# MANSHI SHARMA

## UI/UX DESIGNER

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A dedicated UI/UX design intern at Kabadi Techno, specializing in Figma, UI design, UX research, Sketch, and prototyping. Proficient in front-end development using HTML, CSS, with a passion for creating seamless and user-friendly interfaces. Combines creative flair with technical expertise to deliver compelling digital experiences that meet user needs and business objectives. Experienced in collaborating across teams to iterate designs and refine user journeys. Committed to continuous learning and staying updated with industry trends to deliver innovative solutions.

### Experience

UI/UX Design Intern

March 2024 - Present

- Developed visually appealing websites and banners using Figma, Sketch, HTML/CSS, tailored for CRM communication.
- · Worked closely with backend developers to ensure smooth integration of designs into web applications, maintaining brand consistency and functionality.
- · Conducted UX research to gather insights and iterated designs based on user feedback
- · Designed compelling marketing collateral that effectively conveyed brand messages and supported promotional campaigns for products/services.

## **Projects**

#### **Music Player App**

- Intuitive Interface Design: Craft a user-friendly interface that prioritizes ease of navigation and seamless interaction, ensuring a delightful user experience for music enthusiasts of all levels.
- · Personalization Features: Implement robust customization options, allowing users to tailor their music listening experience based on mood, genre preferences, and activity, fostering a deeper connection between the app and its users.
- Innovative UX Solutions: Employ innovative UX solutions to simplify complex functionalities, such as playlist management, song discovery, and playback controls, enhancing usability and engagement within the music player app ecosystem

#### Education

Master's in Computer Application - Rajasthan University

2022-2024

Bachelor's of Science - Rajasthan University

2019-2022

Sec Secondary Schooling

2017-2019

• Spectrum Public School - PCM

#### **Skills**

- UX research & Testing
- Information architecture
- Wireframing
- Prototyping

- Ui Design
- Illustration
- Interaction Design
- Design System
- Figma
- Adobe XD
- HTML / CSS
- Sketch