

Mansi Laad

19mansilaad@gmail.com | +91 9340076372

SKILLS

PROGRAMMING

Over 5000 lines:

React Native tvOS • React Native
ReactJS • JavaScript • SwiftUI
HTML5 • CSS3

Familiar:

NodeJS • MySQL • Redux

IDE

Visual Studio Code • Xcode
Android Studio

OS

Windows • MAC

RELEVANT SKILLS

Data Structure and Algorithms
Competitive Programming

LINKS

Github:// [mansilaad19](#)

LinkedIn:// [mansilaad](#)

PROJECTS

- App Store (Mobile and TV):// **Travelxp: Discover Book**
- Google Play Store:// **Travelxp for Android TV**
- Amazon App Store:// **Travelxp 4K HDR**
- Google Play Store:// **Travelxp: Discover Book**

EDUCATION

RGPV, MADHYA PRADESH

B.TECH IN COMPUTER SCIENCE

May 2021 | MP, India

CGPA: 8.96

XII

CBSE | MP, India

Jawahar Navodaya Vidyalaya,
Khargone

Percentage: 76

X

CBSE | MP, India

Jawahar Navodaya Vidyalaya,
Khargone

CGPA: 9.4

WORK EXPERIENCE

TRAVELXP 4K | HD | FRONTEND DEVELOPER

March 2022 - Present | Mumbai, Maharashtra

Apple TV Application Launch

- Successfully launched the full-fledged Travelxp **Apple TV application**, initially using **React Native TV OS** and later with **SwiftUI** as the primary tech stack.
- Encompasses a comprehensive range of features, including **Auto Login**, **user authentication**, **show streaming**, **In-APP Purchase** for seamless **subscription management** and payment processing.
- Integrated analytics tools for monitoring user engagement and behavior.
- Incorporated bug tracking tools to enhance the app's stability and performance.

iOS App Development in SwiftUI

- Developing a comprehensive iOS app from scratch in SwiftUI, featuring an OTT section with a **Player**, search, watchlist, and continue watching, along with flight, hotel, and holiday booking, subscription purchase, user signup, and payment integration.

Leadership and Team Collaboration

- Effectively collaborated with junior developers and product team meeting key milestones and delivery dates, and demonstrating strong teamwork.

App Store and Play Store Proficiency - Android and iOS Deployment

- Successfully navigated App Store and Play Store submission and approval processes, ensuring seamless deployment of apps to the respective platforms.

Cross-Platform Maintenance, Enhancement Bug Fixes

- **Diverse Platforms:** Maintained apps on mobile (iOS, Android), web smart TVs (Android TV, Mi TV, Fire TV).
- **Codebase Optimization:** Refactored codebase for structure readability, kept dependencies, libraries up-to-date for efficiency.
- **Bug Fixes Maintenance:** Addressed issues, ensured app stability across platforms for uninterrupted user experience.

OTT Product(*Mobile App, TABLET, TV App and Web*)

- Led a successful cross-platform redesign of the company's OTT product, incorporating new features, revamped subscription, profile, booking sections and addressing minor bugs to enhance user experience. Collaborated closely with UI/UX designers, developers, and QA engineers, ensuring key milestones.

GENPACT HEADSTRONG CAPITAL MARKET | UI DEVELOPER

July 2021 – February 2022 | Bangalore, Karnataka

- Training on Angular and Javascript share report on various platforms.

Tech Stack: **HTML**, **CSS** and **Angular**.

INCLUZON | SOFTWARE ENGINEERING INTERN

December 2020 – June 2021 | Mumbai, Maharashtra

- Created a comprehensive **internal web application** from scratch featuring **JWT authentication**, **RESTful APIs**, and **CRUD** operations.
- Designed and implemented both **frontend** and **backend components**, delivering a user-friendly and secure dashboard.

Tech Stack: **ReactJS**, **Html**, **CSS**, **Nodejs** and **MySQL**.