

Total no. of customers

3900

Total Amount

233K

E-Commerce Sale Data

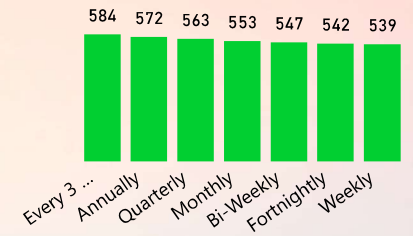


Female

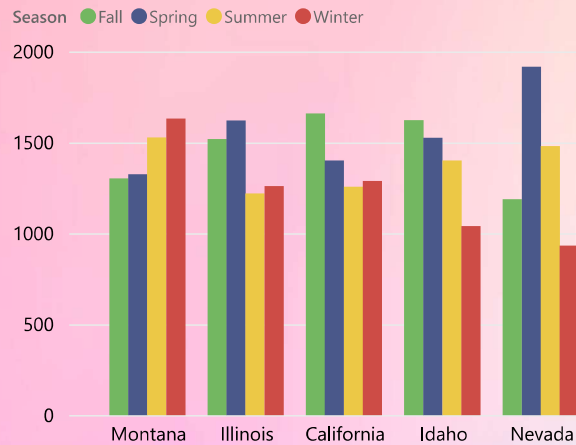


Male

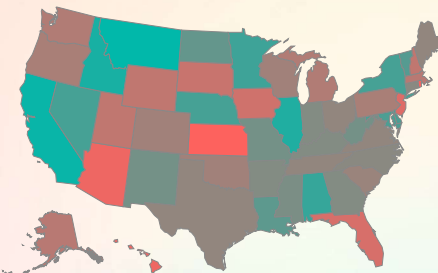
Frequency of purchases



Amount by location



State wise Customers



Size wise Total amount

Gender	Size	Sum of Purchase Amount (USD)
Female	L	19578
Female	M	35768
Female	S	11608
Female	XL	8237
Male	L	42089
Male	M	69399
Male	S	28860
Male	XL	17542
Total		233081

Season

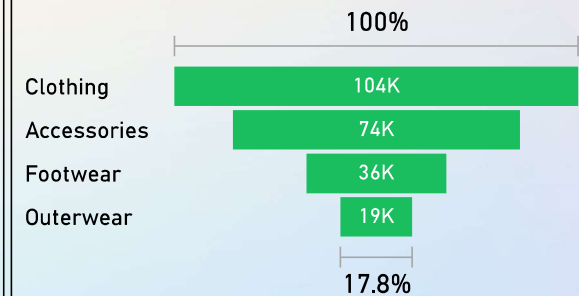
Fall

Spring

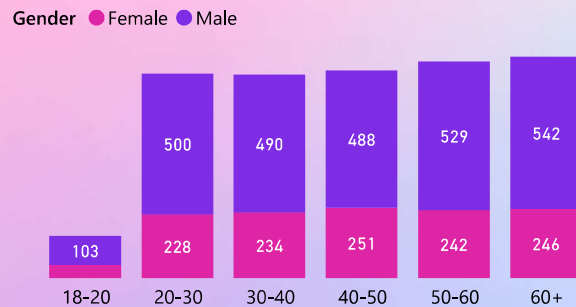
Summer

Winter

Category wise purchase



Customers by age group



Payment Method

