

Personalized Learning Platform

~ Learnify

**Team members :- Manraj Gupta,
Nimisha Shinde, Urvashi Kshatriya
and Harsh Singh Lodhi**

Problem

Engagement in Learning

- Traditional e-learning platforms rely on static, pre-recorded videos.
- These methods often fail to maintain student engagement.

Immediate Feedback

- Delays in feedback hinder learning momentum.
- Lack of immediate feedback leads to frustration and reduced motivation.

Personalized Learning Experience

- Most platforms use a one-size-fits-all approach.
- This approach ignores individual learning paces and styles.

Efficient Learning Progress Tracking

- Existing systems lack sophisticated real-time tracking and analysis tools.
- Learners struggle to pinpoint strengths and areas for improvement.

Solution

Engagement in Learning

- Integration of **real-time Q&A** and interactive video technology.
- Live interactions between learners and educators keep **students engaged**.

Immediate Feedback

- Instant feedback through real-time interactions.
- Ensures students understand concepts as they *learn, boosting motivation and retention*.

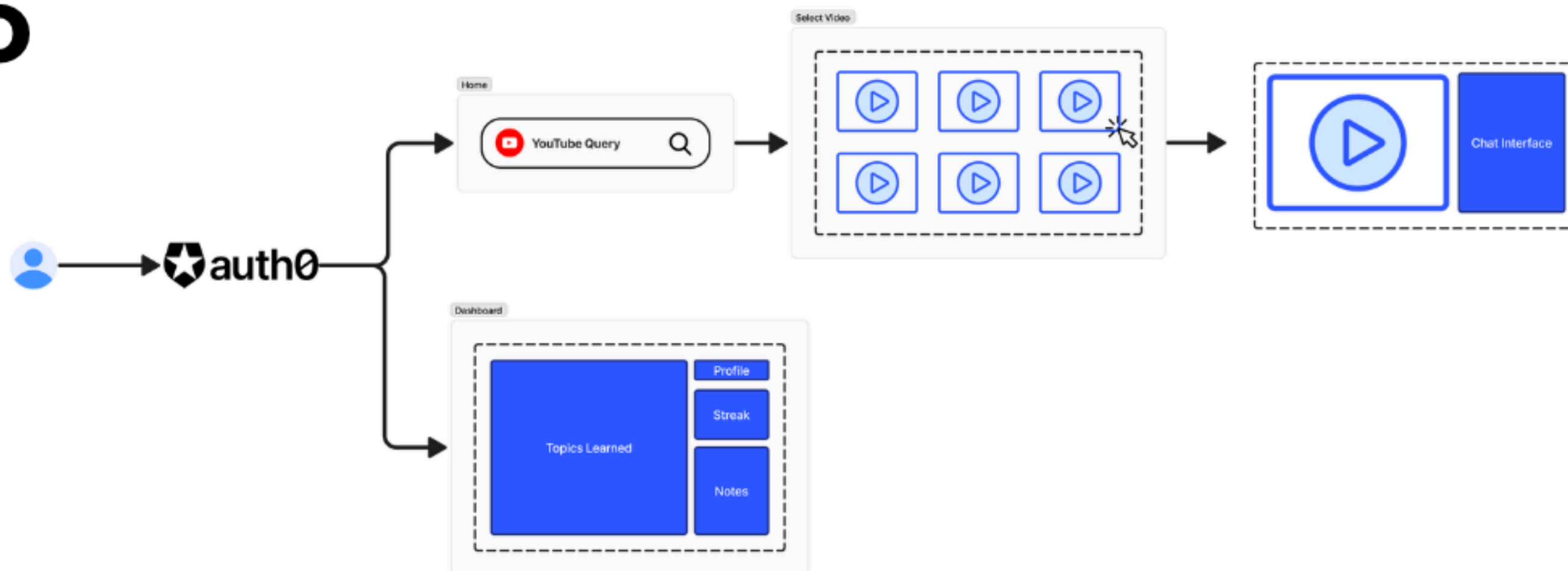
Personalized Learning Experience

- Personalized study materials and **adaptive learning paths**.
- Tailored content based on user interactions and performance.

Efficient Learning Progress Tracking

- **AI Powered dashboard** for real-time tracking, notes, activities, and analysis.
- Data analytics provide insights into performance, helping optimize study time and outcomes.

