

Reply+ website specification

Prototyped website

<https://marvelapp.com/10ag58j>

The text below written in red as “Admin” is the functionality that we would like to do when logged in as admins on the webpage.

Register user / “Sign up”

- Register with email and password
- Optional: Company name and user name
- **Admin**: We should be able to download all registered users email addresses, name and company name + data about progress for each company. Note, there are no sensitive data about the company's business stored on the server (only progress, i.e. ticked checkboxes for tasks).
- The sign up page should behave like a popup window from the Landing page.
- <https://marvelapp.com/10ag58j/screen/15691273>

Login / “Sign in”

- Login with email and password.
- Forgot password functionality → send new password to email
- Google login support
- Facebook login support
- The sign in page should behave like a popup window from the Landing page.
- Sign in can also be done directly from text edit boxes in header H1.
- <https://marvelapp.com/10ag58j/screen/15690644>

Download page (for all users)

- Ability for visitors to download files from server space
- **Admin**: Function to add/remove downloadable file (together with icons). There should be functionality to sort the order of the files.
- The download page will list all downloadable files with their icons.
- <https://marvelapp.com/10ag58j/screen/15690504>

Translations

- Finnish
- Swedish
- English
- All text elements on the REPLY+ webpage should be translatable
- Translations should be selectable from header H1.

Settings

- My account (change password, change email, change name, change company name, remove account)
- Reset my progress (if I want to do the process again)
- Log out

Landing page

- **Admin:** Editable information on the landing page, text, header, images, logos(?)
- “Sign up” button
- “Sign in” button (also included as text boxes in header)
- “Download” button
- Text to explain each button
- Display logos
- <https://marvelapp.com/10ag58j/screen/15690592>

Header H1 (logged in)

- Change language
- Show login Name and/or Company in Header1.
- Show number of stars (points) earned through the process

Header H1 (not logged in)

- Change language
- Show edit boxes (text input fields) for login → email and password in H1.

Header H2 (logged in)

- Show *Toolbox Navigation*
- <https://marvelapp.com/10ag58j/screen/15689839>

Toolbox Navigation

- Only visible in header H2 when logged in
- Clickable menu items (boxes) → link to *Toolbox Pages*
- Graphical presentation of completion level / box
- Visual representation that clearly shows current/active item
- Each box has its own name that will be visible when OnMouseOver.
- Each box has its own icon
- **Admin:** Functionality to add/remove more menu items with a connected *Toolbox Page*.
- Example of boxes used at the moment
 - Intro (how to use the toolbox)
 - UEC (User Experience Canvas)
 - UCD (User Centered Design)
 - MSC (Monetization Strategy Canvas)
 - BRC (Branding Canvas)
 - BMC (Business Model Canvas)
- OnMouseOver that describes the Toolbox page (example pic below).

We have tested several different Toolbox navigation systems and the one in the picture below is the latest. It can also be seen here: <https://marvelapp.com/10ag58j/screen/15689839>



Toolbox Page

- **Admin:** Functionality to edit a Toolbox Page
- **Admin:** Functionality to add/edit/remove a *Task*
- **Admin:** Functionality to set a task to belong to Basic or Advanced.
- Toolbox Pages can contain unspecified number of *tasks*
- The Toolbox page will check and calculate the percentage completed for the menu item connected (number of completed task / total number of tasks on current Toolbox Page).
- **Admin:** Functionality to add/edit/remove text for the Toolbox Page.
- **Admin:** Functionality to add/edit/remove a headline for each Toolbox Page.

- The Toolbox page should be able to show text that describes the tool.
- **Admin:** Functionality to add/remove overview picture of tool for each page?
- When a task is selected on the Toolbox Page it becomes active and opens/slides up. This will make the task text, checkbox and video + picture visible. If any other task is open it will slide/close back into start position.
- When a task is selected the visible canvas picture will show an indicator of where you should focus (on the Canvas). This could be done with different canvas pictures for each task (created by ourselves).
- Back button: Unsure if we need this, should they show previous task or previous tool?
- Next button: Unsure if we need this, should they show next task or next tool?
- <https://marvelapp.com/10ag58j/screen/15689839>

Task

- **Admin:** Functionality to write explaining text to a task
- **Admin:** Functionality to sort the tasks on Toolbox Page. This should be done with a visual tool (drag and drop task order).
- **Admin:** Functionality to add/remove video to/from a task. The video file could be located directly on YouTube.
- **Admin:** Functionality to add/remove picture to/from a task.
- Each task should have a visible checkbox that can be clicked. If the checkbox is clicked it will calculate a new percentage number in the *Toolbox navigation* (see *Toolbox Page*).
- The video clip should be playable (in place) when a task is active (open).
- The video clip should be able to play in full screen mode.
- When a task is completed (user ticks the checkbox) you will get some gamification reward. Animation or cool programmed graphical effect that blings into the percentage score of the Toolbox Page. Number of stars earned will be shown in header H1. After this the next task should be automatically expanded and "active"
- A task can belong to basic or advanced. Basic tasks are worth xx stars when completed. Advanced tasks are worth more (in gamification) stars.
- Basic tasks are separated from advanced tasks with a visual separation. The idea of splitting between basic and advanced is for the user to be able to go to the next tool after all basic tasks are done (or choose to continue with advanced tasks).

Gamification

- What could we do to make this process more interesting? Ideas from you?!
- Make each task be worth xx stars. Sum up number of stars earned in the header.