MANSHI SHAMRA

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A dedicated UI/UX design intern at Kabadi Techno, specializing in Figma, UI design, UX research, Sketch, and prototyping. Proficient in front-end development using HTML, and CSS, passionate about creating seamless and user-friendly interfaces. Combines creative flair with technical expertise to deliver compelling digital experiences that meet user needs and business objectives. Experienced in collaborating across teams to iterate designs and refine user journeys and committed to continuous learning and staying updated with industry trends to deliver innovative solutions.

EDUCATION

Master's in Computer Application | VGU College Jaipur June 2024

Bachelors of Science | Rajasthan University

2019 - 2022

EXPERIENCE

UI/UX Design Intern | Kabadi Techno | WFH March 2024 – Present

Developed visually appealing websites and banners using Figma, Sketch, and HTML/CSS, tailored for CRM communication. Worked closely with backend developers to ensure smooth integration of designs into web applications, maintaining brand consistency and functionality. Conducted UX research to gather insights and iterated designs based on user feedback Designed compelling marketing collateral that effectively conveyed brand messages and supported promotional campaigns for products/services.

PROJECTS

Music Player App | Shoes E Commerce

Intuitive Interface Design: Craft a user-friendly interface that prioritizes ease of navigation and seamless interaction, ensuring a delightful user experience for music enthusiasts of all levels. Personalization Features: Implement robust customization options, allowing users to tailor their music listening experience based on mood, genre preferences, and activity, fostering a deeper connection between the app and its users. Innovative UX Solutions: Employ innovative UX solutions to simplify complex functionalities, such as playlist management, song discovery, and playback controls, enhancing usability and engagement within the music player app ecosystem

SKILLS

- UX research & Testing
- Ui Design
- Interaction Design
- Design System
- Prototyping

- Figma
- Adobe XD
- HTML / CSS
- Sketch
- Illustration