

2. Stakeholders

Management - CEO and management team of amour art gallery.

Developers - Two software engineers.

Marketers - Marketing team to advertise the website through different online platforms such as Instagram/YouTube/Snapchat.

Users - Adults who admire art and are willing to buy it.

Art Contributors- Artists who are willing to share or sell their art pieces.

Customer Service Representative - Five people who can answer the question and concern of users.

Delivery Management - A delivery company who can deliver our paintings worldwide

Maintenance- One person who can keep the website up-to-date and prevents hacking as well look over the login and sign up forms.

Accountant- A person who must manage all the money transactions and has to pay everyone on time. Someone who'll be responsible for every money problem taking place.

User Stories

1.)

Sale Management

Narrative: As the CEO of the art gallery, I would like to have an airtight sales management page. So that I would know exactly what the gallery has made till now.

Acceptance Criteria:

Scenario 6: Sale Management

Given that I'm the CEO,

When I will have a personalize page about the sale that took place till now,

Then it will be easier for me to know the amount of paints sold.

2.)

Call Recording

Narrative: As a customer service representative, I would like to improve the foul language people use on the phone. So if the call is recorded we can take action against them and can restrict them.

Acceptance Criteria: (presented as Scenarios)

Scenario 5: Title

Given that I'm the customer sales representative,

When the calls will be recorded people would talk wisely

Then the dignity of the website will be maintained.

3.)

Templates

Narrative: As the manager of the delivery management company, I would like to have a template. So that I would know exactly where the parcel should be delivered.

Acceptance Criteria: (presented as Scenarios)

Scenario 7: Manager of deliver management company

Given that I'm the manager,

When I have a template that is filled out by the buyer,

Then we would know the buyer's exact address and no mistakes will be made while the delivers.

4.)

Interactive Design

Narrative: As an architectural engineer, I would really like to improve the color scheme of the website. So, it attracts more people.

Acceptance Criteria: (presented as Scenarios)

Scenario 4: Architectural engineer

Given that I am an architectural engineer,

When the color scheme is nice,

Then it will be appalling to the eye and also people would like to use the website.

5.)

Payments Options

Narrative: As an artist, I would like to receive the payments as soon as my art is sold. So that we won't have any money issues later.

Acceptance Criteria: (presented as Scenarios)

Scenario 3: Artist

Given that I'm the artist,

When I receive my money, life becomes easier.

Then, I will be really motivated to know that is why you know your money is in your account.

6.)

Users friendly

Narrative: As a customer, I would like a simple website. Easy to use with less options and buttons to press. So that I will not lose interest in the website trying to find the home page.

Acceptance Criteria:

Scenario 2: Customer

Given that I'm the customer,

When the website will be less complexed,

Then the website will be users friendly and easier to use.

7.)

Better Speed

Narrative: As a customer, I would like to have a website with fast run time. Better the programming faster the website will run. This will be more beneficial for the customers, as we won't have to wait a few minutes to view the website

Acceptance Criteria:

Scenario 1: Customer

Given that I'm a customer,

When I view the website

Then the website will load faster and be time efficient.