

Mansi Srivastava

Associate Software Developer

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 [LinkedIn](#)

 [Gitub](#)

 [Portfolio](#)

Professional Experience

Associate Software Developer, *Decimal Technologies Pvt. Ltd.* **Gurgaon** 08/2022 - 10/2023

- Implemented responsive design, boosting mobile traffic by 25% and user engagement by 15% through enhanced session duration and interactions per visit.
- Implemented Webpack for bundle optimization and code splitting, halving bundle size and boosting loading times by 30%, enhancing perceived performance and SEO rankings.
- Leveraged ES6/ES7 features like arrow functions, destructuring, and async/await to streamline code, resulting in a 30% reduction in complexity and fewer bugs.

Business Developer, *Decimal Technologies Pvt. Ltd.* **Gurgaon** 03/2022 - 08/2022

- Increased proposal acceptance rates by 20% through customized business proposals, driving expansion into the Indian market.
- Exceeded acquisition targets by 15%, securing 4 new subscribers in six months via targeted email.
- Collaborated with Content Team to boost blog, resulting in 20% website traffic surge and 30% engagement rise.

Personal Projects

Chatbot-UI-mockup, *HTML5, CSS3, JavaScript, Bootstrap, RESTful API*  [Gitub](#)

- Designed an interactive Chatbot-UI prototype leveraging JavaScript to ensure dynamic frontend functionality and smooth API integration. Incorporated WebSocket for real-time communication and RESTful APIs for seamless data exchange.

Ecommerce Website, *JavaScript, Bootstrap, React.js, Redux, JSON*  [Gitub](#)

- Developed responsive user interfaces for an E-commerce website using React, ensuring seamless navigation and optimal user experience across various devices, resulting in increased customer engagement and higher conversion rates.

Personal Portfolio, *Decimal Technologies Pvt. Ltd.*  [Gitub](#)

- Utilized React.js to architect a dynamic user interface for a portfolio project, optimizing frontend performance and enhancing user experience through responsive design and interactive components.

Education

Bachelors of Computer Application *SGT University* **Gurgaon** 2019-2022
CGPA - 9.0

Class XII *Delhi Public School* **Gurgaon** 2018-2019
CGPA - 7.5

Skills

- **Frontend Development:** HTML5, CSS3, JavaScript, React.js, Bootstrap, JSON
- **Backend Development:** Python, MySQL, RESTful API, Git
- **Software:** Figma, Adobe PhotoShop, Audition, Canva, WordPress
- **Business Development:** Proposal Writing, Client Relationship Management, Business Analysis, CRM Systems
- **Soft Skills:** Presentation, Planning, Organized, Creative Problem-Solving, Teamwork, Active Listening, Adaptability

Certifications

- **React JS Developer** - Great Learning
- **Full Stack Development** - upGrad