Demo

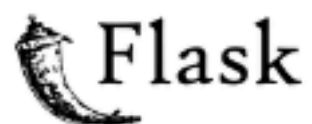


TECH STACK

LLM & VDB



Backend



Frontend



DB & Auth



Target Audience & Revenue Model

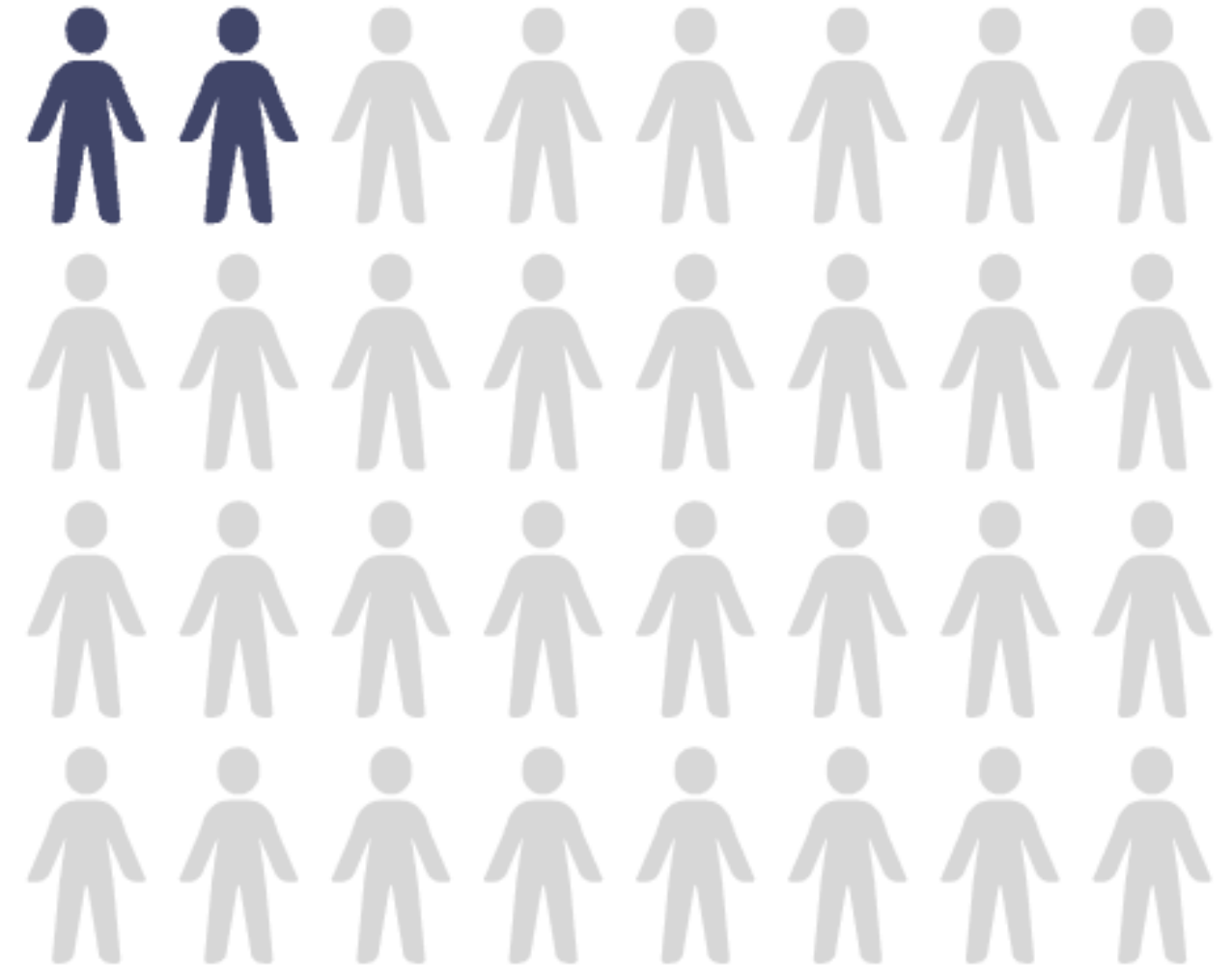
1. Students and Lifelong Learners (B2C)

Size of the Opportunity:

43.3 million students and 15 million professionals seeking skill development.

Potential subscriber base:

Approximately 583,000



Target Audience & Revenue Model

2. Educational Inst. & Corporates (B2B)

Size of the Opportunity:

Over 58,000 higher education institutions in India

Potential adoption rate of about 2%, translating to approximately 1,160 institutions.

