**XYZ ONLINE**

**Introduction:**

XYZ Online concept is to create a responsive portal where a shop owner having a shop in xyz area can have their shops online to display their products and contact information available for and will be used for online shopping. User (website viewer) can view shops located in different malls or other areas within tariq road area based on their specific search. Shop owners can manage their shops with the ability to change products, prices and images etc.

Our Understanding:- We need to create an online shopping portal where multiple shops can manage with good graphic design and every shop owner can manage their shops

**USERS:**

There will be 3 users of the website.

1. End User or user
2. Admin user
3. Shop owner

Our Understanding: - Ok

**Website User View**

This website has three sections.

* User view
* Admin view ( this view is handled by us and gives the control of whole website)
* Shop Admin view ( this view gives the control of a particular shop only)

Our Understanding: - Ok

**Website Registration**

* User is able to register and maintain his personal profile.

Our Understanding: - Ok

* Shop owner registration will be done by us and link will be provided to them

Our Understanding: - Shop Owner registration will be done by Admin and link will be provided to them

* Admin has the option to mark any shop as “Premium” – Premium shops will be shown first on the search result and then non-premium shops will be displayed.

Our Understanding: - Admin can make shop as “Premium” they will Appear first in result

* Shop owner can have multiple shops maintained based on the address ( more than one if there are multiple shops within xyz area. e.g abc shops are in xyz mall, xyz road)

Our Understanding: - Shop Owner have multiple shops and maintained by Address (As Our Conversation we decided to not use multi shop functionality)

* User can register/login with facebook as well.

Our Understanding: - We need to provide alternative login functionality with FACEBOOK.

* User can update personal information like, cell phone #, likings ( categories likings)

Our Understanding: - User can manage own personal details

* Basic website feature like forget pwd / register email / session handling / sql injection could be handled.

Our Understanding: - ok

* When a shop created the url of shop should be like **xyzonline.com/myshoestore**

Our Understanding: - Each Registered Shop having customized URL as showing above

**Home page**

* Flexible enough to make changes like changing bg images and some text

Our Understanding: - ok

* Deals section

Our Understanding: - There is a configuration for deals

* Discounts / SALE sections

Our Understanding: - There is a configuration for Discounts and Sales

* Promotions

Our Understanding: - There is a configuration for Promotions

* Ad sense

Our Understanding: - There is a configuration for Google AdSense

* Categories sections on left panel ( not  in windows 8 style as it will cover the whole page ) – This can be changed if something better can be advised.

Our Understanding: - Categories need to display in left sidebar instead of top

* Search is main focused

Our Understanding: - ok

* Popular /  New Shops

Our Understanding: - There is a section where user can find Popular/New Shops

* Popular Products \ Most searched products

Our Understanding: - There is a section where user can find Popular/Most Searched Products

* Window shopping (this section will help the user view products only. User will select gender and category, and upon submit, window will display products and user will press Next button for next product – User can terminate window shopping by pressing Exit button)

Our Understanding: - User can find Products by selecting different Parameters

Our Suggestion:- We may need to Develop a new Magento module.

Our Query:- If Possible please provide us more Information so we can develop a new module as your requirement

Premium shops  
Our Understanding: - There is a section where user can find only Premium Shops

**Shop Page**

* Around 5/6 template to select one. ( templates are made with respect to product image size displayed. We can select which template will be best for the nature of the shop)

Our Query:- Please let’s know whether you will Provide design template or we have to Design for you

* User can view product in two views (thumbnail / grid)

Our Understanding: - ok

* Paging should be applied with no refresh of page

Our Understanding: - ok

* When user navigate to shop page header and footer will remain same of main website.

Our Understanding: - ok

* Initially shop has limit of 10 products and website Admin can be able to change it per shop dynamically

Our Understanding: - Website admin can change view products per page limit for each shop.

* Sorting Most popular /  Price / etc

Our Understanding: - There is a configuration for Sorting by ‘Most Popular’,’Price’,’Size’ etc.

* Users can rate the shop through reviews

Our Understanding: - User can rate the shop through reviews

* Users can comment on the shop at bottom of page appears like testimonials (3 box in one row) comment should be text restricted like 70 chars.

Our Understanding: - ok

* Number of visits at this shop

Our Understanding: - ok

* One section of shop details like name, address, phone, timings, accept CC, cash on delivery etc

Our Understanding: - There is a Section which display all Details regarding shop like Name, Address, Phone, Timing, Payment Methods which accepted etc

* There will be only one mode of payment, i.e Cash on delivery

Our Understanding: - ok

Our Query: - Please let’s know we just need to add ‘Cash on Delivery’ Payment Method cause in just previous step mention that ‘Accept CC’.

**Search**

* View in thumbnail / detail view

Our Understanding: - ok

* Can sort in most popular / price / highest rated shops / discount.

Our Understanding: - ok

* Filter of price

Our Understanding: - ok

* Filter of color palate

Our Understanding: - ok

* Filter of size

Our Understanding: - ok

* Filter of Gender (male / female / kid etc)

Our Understanding: - ok

* Filter of different malls or certain area ( e.g xyz mall, xyz gali)

Our Understanding: - ok

**Website Menus**

* About us
* Contact
* Advertise
* Feedback
* Disclaimer
* Policy and Procedure

Our Understanding: - ok

**Website Admin**

* Can update number of items of shop

Our Understanding: - Admin can update number of Items of shop

* Can block a shop

Our Understanding: - Admin can block a shop

* Can make premium

Our Understanding: - Admin can make any Shop ‘Premium’

* Can change url of shop

Our Understanding: - Admin can change URL of any shop

* Can add filters

Our Understanding: - Admin can appropriate Filters to any Shop

* Can add Sorting parameters

Our Understanding: - Admin can add sorting parameters for products

* Can add promotions \ discounts

Our Understanding: - Admin can add and manage Promotions/Discounts

* When a sale will be made, SMS will be sent to everyone. User, Admin, and Shop owner. It may happen that user selects two products for buying and both are of different shops, then SMS will be sent to each shop owner. Also email will be generated for each sale.

Our Understanding: - User may purchase products from different shop at a time, SMS will be sent to Admin, Shop owner and user

Our Suggestion:- As per our conversation we mentioned that currently multi seller not possible with stores, only one seller can manage all stores, if you really need this functionality we may need to install some paid extensions

**Shop Admin**

* Can upload products with images and description

Our Understanding: - Shop Admin can Upload Products with Images and descriptions

* Can make product discount / sale

Our Understanding: - Shop Admin can create Discounts and Sales

* can changes details of shop like address, phone

Our Understanding: - Shop Admin can change details of shop like ‘Address’, ‘Phone’ etc.