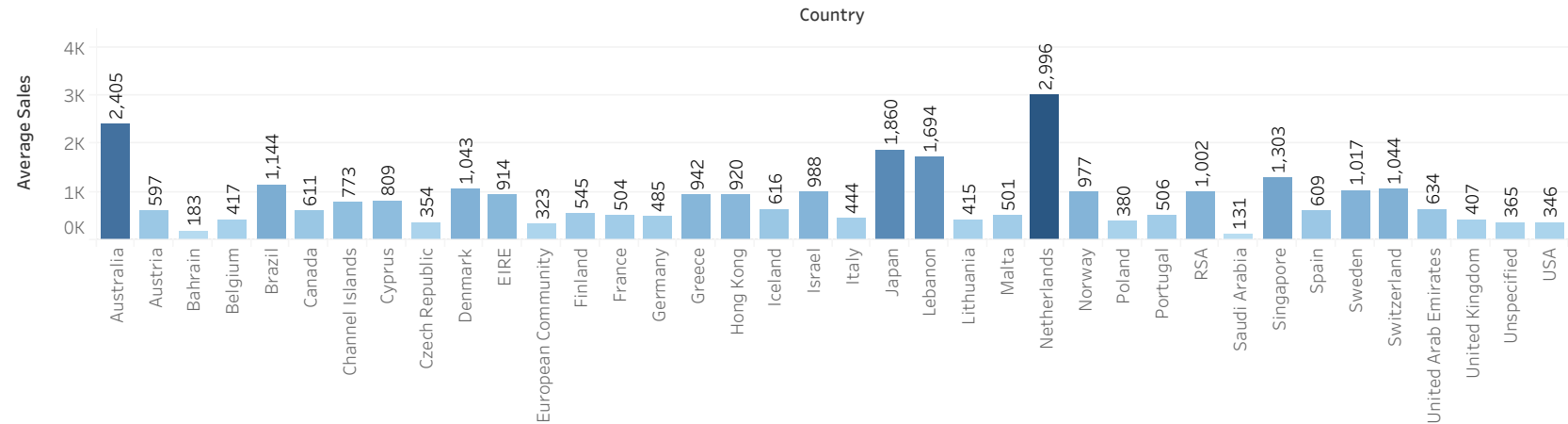


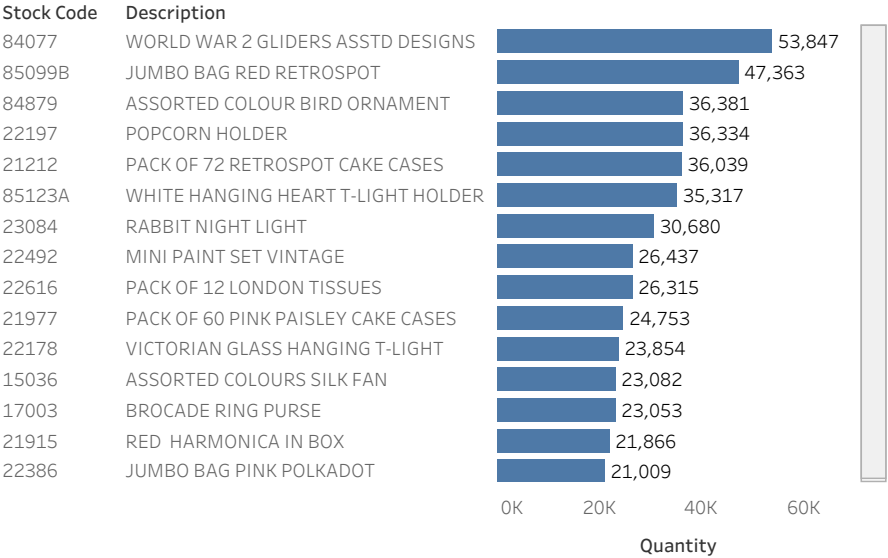
Dashboard Sales Analysis

Average Monthly Sales by Country

Month, Year of Invoice..
All

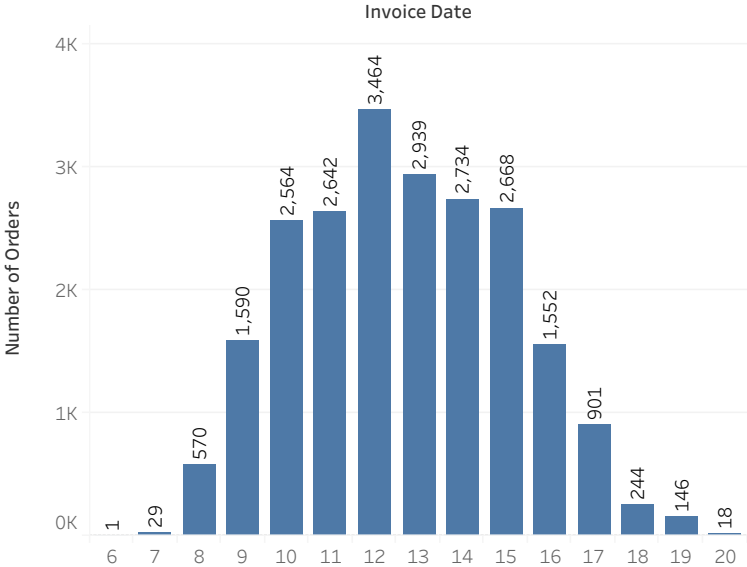


Top 15 Products Ordered



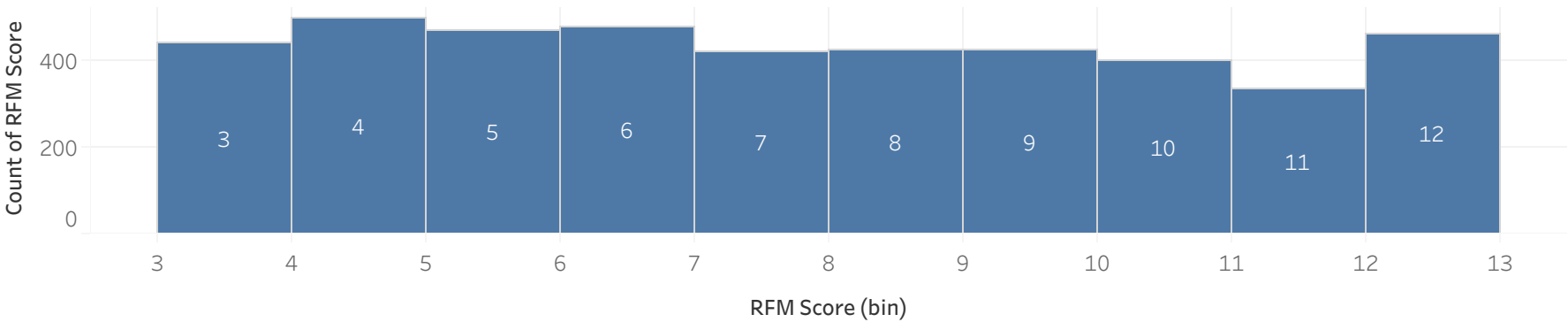
