Global Affirm integration guide

This step-by-step guide outlines how to implement global integration powered by Affirm APIs.

Overview

Affirm's global integration allows you to deploy Affirm in multiple countries and regions by utilizing a universal domain global.affirm.com and API schema. With the introduction of a universal domain, it provides a seamless expansion into international markets.

How it works

There are four steps to initiate the Affirm application:

Add payment method

Consumers must be able to select Affirm as a payment method at checkout, via a radio button or similar indication of interest.

Embed affirm.js

Affirm's hosted JS runtime also assists with building checkout objects for loan application initiation. Simply load the affirm.js resource on your checkout page, just like for promotion.

affirm.checkout()

After configuring the affirm.checkout object with the consumer's billing/shipping information, and a description of their cart, you can utilize the checkout.post() helper function to send the JSON payload to Affirm. This will automatically redirect the consumer into Affirm's application flow

Authorize

Authorizing a transaction creates a loan and reserves the funds. When you authorize, Affirm generates a unique id that you'll use to reference the transaction as it moves through different states

Once the customer selects Affirm at checkout, the checkout initiation begins.

Step 1: Embed Affirm.js

The integration with Affirm.js used for <u>promos</u> and checkout allows for a quick and simple way to implement interactive components of Affirm to your platform. Our global integration

features extended parameters to reach international customers, which consist of an exposed locale and country_code field in the Affirm config.

public_api_key

The API keys will differ for each country. Currently, the following countries are represented by individual API keys:

- The United States
- Canada

🚧 API Keys

Please ensure that the correct API keys are being used for your region.

Locale

The locale parameter allows Affirm to identify which locale you are serving your site in for any particular user. For example, let's say that you are rendering your site in Canadian French; perhaps this occurred because the user's browser setting detected Canadian French. You can provide Affirm with the user's language setting by passing it in the locale parameter. Affirm will then read the locale and translate the pages accordingly, thus, matching the language the user had seen on your site. However, we will not attempt to read the user's locale directly.

Country_code

The country_code parameter represents the country of legal incorporation of your store, which is shown to any given user. So, if you are showing your Canadian website/store to a user and you have a legal presence in Canada, you would pass CAN into the country_code parameter. This allows us to determine which regulations to abide by and which banks to partner with for this transaction.

Affirm's identity check

In the above scenario, if the user doesn't turn out to be a Canadian resident later in the Affirm checkout flow, they won't pass Affirm's identity check; they are ineligible to receive an Affirm loan.

Additionally, Affirm expects an "Alpha 3" <u>three-letter country code</u> for this parameter. If nothing is sent, Affirm will assume "USA".

Supported values

Affirm supports the following combinations for these arguments:

country_code	locale	Country default locale
USA	en_US	en_US
CAN	en_CA fr_CA	en_CA

The following will occur when a locale and/or country_code is not provided:

- When a country_code is not provided, the country_code will default to USA.
- When a locale is not provided, the locale the default locale for the country_code from the above table will be used. Locale will fall back to en_US (English-speaking US) if a country_code is also not provided

Including the Affirm.js script

The script (as shown below) must be included in the section on every page of your site.

The following URLs can be used for the AFJS script:

Sandbox: https://cdn1-sandbox.affirm.com/js/v2/affirm.js

Production: https://cdn1.affirm.com/js/v2/affirm.js



Global Embed Affirm.js

Open Recipe

global_affirm_config

Once the Affirm. js is added to your site, you will gain access to methods within the Affirm object, which then triggers multiple actions.

Step 2: Render Affirm checkout

When using Affirm.js, merchants pass a <u>checkout object</u> during the checkout flow. You can create a checkout object and launch the Affirm checkout by utilizing the affirm.checkout() function.

For the global integration, merchants will pass an extended International Checkout Object and this schema can be used for all Affirm-supported countries. Please see the extended fields in the example below:

For "address," the expanded fields are as follows:

- street1
- street2 (optional)
- region1_code
- postal_code

Please make sure the following field is accurately populated within the root of the checkout object:

• currency

Affirm.checkout() function

Calling the affirm.checkout() function initiates the following actions:

- Sends the checkout object to the Affirm backend.
- Redirects the customer to the Affirm checkout process on the Affirm domain or shows them an Affirm modal.

Validates the required data in the checkout object.

