

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Transaction vol

655.7K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	6495888	36957875
Gold	2454072	373784	2024078
Platinum	1135608	161629	953314
Silver	5586332	812081	4586746
Total	55315410	7843382	44522013

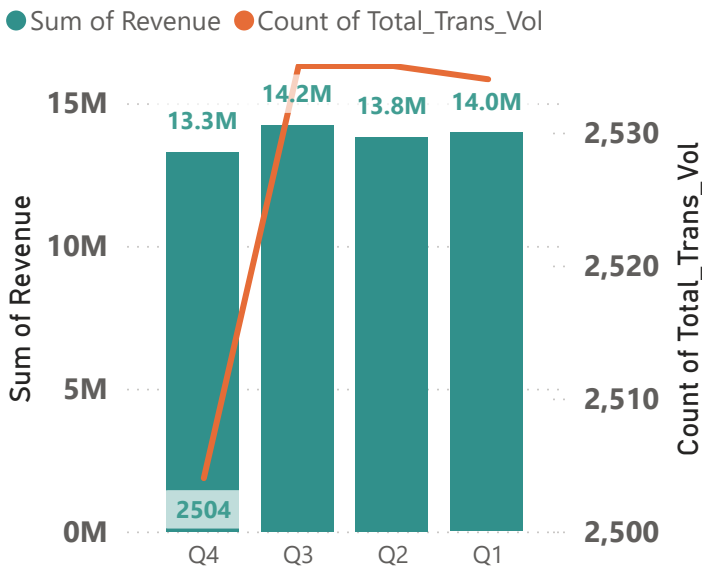
Q4

Q3

Q2

Q1

QTR Revenue and Total_Trans_volume



Customer_Job

All

Silver

Blue

Gold

Platinum

Medium

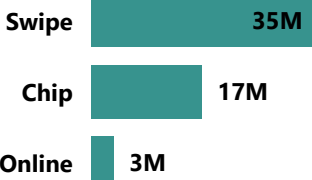
Low

High

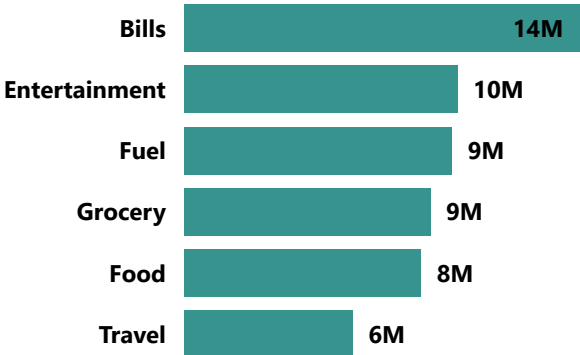
F

M

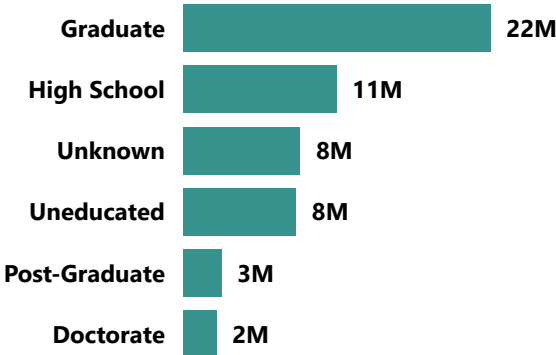
Revenue by Use chip



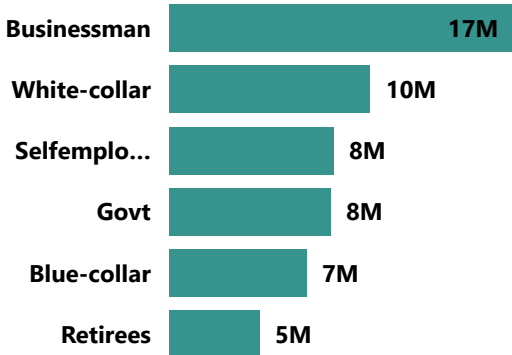
Revenue by Expenditure Type



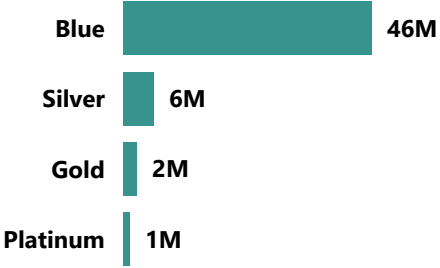
Revenue by Education



Revenue by JobType



Revenue by Card Type



