

# Mansi Laad

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## SKILLS

### PROGRAMMING

Over 5000 lines:

React Native tvOS • React Native  
ReactJS • JavaScript • SwiftUI  
HTML5 • CSS3

Familiar:

NodeJS • MySQL • Redux

### IDE

Visual Studio Code • Xcode  
Android Studio

### OS

Windows • MAC

### RELEVANT SKILLS

Data Structure and Algorithms  
Competitive Programming

## LINKS

Github:// mansilaad19

LinkedIn:// mansilaad

## PROJECTS

- App Store (Mobile and TV):// Travelxp: Discover Book
- Google Play Store:// Travelxp for Android TV
- Amazon App Store:// Travelxp 4K HDR
- Google Play Store:// Travelxp: Discover Book

## EDUCATION

### RGPV, MADHYA PRADESH B.TECH IN COMPUTER SCIENCE

May 2021 | MP, India

CGPA: 8.96

### XII

CBSE | MP, India

Jawahar Navodaya Vidyalaya,

Khargone

Percentage: 76

### X

CBSE | MP, India

Jawahar Navodaya Vidyalaya,

Khargone

CGPA: 9.4

## WORK EXPERIENCE

### TRAVELXP 4K | HD | FRONTEND DEVELOPER

March 2022 - Present | Mumbai, Maharashtra

#### Apple TV Application Launch

- Successfully launched the full-fledged Travelxp Apple TV application, initially using React Native TV OS and later with SwiftUI as the primary tech stack.
- Encompasses a comprehensive range of features, including Auto Login, user authentication, show streaming, In-APP Purchase for seamless subscription management and payment processing.
- Integrated analytics tools for monitoring user engagement and behavior.
- Incorporated bug tracking tools to enhance the app's stability and performance.

#### iOS App Development in SwiftUI

- Developing a comprehensive iOS app from scratch in SwiftUI, featuring an OTT section with a Player, search, watchlist, and continue watching, along with flight, hotel, and holiday booking, subscription purchase, user signup, and payment integration.

#### Leadership and Team Collaboration

- Effectively collaborated with junior developers and product team meeting key milestones and delivery dates, and demonstrating strong teamwork.

#### App Store and Play Store Proficiency - Android and iOS Deployment

- Successfully navigated App Store and Play Store submission and approval processes, ensuring seamless deployment of apps to the respective platforms.

#### Cross-Platform Maintenance, Enhancement Bug Fixes

- Diverse Platforms: Maintained apps on mobile (iOS, Android), web smart TVs (Android TV, Mi TV, Fire TV).
- Codebase Optimization: Refactored codebase for structure readability, kept dependencies, libraries up-to-date for efficiency.
- Bug Fixes Maintenance: Addressed issues, ensured app stability across platforms for uninterrupted user experience.

#### OTT Product( Mobile App, TABLET, TV App and Web)

- Led a successful cross-platform redesign of the company's OTT product, incorporating new features, revamped subscription, profile, booking sections and addressing minor bugs to enhance user experience. Collaborated closely with UI/UX designers, developers, and QA engineers, ensuring key milestones.

### GENPACT HEADSTRONG CAPITAL MARKET | UI DEVELOPER

July 2021 – February 2022 | Bangalore, Karnataka

- Training on Angular and Javascript share report on various platforms.

Tech Stack: HTML, CSS and Angular.

### INCLUZON | SOFTWARE ENGINEERING INTERN

December 2020 – June 2021 | Mumbai, Maharashtra

- Created a comprehensive internal web application from scratch featuring JWT authentication, RESTful APIs, and CRUD operations.
- Designed and implemented both frontend and backend components, delivering a user-friendly and secure dashboard.

Tech Stack: ReactJS, Html, CSS, Nodejs and MySQL.