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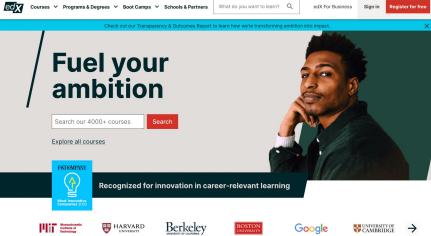


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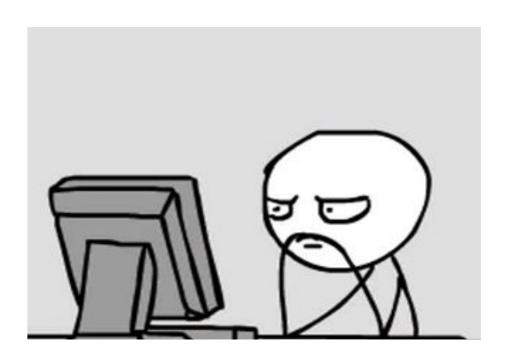
TTTTTTTTTTTTTTTTTTTTT



Limited Interaction



Limited Assistance / Support



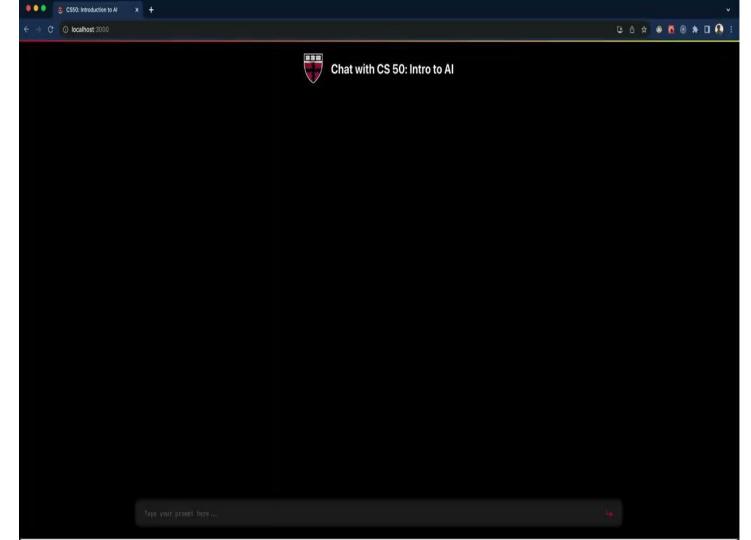


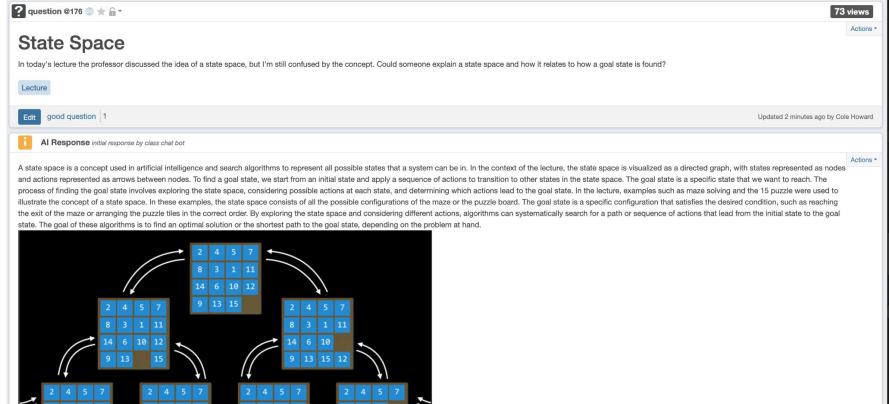
Limited Accountability



Solution: eTA

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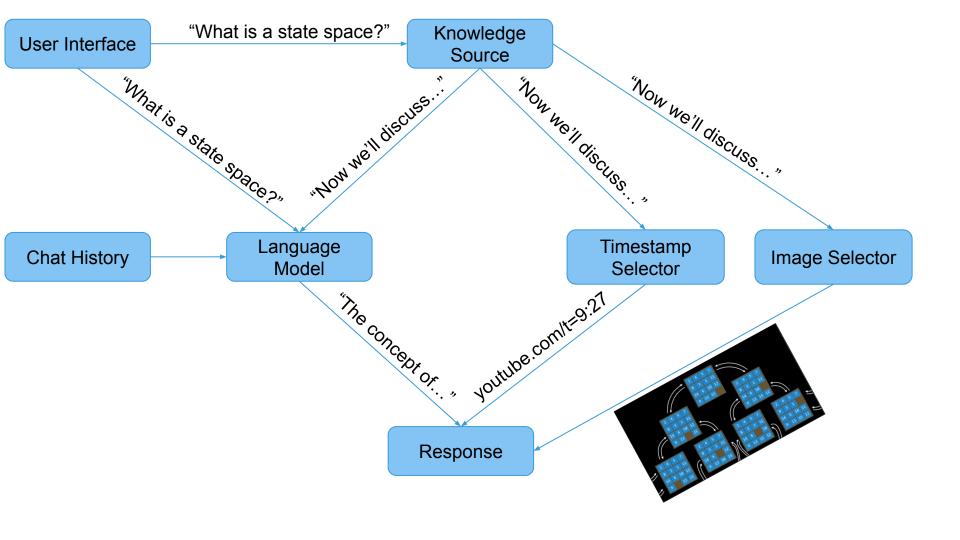


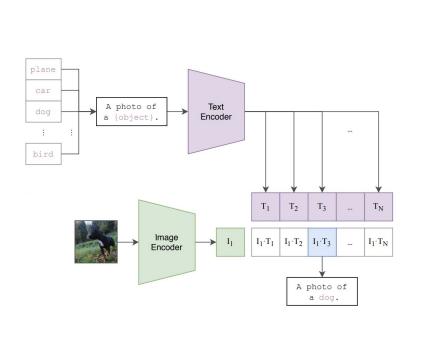


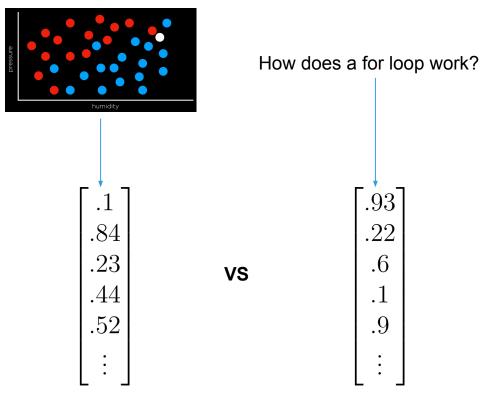
good answer 0

followup discussions, for lingering questions and comments

Start a new followup discussion







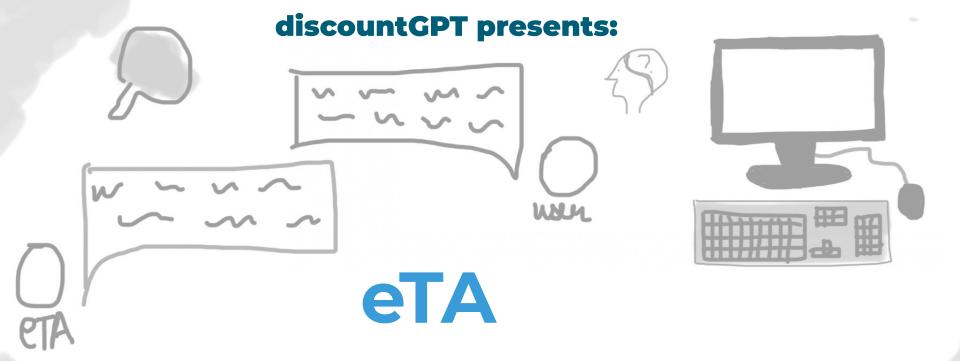
	Brainly Tutor/ Chegg Study/ Other Q&A platforms	Duolingo Bot/ Eli	Socratic	Jill Watson/ EdLuminous	еТА
Requires personnel					
Basic responses					
Specific course related advanced responses					
Image responses					
Basic details about course/assignme nt					

Subscription based for students \$5/month

Potential Strategies for Introduction to the Market

Directly selling to online course platforms

Directly selling to universities



The Interactive Online Course Assistant

eTA

A virtual teaching assistant chatbot

- 24/7 Availability
- Accessible from anywhere
- Provides interactions and support
- Reduces need for additional personnel

- Course related responses
- Explanations for advanced topics
- Explanations with images
- Provides relevant timestamps