Orders Vs. Hours throughout the Day

Month, Day, Year of In..
All

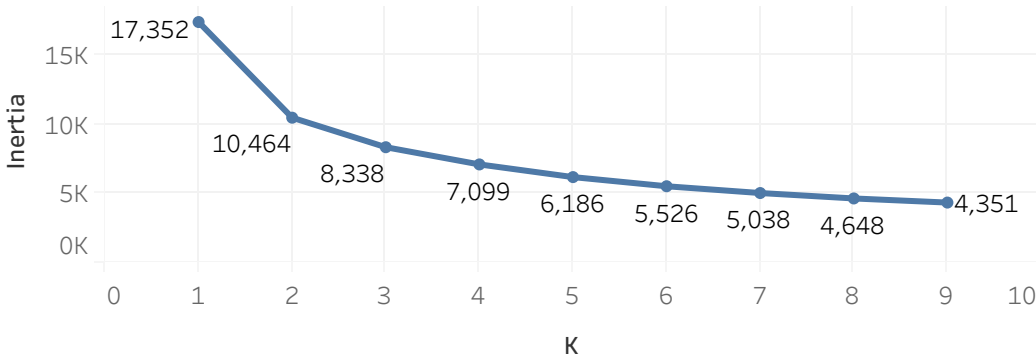


Dashboard RFM Analysis

Distribution of RFM Values



Inertia vs. Number of Clusters



Average RFM Score per Cluster

Cluster	Avg. RFM Score
0	5.985
1	11.211
2	8.869
3	4.490