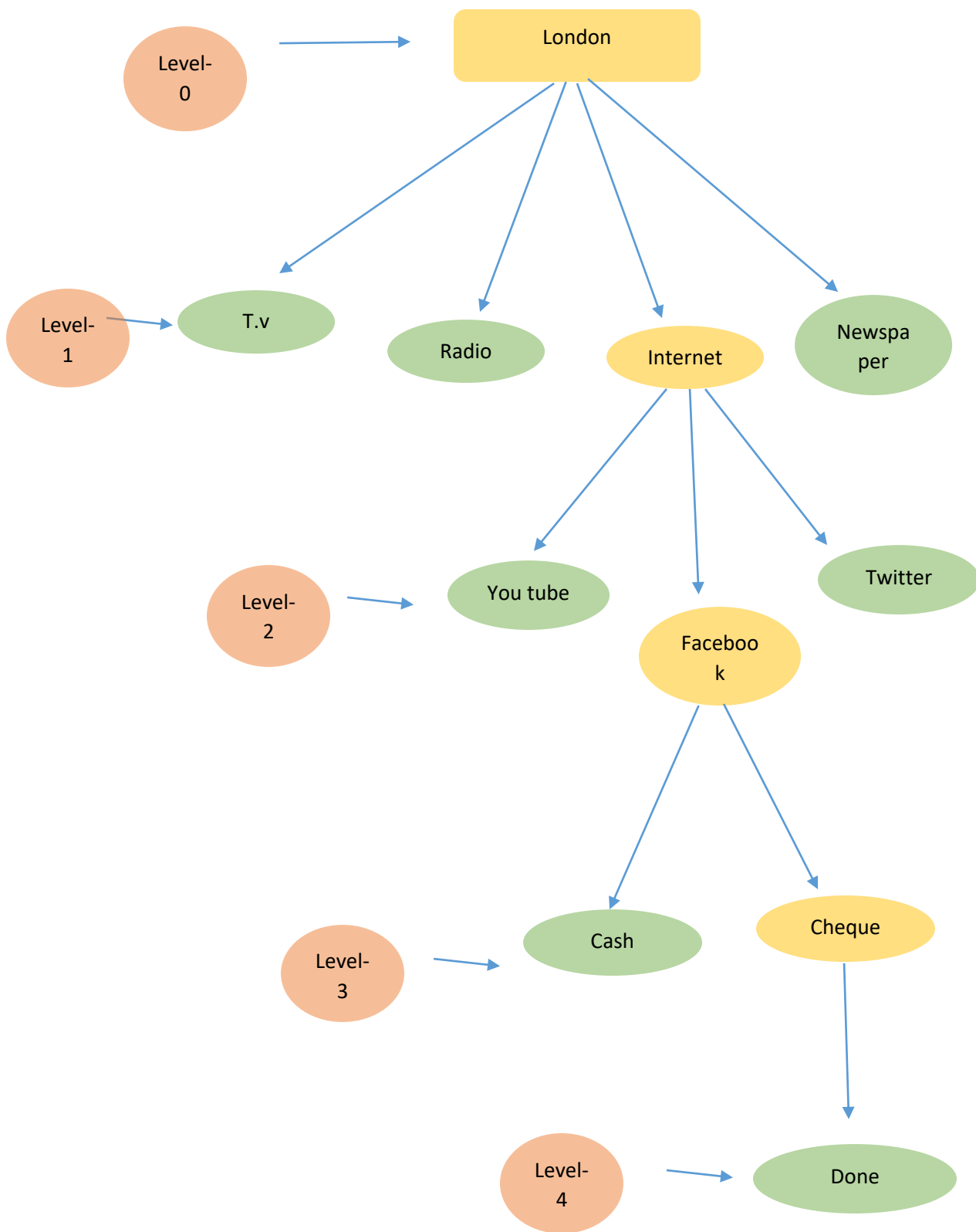
**Level-0:** L'OREAL is famous all over the world that covers all the lines of cosmetics that's why we choose this for advertisement. we want to spend 60,000k USD on the advert of this brand.

**Level-1:** india-10,000\$ budget, Canada-15,000\$, London-15,000\$, Australia-10,000\$, U.S.A-10,000\$.

**Level-1:** we want to spend 5000\$ because it is a good source of advertisement rather than others.







Level-1:we want to spend 6000\$ in London for the advertisement of l`oreal through internet with the help of facebook.