Additionally, the checkout object should be configured with the following items:

- A user_confirmation_url to redirect your customer to a confirmation page after they confirm their loan.
- A user_cancel_url to redirect your customer to a cancellation page if they do not complete their loan application.
- The customer's billing/shipping address.
- A description of their cart.

checkout object

```
"merchant": {
 "public_api_key": "{PUBLIC_API_KEY}",
 "user cancel url": "https://www.google.com",
 "user_confirmation_url": "https://www.affirm.com",
 "user_confirmation_url_action": "POST",
 "name": "Quebec Shoes"
"shipping": {
   "full": "John Doe"
  "address": {
   "street1": "4519 Rue Levy",
   "street2": "Apt 1",
   "city": "Saint-Laurent",
   "region1_code": "QC",
   "postal code": "H4R2P9",
   "country": "CAN"
 "phone_number": "250-555-0199",
 "email": "john.doe@affirm.com"
   "sku": "SKU-1234",
   "item_url": "https://www.quebecshoes.com/shop",
   "display_name": "Grey Sneakers",
   "unit price": 42500,
"order id": "00de5cee-7226-4aec-b729-a571f773a58c",
"shipping_amount": 2500,
"tax amount": 5000,
```

```
"total": 50000,
"currency": "CAD"
}
```

The code for currency is an ISO 4217 international currency code.

Step 3: Handle Callbacks

After you initiate a checkout and the customer confirms their Affirm loan, we send an HTTP request with the checkout_token to the URL you defined in the checkout object (user_confirmation_url). By default, Affirm sends this request via a POST request. However, you can configure the checkout object to have Affirm send this request via GET.

You choose how we send the checkout_token by setting the user_confirmation_url_action parameter in the checkout object.

- Setting it to POST sends the checkout_token in the body of the HTTP request (default setting).
- Setting it to GET sends the checkout_token in the query string of the HTTP request.

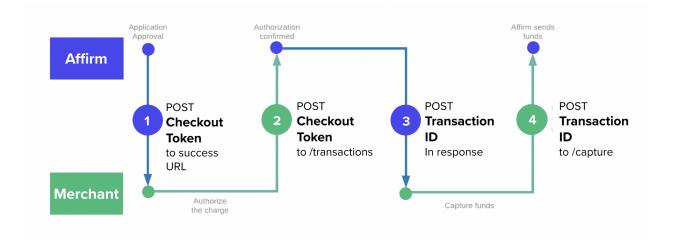
Modal checkout

If you set the metadata mode to modal, you can retrieve the checkout_token from a javascript callback. Learn more about <u>modal checkout</u>.

Step 4: Authorize

When a customer successfully completes a checkout, it is recorded as a new purchase attempt. To be fulfilled via our Transactions API, this must be handled on your server side.

To better understand the process, the chart below illustrates what happens during a successful checkout on Affirm's and the merchant's end.



Transactions API

The global integration utilizes Affirm's Transaction API.

If you currently use the Affirm <u>Charges API</u>, please reference our <u>guide</u> to switch from Charges to Transactions. If you are currently using the non-global Affirm <u>Transactions API</u>, please reference <u>this guide</u> to make global updates.

Country-code request header

To transact outside of the United States, include a custom HTTP header parameter in any API calls made to Affirm, such as Auth, Capture Transaction, etc.:

country-code

The country-code parameter will be followed by the three-letter country code as shown below:

country-code: "CAN"

The country-code parameter specifies a 3-letter ISO 3166-1 alpha-3 country code indicating the country of legal incorporation for the merchant store where the transaction originated.

This parameter determines the Affirm regional environment used to route the API request. It also sets the language for end-user disclosures or notification emails generated from this transaction. If no country-code is provided, a default value of "USA" will be used.

For example, if "fr_CA" was specified during transaction initialization in Affirm.js, all subsequent emails and notifications related to this transaction will use Canadian French. Specifying a country-code in this API call overrides any previous values from the Affirm.js initialization.

Authorization process

1. Retrieve the checkout_token

Retrieve and save the checkout_token sent by Affirm via a HTTP request to the success callback.

Checkout_token

```
"checkout_token": "CJXXM8RERR0LC066"
```

2. Authorize the checkout_token

Authorize the checkout_token by passing the value in the transaction_id parameter to /transactions within 24 hours.

authorize checkout token

```
curl --request POST \
    --url https://api.global.sandbox.affirm.com/api/v1/transactions \
    --header 'Accept: */*' \
    --header 'Content-Type: application/json' \
    --header 'country-code: CAN' \
    --data '
{
    "transaction_id": "CJXXM8RERROLC066",
    "order_id": "JKLM4321"
}
'
```

3. Save the returned id

After authorizing the transaction, save the id from the transaction object returned in the response.

JSON

```
{
    "id": "9RG3-PMSE"
    "currency": "CAD",
    "amount": 11500,
}
```

Error handling

When initiating a checkout process, any resulting errors trigger a pop-up modal on the same page, displaying specific error details (e.g., "Invalid phone number"). This modal aims to inform users directly about the nature of the error encountered during the checkout request.

Developers have the option to implement a callback function that is executed upon the modal's closure.

However, it's important to note that this callback function cannot currently pass along any error-specific information displayed in the modal. This limitation means that while the callback can signify the modal's closure, it does not provide insights into the error message content.

Here's an example of how this event callback would be defined:

JavaScript

```
affirm.ui.ready(
    function() {
        affirm.ui.error.on("close", function(){
            alert("Please check your contact information for accuracy.");
        });
    }
};
```