

Ashar Rai Mujeeb

asharrm18@gmail.com | +91-7378666101 | linkedin.com/in/oxtrojan/

SUMMARY

Successfully transitioned from a legal background, now thriving as an Associate Product Manager. Proven ability to launch new features, drive user growth, and enhance user experience through data-driven decision-making and cross-functional collaboration.

EXPERIENCE

FABITS | PRODUCT MANAGER

Nov 2023 – Present | Bengaluru

- Launched key investment instruments including Mutual Funds, Mutual Fund Baskets, IPO, SGB which improved Assets Under Management by 2x.
- Increased Monthly Active Users by 60% through the implementation of biometric authentication, which significantly reduced drop-off rates and OTP-related failures.
- Enhanced user experience and drove down-funnel conversions and NPS from 4 to 7 by upgrading to a modern design language and optimizing in-app navigation.
- Integrated UPI Autopay - Introduced UPI Autopay for collection of subscription charges of Value Added Services. Improved collection success rate and streamlined administrative workload.
- Integrated Mixpanel and Clevertap on the platform thus improving the ability to make data-driven decisions
- Launched user complaint ticketing system and voluntary freezing system to ensure proper compliance with SEBI and NSE guidelines.
- Improved KYC onboarding metrics by integrating with HyperVerge for KYC process.
- Aided the bandwidth of the engineering team by leveraging strong understanding of technology which improved time taken to fix bugs and develop features.
- Part of founding team - Built both culture and product

NEXTLEAP | PRODUCT MANAGEMENT FELLOW

Feb 2023 – July 2023

- Certified as Top Fellow after successfully completing intensive fellowship
- Invited as guest speaker to orient future batches.
- Worked on multiple case studies

PRACTICING ADVOCATE | CRIMINAL LAW

Jun 2019 – Nov 2023 | New Delhi

- Strategic Thinking: Developed and executed strategic plans to achieve desired outcomes
- Communication: Presented complex information to diverse audiences

CERTIFICATIONS

2025	Specialization	IBM	Generative AI for PMs
2023	Micro-certification	Product School	Mixpanel Product Analytics

EDUCATION

SYMBIOSIS LAW SCHOOL

BA (PSIR)

LLB (CYBER LAW & IPR LAW)

Oct '17 | Pune

AIR FORCE GOLDEN JUBILEE INSTITUTE

April '12 | CBSE | New Delhi

PROJECTS

Developed MVPs for the following:

FILEOPS MCP SERVER A general purpose AI agent orchestration toolkit for knowledge workers to handle long range file dependencies

CREWAI DOCX PROOFREADER

Proofread >400 page docx files using Crew AI Agentic framework

GRANDPA GURU An educative AI tablet for children that dynamically adjusts to child's reading level

SKILLS

TECHNOLOGY

Python, Javascript:

- Can read code
- Learning to write custom classes
- Can vibe code prototypes

DESIGN

Figma:

- Can build wireframes and prototypes
- Learning auto-layout

DATA

MySQL:

- Can write simple queries to extract data
- Learning sub-queries and types of joins.

MORE ABOUT ME

My fitness journey took me from 50 Kgs to 80 Kgs and to deadlifting 2x bodyweight

I can talk about technology all day long