Credit Card Transaction Report

Revenue

55M

Total
Interest

8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

M

30M

F

25M

House_Owner

no

yes

Customer_Job

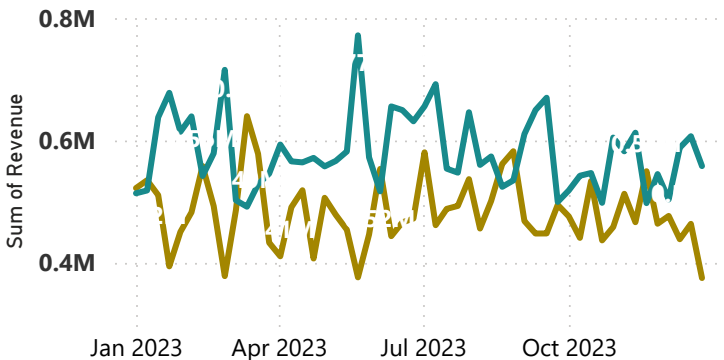
All

Swipe

Online

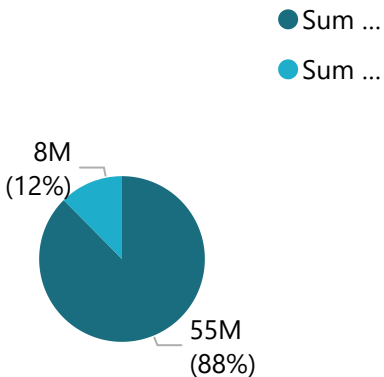
Chip

Revenue by week

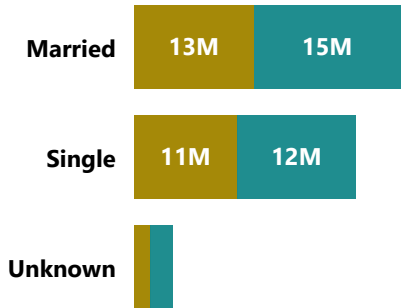


weekNum2	previous_week_Revenue	current_week_Revenue	WOW_Revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1068868	1094927	2.4%
Total	1070439	933134	-12.8%

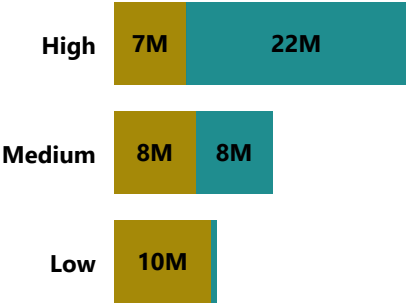
Revneue and total intest



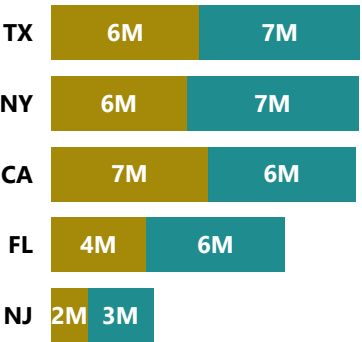
Revenue by Marital status



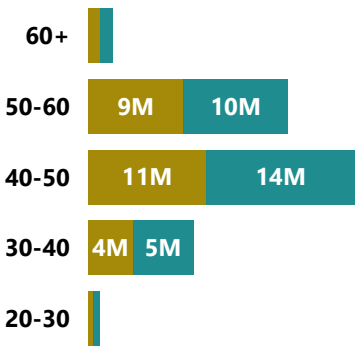
Revenue by Income group



Top 5 states



Revenue by Age group



Activation rate

